

# ACWJC

American Consumers & Workers Justice Coalition

## Vinyl Flooring Tariffs Against China

As you are aware, on July 10, 2018, the Office of the United States Trade Representative (USTR) announced that it was beginning the process of imposing a 10% tariff on certain Chinese imports. The announcement included a list covering more than 6,000 products, valued at \$200 billion annually, including vinyl flooring, and in particular LVT and MLF/WPC.

These proposed tariffs on vinyl flooring products will have a disproportionately negative impact on U.S. consumers and U.S. flooring companies, especially those enjoying benefits from the explosive growth of LVT and MLF, as follows:

- The proposed tariffs will increase cost to the American consumer. Tariffs are assessed on products upon import into the United States. Since the tariffs cannot be fully absorbed by the supply chain, the tariffs will be passed on, in part, to the American consumer, effectively resulting in an unfair, indirect "tax" on the American consumer. American families will pay higher prices for vinyl flooring products.
- The proposed tariffs will lead to fewer and less innovative choices for the American consumer. The tariffs will increase costs and will lead to fewer product choices for the American consumer. The tariffs will also restrict consumer access to the latest in LVT innovation, including developments related to product safety and sustainability.
- The proposed tariffs will lead to American job losses. The proposed tariffs could cause layoffs throughout the supply chain, including at hundreds of flooring companies, distributors, retailers and installers in the United States.

**If you and your company agree that the proposed tariffs on vinyl flooring will disproportionately (and unfairly) hurt the U.S. flooring industry and LVT sector specifically, as well as the American consumer and worker, please indicate your willingness to JOIN US for a conference call on Wednesday, July 25, 2018 at 2:30pm EST or 5:30pm EST, with Harlan Stone, Alliance Founder and President, Multilayer Flooring Association.**

**Email: [roseanne@halsteadintl.com](mailto:roseanne@halsteadintl.com) with your choice of time, so that we can provide call-in information for planning our coalition testimony, and agree on our strategies.**



Harlan M. Stone

Alliance Founder  
President, Multilayer Flooring Association