



# How do I Create a Yearbook Ad for my Senior?


Follow the instructions in this PowerPoint  
For a video tutorial [click here](#)  
Or go to next slide for the embedded video  
Questions? Please email Elissa Dubyoski,  
Yearbook Teacher, at  
[edubyoski@mountdesales.org](mailto:edubyoski@mountdesales.org)


Click the Play Button!


Google Keep x Your Account x Mount De Sales Academy Catonsville x

jostens.com/apps/store/customer/1066999/Mount-De-Sales-Academy/


Apps MDSA Memos 201... Sailing 1:1 Baby Dove Sensitiv... Attendance Notebo... Facilities Scheduler Attendance Naviance MDSA Memos 201... The ULTIMATE Hos... Other bookmarks


 **Mount De Sales Academy** CATONSVILLE, MD


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Products  Search Jostens


Sign In My Orders Cart Change School Help


**Graduation** 





**Class Rings** 





**School Store** 





**Yearbook Recognition Ads** 







 Graduation  
Class Rings  
School Store  
Yearbook Recognition Ads

 **Nov 15, 2019**  
Delivery  
[View all details](#)

 Receive special offers & promotions.

 **No Interest**  
if paid in full in 6 months on  
purchases of \$99+  
**Check out with PayPal Credit.**  
US customers only. Subject to credit  
approval. [See terms](#)



Type here to search

1:52 PM  
9/20/2019

# Deadlines, Prices & Details are as follows:

Be sure to order ASAP for the best bang for your buck!

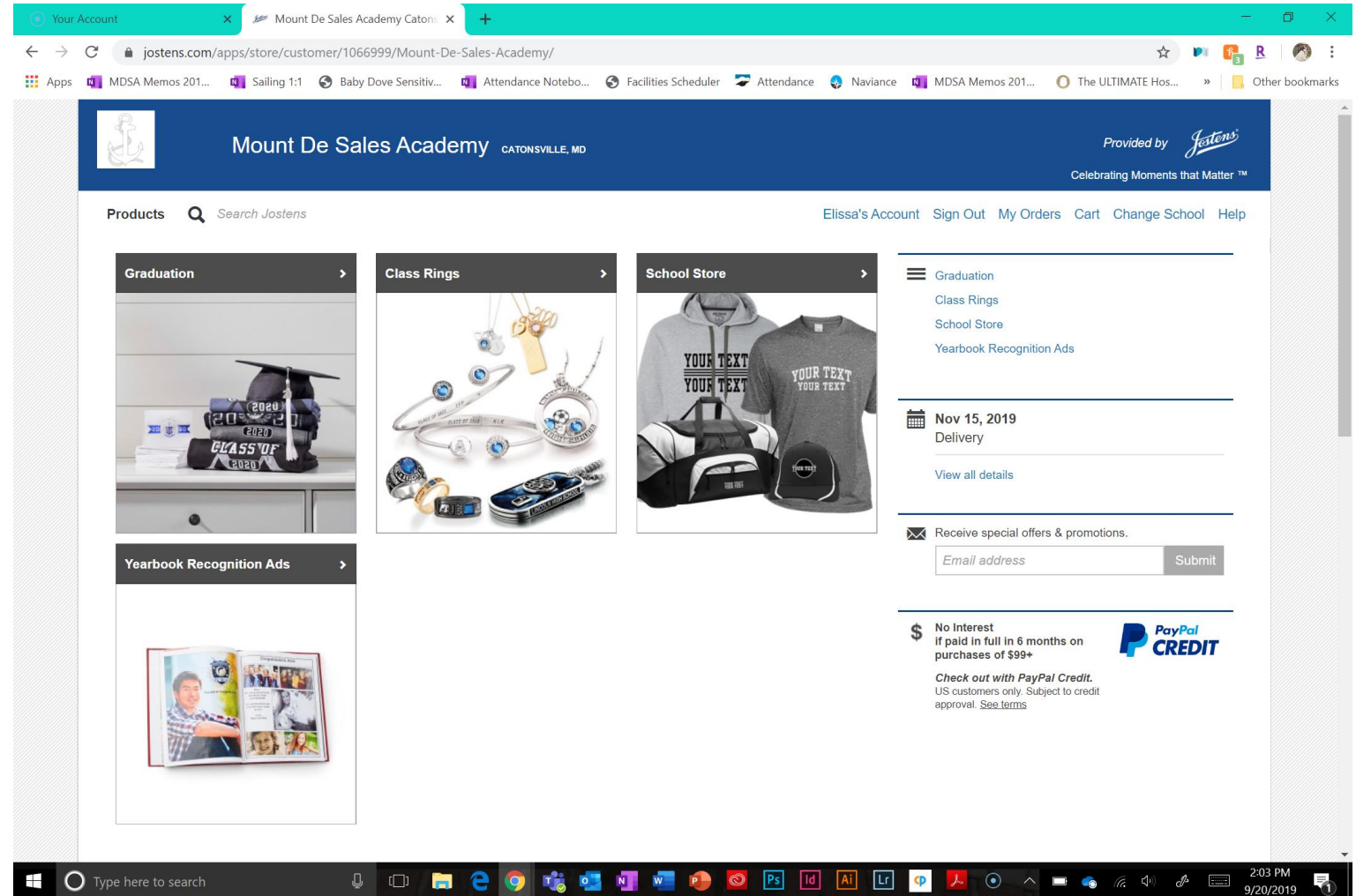
- TEIR 1 | Now – January 23
  - Full Page: \$225
  - Half Page: \$125
  - Quarter Page: \$85
- TEIR 2 | January 24 – March 31
  - Full Page: \$275
  - Half Page: \$175
  - Quarter Page: \$100
- TEIR 3 | April 1 – April 7
  - Full Page: \$320
  - Half Page: \$220
  - Quarter Page: \$120

