Philips Oral Healthcare

Continuing Education

Spring Live CE Webinar Series
& On Demand CE Courses
Description de la formation


Lorsque nous encourageons les adolescents à prendre des décisions éclairées sur leur santé, cela peut avoir un impact positif sur leurs choix pour le reste de leur vie. La formation vous aidera à reconnaître les comportements à risques élevés des Adolescents et affronter les besoins uniques en santé buccodentaire.

Objectifs de la formation
1. Reconnaître les comportements risqués
2. Discuter des médias sociaux divers
3. Développer des stratégies de traitement individualisées et adaptées

Votre Formatrice


Informations sur la formation

Lundi 20 avril 2020
7:00 pm Heure de l’Est
Crédit de Formation : 1 heure
Formation (webinaire – en direct)
Inscriptions limitées, réservez votre place maintenant en cliquant ici!
Frais de formation : gracieuseté de Philips.
S.V.P, Pour plus d’informations, veuillez contacter : Anne-josee.simoneau@philips.com
Course Description

Dental Professionals have always known how critical oral health is to overall health. Finally, dentistry is moving towards optimal care! Your dental hygiene diagnosis and treatment planning are key elements to maintaining or improving your patients' health. This program will enhance your clinical conversations and offer solutions for the remaining 300+ days of the year.

Learning Objectives

1. Discuss the value of clinical conversations that motivate the patient to take action on their health goals
2. Review several patient health screenings to implement for early disease detection
3. Summarize the new periodontal classifications from the 2017 World Workshop for Periodontal and Peri-implant Diseases and Conditions
4. Identify home care solutions with technology that reinforces your patient education on a daily basis

About the Speaker

Cathy received her Bachelor of Science degree in Dental Hygiene from the University of Iowa. Cathy’s dental hygiene career has included clinical practice, experience in the dental insurance industry, public health, hospital pediatric dentistry, practice consulting and she has served as the Director of Dental Hygiene for a large dental service organization. She is currently a full time Professional Education Manager in the South Central Region for Philips Oral Healthcare.

Every Conversation Counts: Optimal Patient Health-365 Days per Year
Cathy Stewart, RDH, BS

CE Presentation

Live CE Webinar

Tuesday, April 21st
7:00 PM Eastern 6:00 PM Central 5:00 PM Mountain 4:00 PM Pacific

CE Credit: 1 hour
AGD Subj Codes 730,557
Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

Registration is complimentary.

Questions? Contact cynthia.sensabaugh@philips.com

Philips Oral Healthcare  Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878
Course Description

Treating teens can be fun, exciting, and sometimes challenging. Today’s teens have unique preferences specific to their generation. They typically have short attention spans and a need for instant gratification, which can affect the decisions they make regarding their health.

Discussion will include current dietary trends, potentially life altering eating disorders, and specific oral health wants and needs of your teen patient.

Learning Objectives

At the conclusion of this program attendees will be able to:
- Identify current dietary trends
- Recognize various risk behaviors
- Develop customized treatment strategies

About the Speaker

Tracey Jacobs, BSDH, RDH is a graduate of the University of Alabama School of Dentistry with a Bachelor’s of Science in Dental Hygiene. She is a member of the American Dental Education Association, American Dental Hygienists’ Association and American Academy for Oral Systemic Health. Having served several leadership positions including President of the Florida Dental Hygiene Association, she was awarded the FDHA Distinguished Service Award. Tracey brings over 25 years of dental industry business experience including clinician and organized dental hygiene. She manages the South region for Philips and presents a variety of educational programs nationwide.

Live CE Webinar

Treating Teens Part I: Who, Why, What?
Tracey Jacobs, BSDH, RDH

Course information

Wednesday, April 22nd
7:00 PM Eastern
6:00 PM Central
5:00 PM Mountain
4:00 PM Pacific

CE Credit: 1 hour
AGD Subject Code 149

Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

Registration is complimentary.

Questions? Contact cynthia.sensabaugh@philips.com

Philips Oral Healthcare Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878
Course Description

As co-therapists in multidisciplinary treatment, dental professionals have the opportunity to play a significant role in changing the path of an individual’s life. Routine screenings are a vitally important component to any comprehensive treatment plan. Optimal patient care has expanded to include screenings we have not considered in the past. Screening for Sleep Disordered Breathing is no exception. The dental professional is in a position to provide many of these screenings. Emerging research on Sleep Disordered Breathing (SDB) and the far-reaching health effects for an individual, underscores the need to elevate our knowledge and embrace the value of our role in early discovery. Sleep Disordered Breathing is a global issue that knows no boundaries, be it socioeconomics, gender, race or age.

