



Virgin Money London Marathon 2021

Be at the **heart** of the UK's biggest running event

Arrhythmia Alliance has successfully applied for one charity place in the 2021 Virgin Money London Marathon. Applicants must agree to pay the entry fee of £100 within two weeks of acceptance and pledge to raise a minimum of £1500 (excluding Gift Aid), so if you feel that you are able to raise this amount and would like to be considered for the place, please complete the form below and return it by 31 October 2020.

Forms should be posted to Arrhythmia Alliance, Unit 6B Essex House, Cromwell Business Park, Chipping Norton, OX7 5SR or emailed to fundraising@hearhythmcharity.org.uk. We will notify applicants within two weeks of the closing date as to whether they have been successful in obtaining a place.

Personal details:

Title:	
First Name:	Surname:
Email:	
Home Address:	
Postcode:	
Mobile Number:	
Home Phone Number:	
Date of Birth:	
Gender:	T-shirt/Vest size:
Does your employer operate a matched giving scheme: Yes/ No	
If yes how much will they match £ _____	
Employer:	Work Address:
Job Title/Position:	



1. Please tick the statement(s) which apply to you:

- I have applied for a place through the official ballot Yes No
- This would be the first time I have participated in the London Marathon Yes No

A. If this is your first London Marathon, please provide details of previous running experience:

2. Have you fundraised for Arrhythmia Alliance in the past? Yes No

A. If yes, please provide details of the event and the amount raised:

3. Have you raised funds for another charity before? Yes No

A. If yes please name the charities, event and amount raised:

4. Please share your reasons as to why you would like to run for Arrhythmia Alliance:

Please continue on a separate sheet if necessary



5. What is your personal fundraising target (minimum £1500)

6. If you are allocated a place, please outline the ways in which you will raise at least £1500 for Arrhythmia Alliance:

Please continue on a separate sheet if necessary

7. If you are unsuccessful in your application, would you consider running for one of our sister charities – STARS or AF Association? Yes No

8. How would you prefer us to contact you?

Phone Email Post

9. Do you consent to us keeping your contact details on our database? STARS, Arrhythmia Alliance, and AF Association will not share your contact details with a third party without your express permission. We will send regular e-Newsletters to the provided email address. If you do not wish to receive these, you may unsubscribe at any time. Yes No



Your declaration:

I pledge to raise a minimum of £1500 for Arrhythmia Alliance (excluding Gift Aid) in return for a place in the 2021 Virgin Money London Marathon. I also agree to the terms and conditions attached.

Signature of applicant: _____ **Date:** _____

Thank you for taking the time to complete this form. Please return by 31st October 2020 to Arrhythmia Alliance, Unit 6B Essex House, Cromwell Business Park, Chipping Norton OX7 5SR or by email to fundraising@heartrhythmcharity.org.uk . If you have any questions, please call 01789 867501.

Terms and Conditions

With each charity place we ask for a registration fee of £100 (including VAT) and a minimum sponsorship of £1500 (excluding Gift Aid). It's important to consider this commitment carefully when applying - as we rely on the sponsorship to carry on supporting our helpline and patient information booklets which continue to help many tens of thousands of individuals living with syncope and related conditions.

1. I confirm that the information on this form is complete and correct
2. I confirm that I will be 18 years of age or older on the date of the event
3. If allocated a place, I confirm that I will pay the non-refundable entry fee of £100, within two weeks of being offered a place
4. If allocated a place, I pledge to raise the minimum sponsorship amount of £1500 (excluding Gift Aid), within two months of event completion. If the minimum pledge has not been met within two months of completing the event, I understand that I must make up the shortfall myself
5. If I am unable to participate in the event for any reason all donated monies collected in support of Arrhythmia Alliance will be forwarded to Arrhythmia Alliance or returned to the individual sponsors. Monies already received by Arrhythmia Alliance cannot be refunded
6. Monies raised will go towards providing information, support and access to established, new or innovative treatments for those living with syncope related conditions
7. Runners must agree to set up a Virgin Money Giving page to support fundraising activities
8. All participants enter at their own risk in accordance with the event regulations
9. I give permission for free use of any images and photos, feedback and comments for any future use as decided by Arrhythmia Alliance. I also understand that by filling in this form a member of the Communications team may contact me with regards to sharing my story
10. All applications are subject to a selection process to ensure that the marathon place is used to the best possible effect at the discretion of Arrhythmia Alliance. We allocate places based on strength of application and we look for those who have great fundraising ideas and strong reasons for wanting to run for us
11. Arrhythmia Alliance reserves the right to revoke places in exceptional circumstances