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# CARES/ESSER Funding and Supporting IB Programs in US Public Schools

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# Overview of Today's Discussion

- I. The IB in the United States
- II. US Federal Funding: The History and How it Works
- III. ESSER funds and the IB
- IV. Resources

# Quick Overview: IB in the United States:

First teaching of the IB

There has been an IB World School in this country since:



IB World schools

currently offer one or more of four IB programmes.



IB World schools

currently offer one or more of four IB programmes.



offered by **621** schools



offered by **719** schools

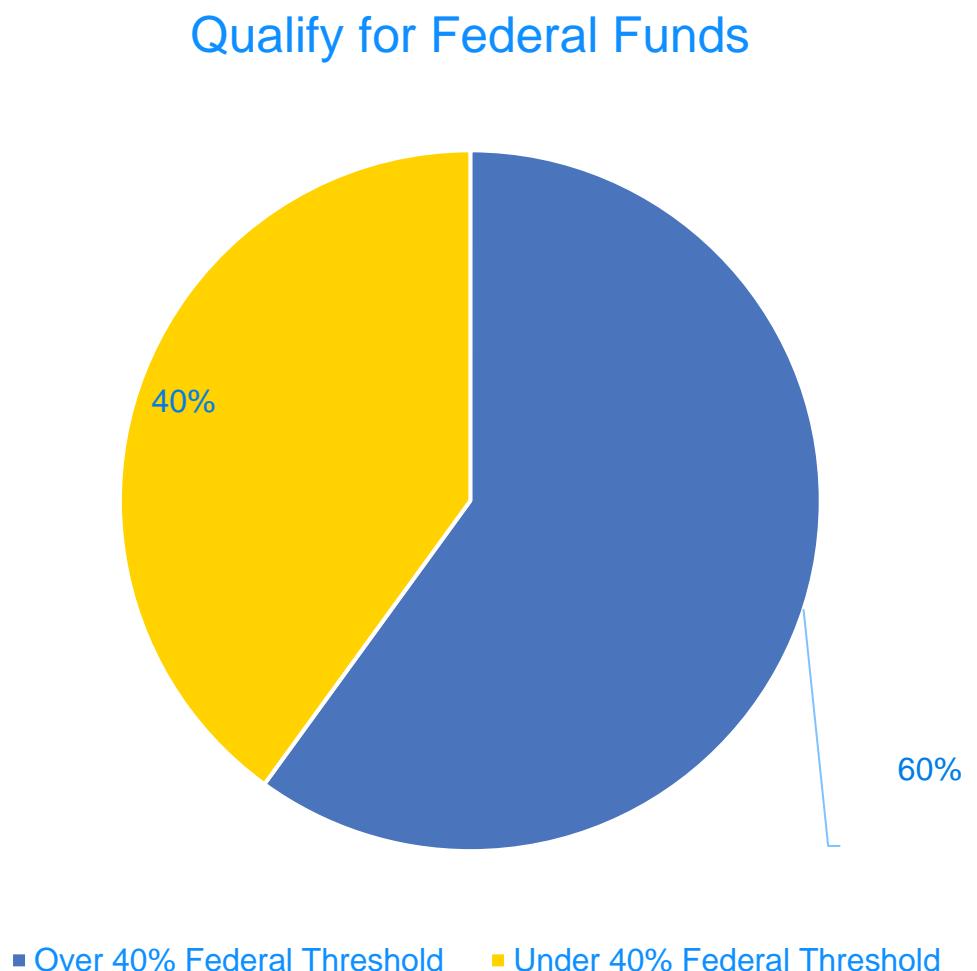
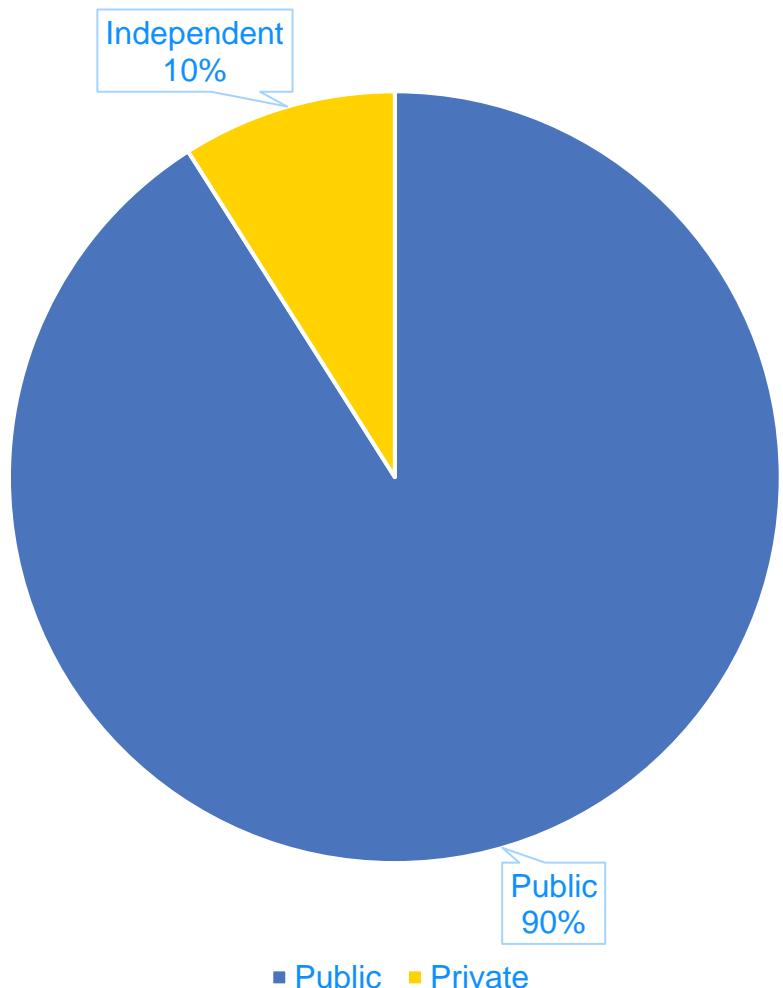