## Important information

- Our school reserves the right to edit ads per our guidelines. We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.
- Ad prices and deadlines are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable.

# Step 1.

- Go to <https://www.jostens.com/apps/jcom/router.mvc?affiliateId=1066999>
- Choose the “Yearbook Recognition Ad” button



## Step 2.

- Choose either Full Page, ½ Page or ¼ Page for the size of your ad
- Then choose the template you want to use
- *Suggestion: choose a template the allows for both photos, student name, and a message!*

The screenshot shows the Jostens Yearbook RA Designer web application. The browser address bar shows the URL: [jostens.com/apps/shop/yrbk\\_ra\\_flash.asp?CID=146355&PFID=20190716044040797155](https://jostens.com/apps/shop/yrbk_ra_flash.asp?CID=146355&PFID=20190716044040797155). The page header for Mount De Sales Academy, CATONSVILLE, MD, is displayed, along with navigation links like 'Shop Mount De Sales Academy', 'Change', 'Elissa's Account', 'Sign out', 'My Orders', 'Cart', and 'Help'. A progress bar indicates the current step is '1 SELECT YOUR COLOR & LAYOUT'. Below this, users can 'Select your ad size' (Full Page \$225.00, 1/2 Page \$125.00, 1/4 Page \$85.00) and 'Select your layout'. A grid of 12 templates (F1-F12) is shown, each with a numbered layout for text and images. A banner at the top right states 'This offer expires in 125 DAYS.' The Windows taskbar at the bottom shows the date as 9/20/2019 and time as 2:05 PM.

Yearbook Ads:  
Design your ad in four easy steps

This offer expires in 125 DAYS.

1 SELECT YOUR COLOR & LAYOUT

2 ADD YOUR PHOTOS & TEXT

3 PREVIEW YOUR YEARBOOK AD

4 ADD TO CART  
FULL PAGE COLOR AD: \$225.00

Select your ad size:

- Full Page \$225.00
- 1/2 Page \$125.00
- 1/4 Page \$85.00

Select your layout. You will be able to change your layout prior to submission of your ad.

