

### NATIONAL SCOUTING REPORT (since 2011):

- Over \$16M raised
- Over 10,300 participants
- Over 500 prominent celebrities from across Canada & the US have participated in RHCC

#### **EVENT DETAILS:**

- Min. 5 games per team, 3-on-3 + goalie, 8-12 players per team
- Customized divisions based on skill, age and industry
- Team fundraising minimum: \$10,000
- Fundraising incentives celebrity draft for highest fundraising team, promotions for meet & greets with celebrities, Ultimate Locker Room Experience, etc.



PRINCESS MARGARET CANCER CENTRE ONE OF THE TOP 5 CANCER RESEARCH CENTRES IN THE WORLD

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Canada's largest and one of the world's top-rated clinical trial programs



The world's largest single-site radiation medicine program



participating in

a clinical trial

PRINCESS MARGARET CANCER CENTRE 200+ Cancers Treated

200+ types of cancer treated including many of Canada's most complex and rare cases

## THE ROAD TO CONQUERING CANCER STARTS HERE

"Hockey has always been a team sport, just like the battle against cancer. I have been a participant every year of this event and every year am equally impassioned by what I see. People from all walks of life playing a game they love for a common cause...fighting a disease that affects us all. Game on cancer!"

## THE ULTIMATE EVENT EXPERIENCE SEPTEMBER 23, 2017:

- Breakfast, lunch, and all snacks provided
- Onsite beer tent
- Interactive sponsor exhibits and games lounge
- Onsite massage therapy
  - Live Music & DJ throughout the day
- Celebrity game
- Onsite Family Zone

Dr. Marcus Bernardini, 2015 & 2016 Top Fundraiser,

**Ovarian Blitzers Captain & Top Fundraising Team** 

- Kids games
- Silent auction





Bruce MacKay, Regional & Managing Director, Hatch

"For Hatch, The Scotiabank Road Hockey to Conquer Cancer presents the perfect opportunity to come together as employee teams to have fun, network with other business professionals, give back and remember those we have lost to cancer. The day itself as well as the weeks and months leading up to it provide an opportunity for us to experience a true 'Esprit de Corps".

#### THE CORPORATE CHALLENGE

The Scotiabank Road Hockey to Conquer Cancer Corporate Challenge engages the "who's who" of Canadian business. Teams face off in industry based divisions for bragging rights with the added benefit of leveraging Road Hockey to Conquer Cancer to:

- Bring together project or product teams
- Engage and thank clients, business partners and suppliers
- Spend time with new prospects
- Network with peers and industry contacts
- VIP Hospitality Tents onsite

### Key Industries Involved in RHCC:

- Construction
- Wealth Management
- Automotive
- Commercial Real Estate
- Pharmaceutical
- Banking
- Law Firms/Professional Services
- Mutual Funds
- Food & Beverage
- Media

#### WWW.TEAMUPTOCONQUERCANCER.CA #GAI

#### **#GAMEONCANCER**