offered by **966** schools



offered by **147** schools

# IB Schools in the United States



# Federal Funding & US Schooling: A Historical Root

## Elementary and Secondary Education Act (ESEA), 1965



## Equal Opportunity & Outcomes

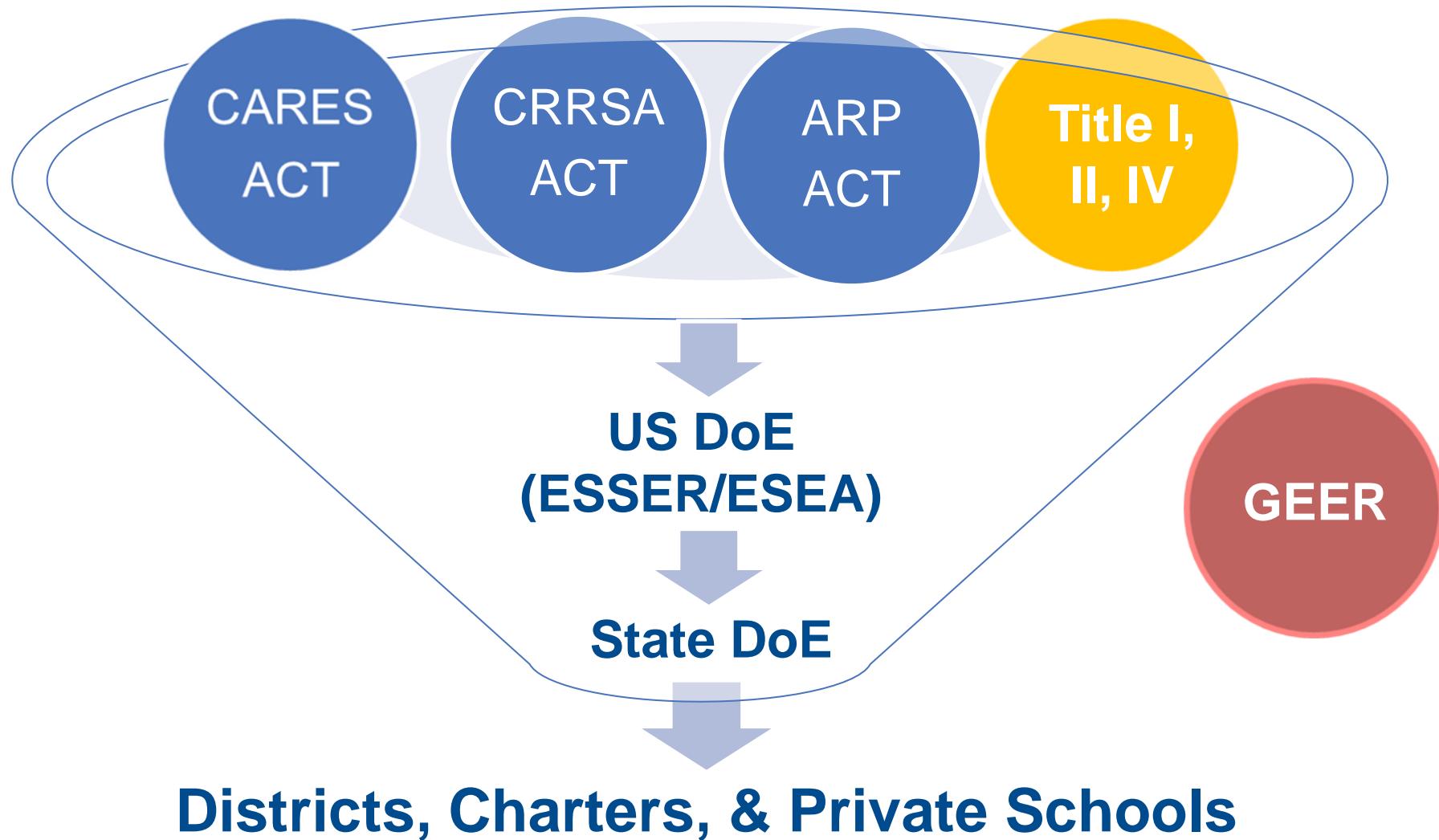
- Was a direct intervention by the Johnson Administration's "War on Poverty" campaign and to further solidify the newly created Office of Civil Rights (1964) and uphold *Brown v Board* (1954)
- Original goal- which remains today - was to improve educational opportunity and outcomes for students from lower-income families by providing federal funds to schools serving impoverished students

