

PRIVACY POLICY

Privacy Policy Effective Date: January 24, 2024

This Privacy Policy explains how Noel United Methodist Church collects, uses, and discloses personal information about our customers, prospective customers, and visitors to our website at www.noelumc.org.

COLLECTION OF PERSONAL INFORMATION

Personal information we collect directly from you may include first and last name, address, email address, and phone number. Information collected from your device: Our website may use technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, browser and operating system information, referring website address, and other information about how you interact with the website. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics. Information collected from our partners: We may collect personal information about you from our third party partners and combine it with other information that we collect.

USE OF PERSONAL INFORMATION We may use information collected about you for any lawful purpose, including the following:

- To provide you with relevant important information regarding Noel UMC;
- To keep you abreast of Noel events, including by email and text message subject to your consent;
- To provide our website to you, and to optimize our website.
- To comply with the law and to maintain the security of our website; or
- With your consent, or as otherwise disclosed at the time information is collected.

DISCLOSURE OF PERSONAL INFORMATION We may share the information we collect with other parties, including the following:

- With Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contactdata-notice>.
- With any affiliates or joint venture partners that we may have in the future.

- If necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights or the rights of third parties, or to protect the safety or security of any person or entity.
- With your consent or as otherwise disclosed at the time of data collection or sharing. We may share information that has been de-identified or aggregated without limitation. Our website may offer interactive features, such as the ability to leave reviews, that you can use to communicate with other website visitors or to submit and post your own content. If you disclose information in one of these forums, this information can be viewed, collected, and used by others.

DIGITAL ADVERTISING & ANALYTICS [DRAFTING NOTE: We use Google Analytics and other third-party services to improve the performance of the website and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our website, visit www.google.com/policies/privacy/partners, and to opt out of Google Analytics, visit tools.google.com/dlpage/gaoptout.]

EMAIL AND TEXT MESSAGE COMMUNICATIONS If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any email sent from us. If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

UPDATING YOUR INFORMATION You may send an email to mail@noelumc.org to update any of your personal information.