F1 - Color

F2 - Color

F3 - Color

F4 - Color

F5 - Color

F6 - Color

F7 - Color

F8 - Color

F9 - Color

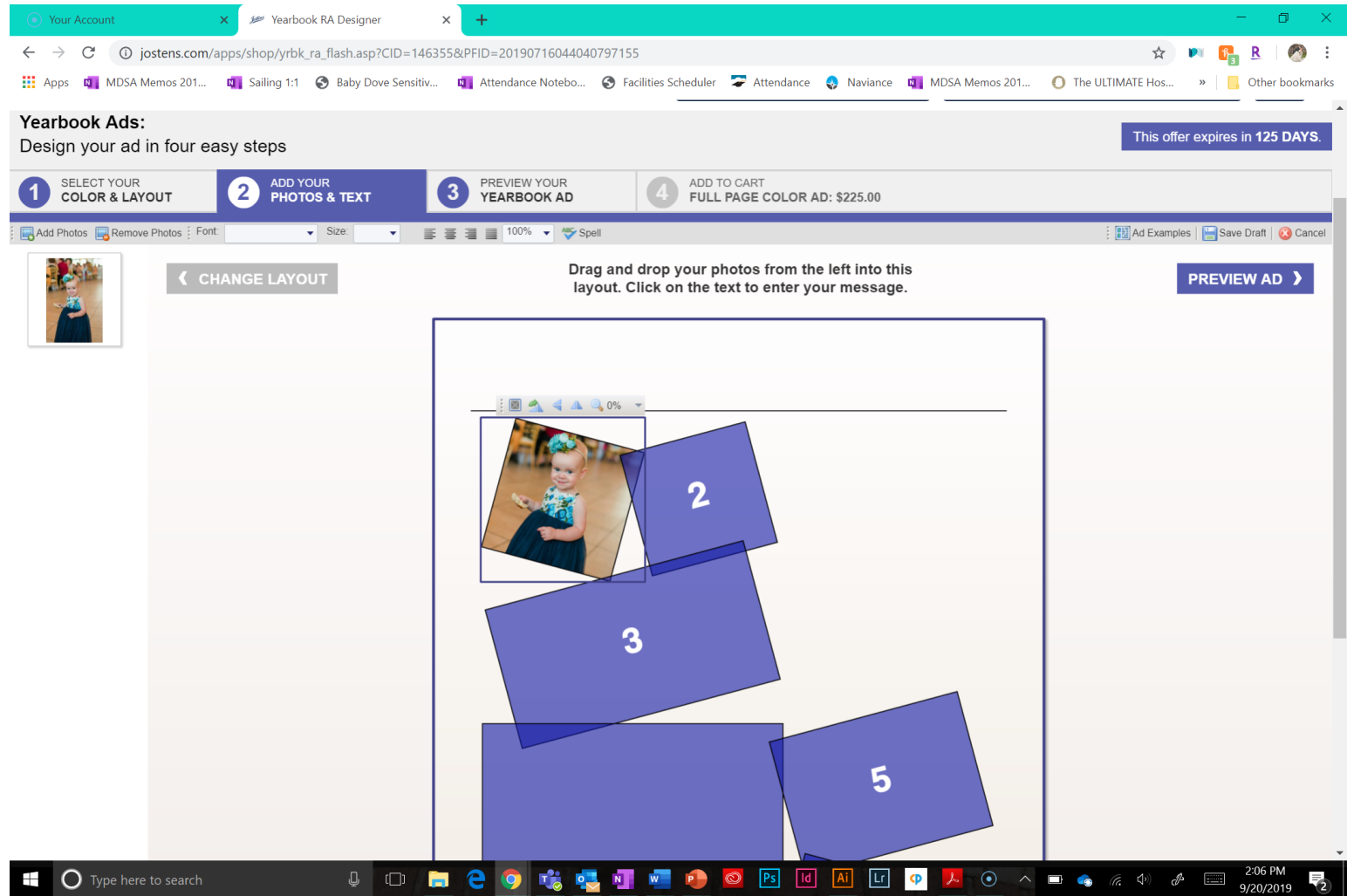
F10 - Color

F11 - Color

F12 - Color

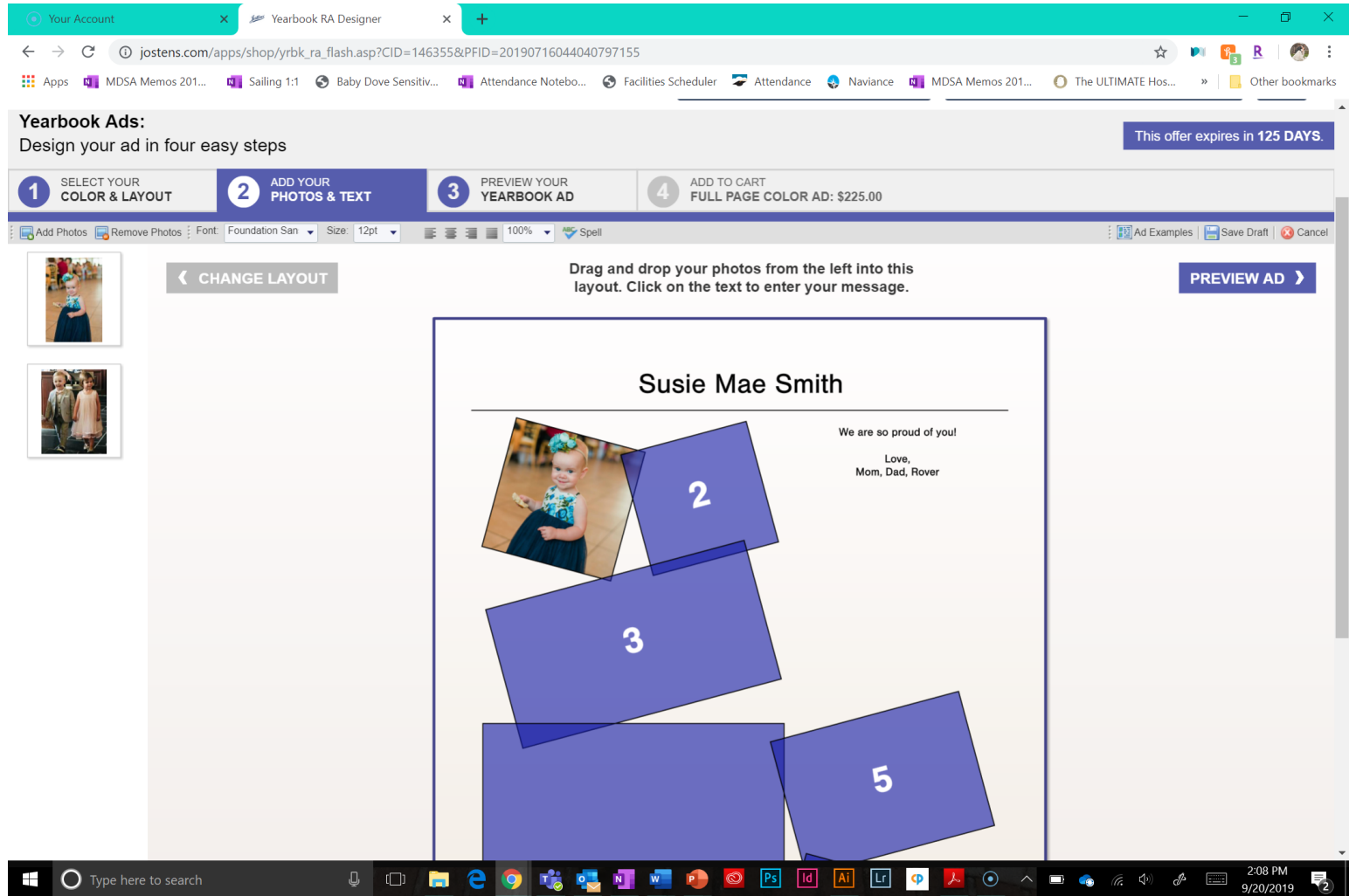
## Step 4.