# Federal Funding Response to C19

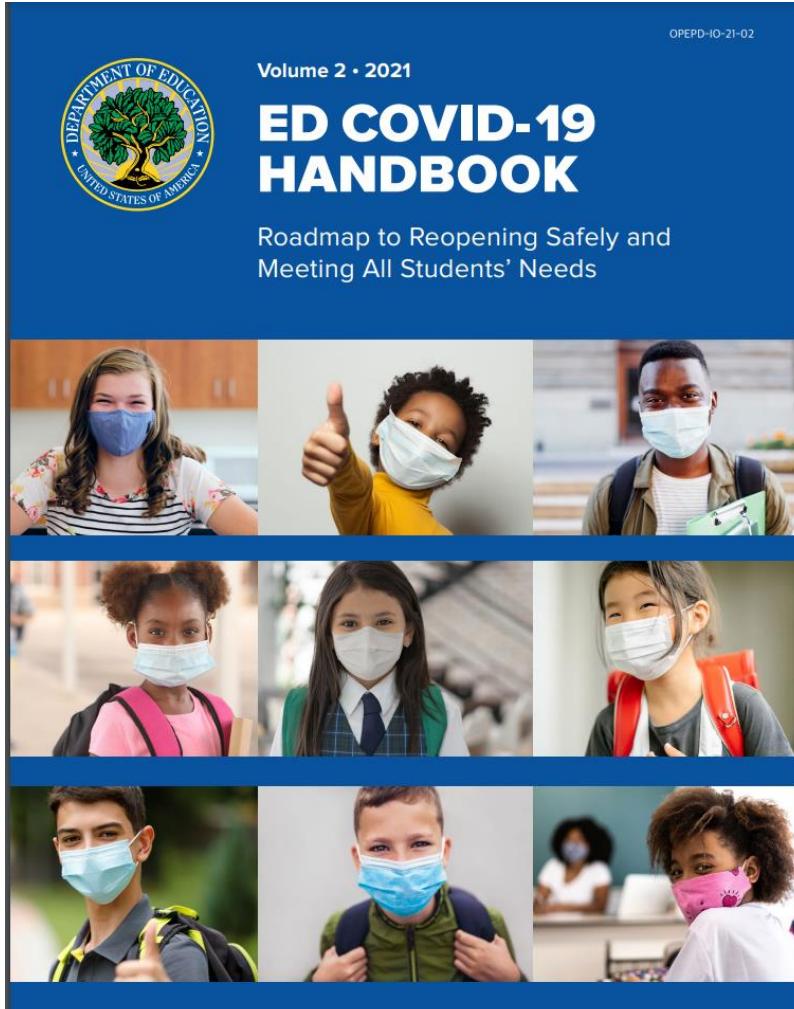
- I. Coronavirus Aid, Relief, and Economic Security (CARES) Act** (enacted March, 2020): \$30B for Education
- II. Coronavirus Response and Relief Supplemental Appropriations (CRRSA) Act** (enacted December, 2020): \$81B for Education
- III. American Rescue Plan (ARP) Act** (enacted April, 2021): \$168.75B for Education

*Bottom Line: Any allowable use of funds under Elementary and Secondary Schools Act (**ESEA**) which is now the Every Student Succeeds Act (**ESSA**) is allowable under Elementary & Secondary School Emergency Relief (**ESSER**) Fund.*

# A Visual



# ARP and the Elementary & Secondary School Emergency Relief (ESSER) Fund



## Breakdown:

- \$123 billion for K-12 state education agencies (including \$800 million for homeless children)
- 40 billion for institutions of higher education
- \$2.75 billion to governors for private schools
- \$3 billion for the Individuals with Disabilities Education Act

# ESSER, IB, & Equity

**Addressing “Lost Learning”**

**Reengage Students**

**Access to Accelerated Learning Opportunities**

**Advance Course Participation and Completion**

**Strategies to Support the Transition from High School to Higher Education**



**“Lost Learning”: What does the research really say?**

# ESSER, IB, & Equity

In addition, other things to note:

- Inquiry
- Rigor & Relevancy
- Social & Emotional Learning & the Learner Profile

## Bottom line for IB Schools:

*Any allowable use of funds under ESEA/Every School Succeeds Act (ESSA, 2015) is allowable under ESSER*

### American Rescue Plan Act Summary of K-12 Education Provisions



#### Funding for Education

- \$123 billion for K-12 state education agencies (including \$800 million for homeless children)
- \$40 billion for institutions of higher education
- \$2.75 billion to governors for private schools
- \$3 billion for the Individuals with Disabilities Education Act

#### Distribution of K-12 Funding (Elementary and Secondary School Emergency Relief Fund)

The amount of funding allocated to each state and district will be based on the relative amount of Title I funding the state or district receives. States are required to subgrant at least 87.5 percent of their funding to school districts (including charter schools that are considered school districts).

#### State Set-Asides

States are required to set-aside funds from their grants for the following purposes:

- 5% to address learning loss
- 1% for evidence-based, comprehensive afterschool programs
- 1% for evidence-based summer enrichment

#### Local Educational Agency Use of Funds

Within 30 days of receiving funding, school districts must publish a plan to reopen schools for in-person instruction. In addition, at least 20% of funds must be used to address learning loss through evidence-based interventions that respond to students' academic, social, and emotional needs. The remaining funds can be used for any allowable use under the Elementary and Secondary Education Act, Individuals with Disabilities Education Act; Carl D. Perkins Career and Technical Education Act; and Adult Education and Family Literacy Act. Funds also can be used for such purposes as

- coordinating with public health departments;
- conducting activities to address the needs of students from low-income families, children with disabilities, English learners, racial and ethnic minorities, students experiencing homelessness, and foster care youth;
- purchasing educational technology (including hardware, software, and connectivity as well as assistive technology or adaptive equipment);
- summer learning, and supplemental after-school programs;
- mental health services;
- addressing learning loss;
- school facility repairs to reduce risk of virus transmission and support student health;
- implementing public health protocols including policies in line with guidance from the Centers for Disease Control and Prevention for school-reopening; and
- implementing activities to maintain the operation and continuity of services and to employ existing staff.

#### Maintaining State Funding

To receive funding, states must provide at least as much funding for K-12 and higher education in fiscal years 2022 and 2023 as they provided in fiscal years 2017-2018.