- To add photos, click on the “Add Photos” button on the left-hand side of the screen and navigate to where you have saved your photos. Click open.
- Add as many photos as you need.
- Drag and drop your photo from the panel on the left to the photo boxes in the template.
- *Note that all boxes must be filled for you to preview your ad.*



## Step 5.

- Add your daughter's name (at least first and last name, middle name optional)
- Write her a message and sign who it is from.
- *Feel free to change the fonts to something more interesting with the tool bar along the top.*
- When ready, click the "PREVIEW AD" button to the right. Make sure you spell check!





## Step 6.

- The preview allows you to see exactly what your ad will look like (it will be in color!) Click “BUY YOUR AD” when ready.
- *Reminders: All images and messages must be MDSA appropriate.*
- *NO bathing suit photos (of any age), NO cleavage, NO short shorts or dresses/skirts etc.*
- *MDSA will remove any photos that are not appropriate*

Yearbook RA Designer

jostens.com/apps/shop/yrbk\_ra\_flash.asp?CID=146355&PFID=20190716044040797155

Mount De Sales Academy CATONSVILLE, MD

Provided by Jostens  
Celebrating Moments that Matter™

Shop Mount De Sales Academy | Change | Elissa's Account | Sign out | My Orders | Cart | Help

**Yearbook Ads:**  
Design your ad in four easy steps

This offer expires in 125 DAYS.

1 SELECT YOUR COLOR & LAYOUT | 2 ADD YOUR PHOTOS & TEXT | 3 PREVIEW YOUR YEARBOOK AD | 4 ADD TO CART  
FULL PAGE COLOR AD: \$225.00

PRINT AD | EDIT YOUR AD

This is what your yearbook ad will look like.  
Please proofread carefully. Your ad is saved in your cart. BUY YOUR AD

**Susie Mae Smith**

We are so proud of you!  
Love,  
Mom, Dad, Rover

**Tips for reviewing your ad:**  
You can change your size and layout at any point prior to purchase without losing your text or images.  
When you add photos to the site from your computer, you can add multiple images by using the Ctrl and Shift keys on your keyboard.  
Once you complete the checkout process to purchase your ad, the ad will go to print and no further edits will be possible.

**Important information about your yearbook ad:**  
The school reserves the right to edit ads per their guidelines.  
Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.  
For the ad to appear in the yearbook, your ad must be purchased by the order deadline.  
Color photographs uploaded for black-and-white ads will appear in black and white.



## Step 7.

- Your ad will be added to your cart!
- A few “extra options” will pop up but are not necessary. Your ad will still appear in the yearbook without them. Just choose “No, Thank you”

Mount De Sales Academy CATONSVILLE, MD

Provided by Jostens Celebrating Moments that Matter™

Search Jostens

Elissa's Account Sign Out My Orders Cart (1) Change School Help

Sophia Hernandez

It brings us so much joy and hope to see the world through your eyes. We are so proud to be on this journey with you.

Te Amo, Mom and Dad

Thank you for your Ad purchase!

Would you like to purchase a high-quality printed keepsake of the ad you just created for \$12.00?

STUDENT NAME (OPTIONAL)

(50 characters max.)

By purchasing this product, you certify that you own all the content of the recognition ad that will be printed. You will be receiving the ad you just created. This ad may be different than what is actually printed in the yearbook.

\*\* The ad image to the left is a sample only. Please see description below.

Yes, add to cart No, thank you

Alternate Views

Thank you for your Ad purchase!

Would you like to frame the ad you just created? Framed ads start at \$125.00

STUDENT NAME

(50 characters max.)

FRAME COLOR Reset

Please select...

By purchasing this product, you certify that you own all the content of the recognition ad that will be framed. You will be receiving the ad you just created. This ad may be different than what is actually printed in the yearbook.

\*\* The ad image to the left is a sample only. Please see description below.

Yes, add to cart No, thank you

Alternate Views

here to search

## Step 8.

- When in your “cart” be sure to fill your daughter’s name so we know who the ad is for without needing to open the file.
- Click the checkout button to pay!
- *Reminder: Keep your ad design a secret from your daughter! It’s always a fun surprise for them to see their ad in the finished yearbook.*