# Allowable Uses Under ESSER & Title Funds

- Adding or starting an IB programme in a school
- Planning the programme (pre-work, trainings, FTEs)
- Installing curriculum changes associated with the programme (curricular materials)
- Professional Development: Training teachers and school leaders to effectively deliver the program
- Examination fees for the programme

# The Career-related Programme



## Perkins V Funding

Increasing Equity and CTE Innovation with IB Education  
in the United States



- ESSER also supports sustaining and creating CTE programmes
- Perkins V Funding
- Department of Education Block Grants
- State budget
- Governor's budget

# CA State Funds CTE / CP

- State budget
- Boosts funding for the Career Technical Education Incentive Grant (CTEIG) program. Doubles funding to \$300 million
  - Eligible programs include those that integrate academic and career technical education and offer opportunity for post secondary enrollment and credit
  - IB is specifically mentioned
  - Teacher PD for the purpose is supported

# Governor's proposed budget 2022 - 2023

- 2 billion to increase college and career readiness
  - 1.5 billion directed to "Golden State Pathways"
    - Integrated program of study incorporating UC/CSU course requirements
    - Opportunity to earn 12 college credits
    - Work based learning experiences
    - Integrated support services to address, social, emotional and academic needs
    - Overlaps with CTEIG
    - Provides more options for students and LEA's

<https://lao.ca.gov/reports/2022/4562/College-and-Career-Proposals-022422.pdf>



MAY 2021

## RECOMMENDATIONS FOR STATE LEADERS TO ADVANCE EQUITY USING FUNDS FROM THE AMERICAN RESCUE PLAN ACT

The COVID-19 crisis has disrupted education for all students, but has hit students from vulnerable and systemically neglected populations — students living in poverty, students with disabilities, students learning English, students experiencing homelessness, students in the foster care system, students who are incarcerated, undocumented students, Black and Brown students, Native students, and students who identify as LGBTQ+ — hardest. Beyond interruptions to instruction, many of these students face food insecurity, unreliable access to remote learning technology, reduced access to student supports and education services, and housing uncertainty. Racial inequities caused by long-standing racial violence and exacerbated by the COVID-19 pandemic cause further stress and anxiety for students of color and expose some of the additional daily challenges they face.

In response to these crises, the federal government is providing an additional \$125 billion to states and school districts through the [American Recovery Plan Act \(ARP\)](#). ARP requires states and school districts to use at least 5% and 20% of the funding they receive, respectively, to implement evidence-based interventions to address unfinished learning and to address students' academic, social, and emotional needs. This package includes \$3 billion for the Individuals with Disabilities Education Act and \$800 million for [supporting students experiencing homelessness](#), which state leaders must use to support these student groups (along with other federal and state funding which can — and should — be used for this purpose as well). The U.S. Department of Education (ED) [has already begun sending](#) these resources out. In April, ED released a [state application](#) for the remaining funds.

This unprecedented investment in education provides states and school districts with a chance to close opportunity gaps that existed prior to COVID-19. For perspective, the total investment in K-12 schools through ARP, the [Coronavirus Aid, Relief and Economic](#)

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# ED COVID-19 HANDBOOK

Roadmap to Reopening Safely and Meeting All Students' Needs



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# Support Tools for Sustaining & Growing IB Programmes



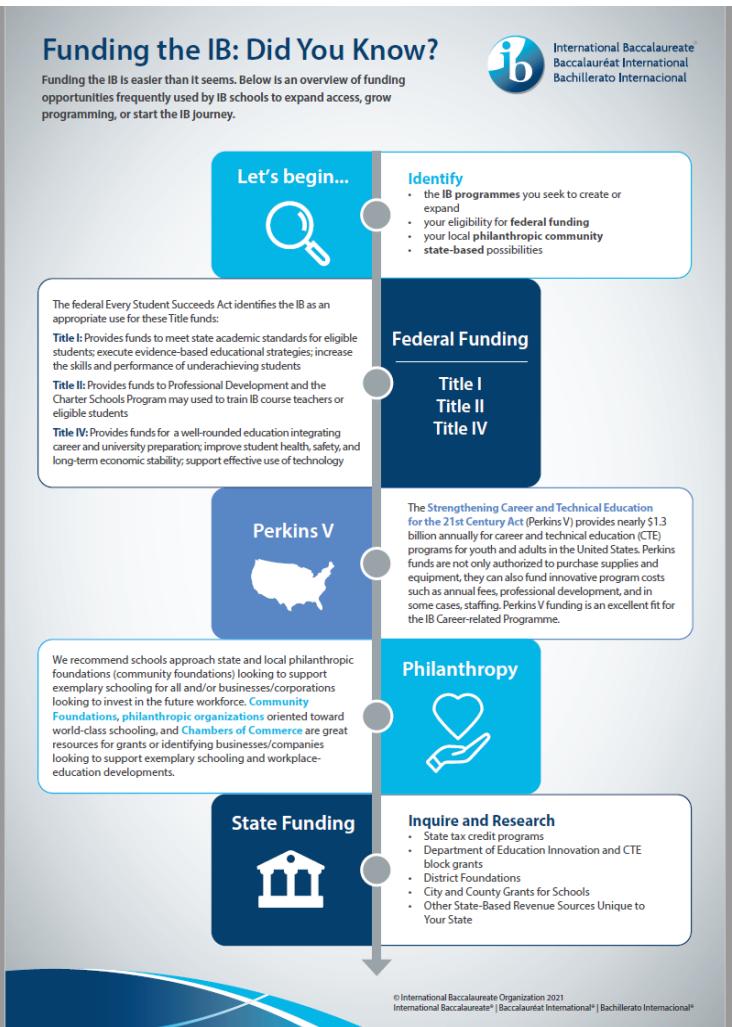
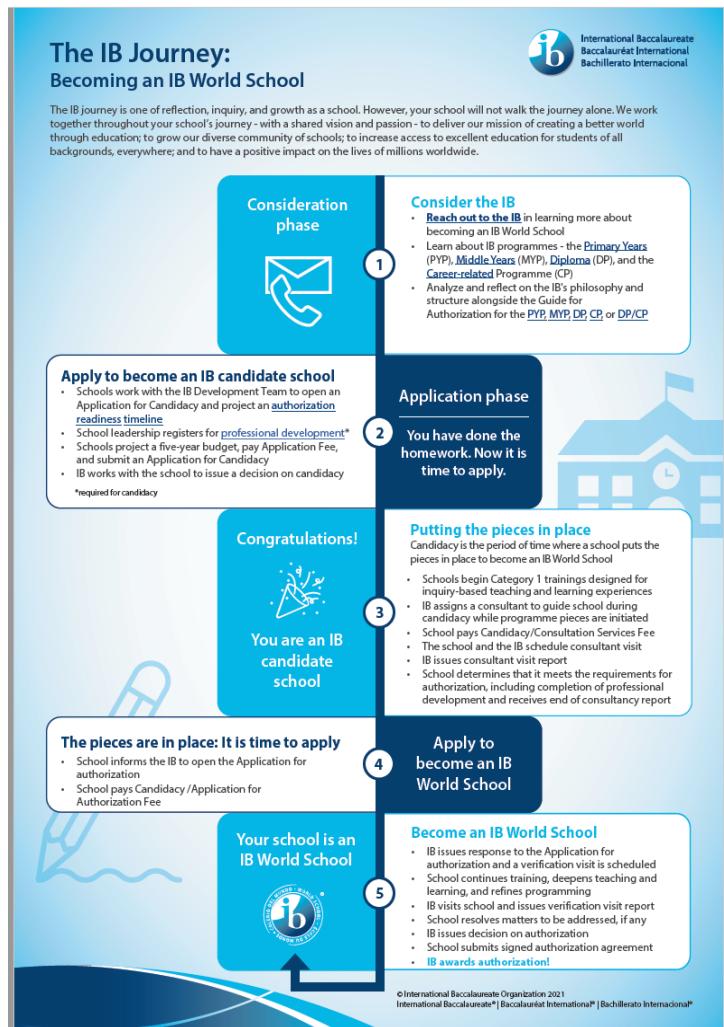
## Funding the IB Toolkit

This page provides interested, candidate, and authorized International Baccalaureate® (IB) World Schools information, budgets, tools, and resources for sustainable financial planning. These can be used for short and long-term budget planning, presenting the IB and its programmes to stakeholders, as well as working with foundations and philanthropy investing in your school, schools, or district. These resources are for US

<https://join.ibo.org/FundingIB>

# Resources

<https://join.ibo.org/FundingIB>



Start-Up Cost Estimate - Diploma Programme (DP)				
Year of consideration	Application for Candidacy fee* (and required Professional Development (PD) for the Head of School)	\$4,000* (+\$450-\$1600 for initial PD)	Copy of check, or purchase order and workshop completion certificate are uploaded into documents section of the application.	
Year 1	<b>Candidacy and consultation services Y1 fee</b> Includes remote consultation, 2-day on-site visit, consultant visit report, end of consultancy report, access to the IB's Programme Resource Center, direct support from the authorization department via <del>programme</del> relationship manager	\$9,500*	Once a school has been awarded candidacy, a non-refundable candidacy and consultation services fee will be charged to the school on the 1st of the month following the granting of their candidacy.	
All teaching DP courses must be trained, including TOK and CAS  See p.8 of <i>Guide to school authorization, Diploma Programme</i>	<p><b>Training Costs per participant</b></p> <p><b>Option 1: Online</b> - approx. \$450*</p> <p><b>Option 2: Face-to-face</b> - starting at \$744* (Travel and accommodation are additional expenses)</p> <p><b>Other Options:</b> Refer to PD Offerings PDF and/or <a href="https://www.ibo.org/professional-development/find-events-and-workshops/">https://www.ibo.org/professional-development/find-events-and-workshops/</a></p> <p><b>NOTE:</b> Some schools choose to spread training costs across both years of candidacy. Training requirements must be met for authorization.</p>			
Year 2	Candidacy and application for authorization services Y2 fee Candidacy and consultation services fee will no longer be charged. This service fee will be billed yearly from this point until the school is authorized: covers cost of assessing and processing the application for authorization, a 2-day verification visit to the school (only one visit per candidacy is covered), a verification visit report, final authorization of the school, access to the IB's Programme Resource Center, direct support from the authorization department via <del>programme</del> relationship manager.	\$9,500*	Once a school notifies the IB that it would like to apply for authorization, a non-refundable candidacy and application for authorization services fee will be charged to the school on the 1st of the month following this request.	
Year 3	Annual school fee (Post authorization)	\$11,650*	July (invoiced in June, US schools)	
Year 8	Evaluation visit (Every 5 years)	<del>Approx.</del> \$4000		

Primary Years Programme Costing Guide (IBA)				Consideration Phase	Candidacy	Authorized IB World School				
Standard Fees				Pre-Candidacy Phase Application Fee	Year 1	Year 2	Year 3	Year 4	Year 5	
<b>Application for Candidacy Fee</b> <b>Candidacy and Consultation Services Phase/Fee</b>				<b>\$4,000.00</b>						
<b>Candidacy and Consultation Services Phase/Fee</b> Amount of time based on school readiness/This phase/fee continues until the Application for Authorization is requested to be opened					\$9,500					
<b>Candidacy and Authorization Services Phase/Fee</b> This phase/fee is initiated by the school's request to open the Application for Authorization, billed annually until authorized						\$9,500				
<b>Annual Authorized School Fee</b>							\$8,520			
<b>Annual Authorized School Fee</b>								\$8,520		
<b>Annual Authorized School Fee</b>									\$8,520	
										<b>Grand Total at the end of 5 years USD</b>
Workshop		Type of workshop	Cost Per Workshop (USD)	Enter n° of participants						
<b>Mandatory Workshop for Application for Candidacy (Head of School)</b>										
Category 1: Head of School	Online	\$450	1	\$450.00						
Category 1: Head of School	In-school	\$550								
Category 1: Head of School	Face-to-Face	\$744								
Category 1: Head of School	HOI:									
Category 1: Head of School	Adding a Programme	Free: No Charge	1							
<b>IB Coordinator Workshop</b>										
Category 1: Coordinators	Online	\$450	1	\$450						
Category 1: Coordinators	In-school	\$550								
Category 1: Coordinators	Face-to-Face	\$744								
<b>Category 1, 2 and 3 Workshops</b>										
Professional Development Yr 1	Refer to PD Offerings									
Professional Development Yr 2	Refer to PD Offerings									
Professional Development Yr 3	Refer to PD Offerings									
Professional Development Yr 4	Refer to PD Offerings									
Professional Development Yr 5	Refer to PD Offerings									
Total in USD for each stage					\$4,900.00	9,500	\$9,500	\$8,520	\$8,520	49,480



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# Questions and Dialogue

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