This course will assist the dental professional in developing the fundamental knowledge for Sleep Disordered Breathing to confidently screen, discuss, refer and help manage the SDB patient(s).

Learning Objectives

1. Identify various forms of Sleep Disordered Breathing
2. Assess the risks associated with SDB at various stages in life
3. Evaluate oral/systemic challenges with the SDB patient
4. Recognize the dental professional’s role in the pathway of referral and management of SDB

About the Speaker

Lee is a graduate from the dental hygiene program at Cape Cod Community College and received a Bachelor of Science Degree in Health Science at Northeastern University. She received a Master in Science in Dental Public Health from Boston University School of Graduate Dentistry. Lee is a member of the American Dental Hygienists’ Association and American Dental Education Association. She brings over 30 years of clinical experience and continues to teach at Cape Cod Community College. As a full-time Professional Education Manager with Philips North America, she presents a variety of educational programs nationwide.

CE Credit: 1 hour
AGD Subject Code 730
Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!
Registration is complimentary.

For questions, contact cynthia.sensabaugh@philips.com
Course Description

Over the last several decades we have seen numerous advancements in dentistry. We have progressed from simply treating dental disease to health promotion. While dental professionals focus on health, our patients may be more concerned with esthetics. According to the American Academy of Cosmetic Dentistry, 99.7% of Americans believe a smile is an important social asset. Yellowing teeth is a concern for 80% of the US population.

A smile evaluation, including shade assessment, can prompt discussions about elective dental procedures that can address your patients’ wants. Enhance your communication skills and learn how to position esthetic treatment, including whitening, for improved patient satisfaction and retention.

Learning Objectives
1. Discuss current trends in cosmetic dentistry
2. Recognize patients desire for improved esthetics
3. Examine one of the most basic and requested cosmetic procedures—whitening
4. Explore the value of sharing your practice’s cosmetic treatment options with current and future patients

About the Speaker
Cindy Sensabaugh holds an Associate of Science degree in Dental Hygiene from St. Petersburg Junior College and a Bachelor of Science in Business Administration from the University of Central Florida. She holds a MSDH from the University of Missouri, Kansas City, School of Dentistry, Division of Dental Hygiene.

Cindy is the Senior Manager of Professional Education & Academic Relations for Philips Oral Healthcare. Cindy has practiced clinical dental hygiene and was an adjunct clinical instructor at Valencia Community College. She has co-authored two articles in the Journal of Dental Hygiene and two articles in Access. She has presented internationally to dental hygiene audiences.
Course Description

Attainment of optimal oral health and wellness is a challenging and dynamic process that occurs along the aging continuum. This webinar will present a new model for health prevention for older adults. Today’s discussion will emphasize safety considerations when managing older adults in the dental setting. Participants will learn preventive strategies to minimize risks that negatively impact oral and systemic health, including lifetime negative health habits, environmental hazards, medication management and elder abuse. Participants will learn how to individualize preventive strategies to improve desired health outcomes for their elderly patients, including preventing infections, promoting positive health behaviors, preventing medical emergencies. The importance of informed consent and advocacy will be discussed.

Learning Objectives:
• Discuss the relationships between oral and systemic health.
• Identify lifelong habits and risk behaviors that negatively impact oral and systemic health.
• Identify risk factors for falls, complications with medication use, and medical emergencies.
• Identify components of a preventive practice plan to reduce health risks and ensure patient safety.
• Discuss informed consent and patient advocacy.

About the Speaker

Dr. Spolarich is an internationally recognized author and speaker on pharmacology and the care of medically complex patients. She has presented over 1,000 invited lectures and has over 125 professional publications. She is Professor, Course Director of Clinical Medicine and Pharmacology, and Director of Research at the Arizona School of Dentistry & Oral Health, A.T. Still University (ATSU), where she teaches part-time in the Special Care Clinic. Ann was awarded fellowship status in special care dental hygiene from the Special Care Dentistry Association in 2016.
Course Description:

The current and sometimes shocking health behaviors and trends in the teen generation can influence their oral and systemic health. Dental professionals have a clinical opportunity to identify risky behaviors.

As the first generation of "digital natives", teens engage daily in multiple platforms of social media. Online safety is a growing concern. This course identifies and addresses some of the platforms and their potential dangers.

When we encourage teens to make informed health decisions, it may positively influence their health choices for a lifetime. At the end of the webinar, dental professionals will be prepared to recognize high-risk behaviors in teens and address their unique oral hygiene needs.

Learning Objectives:

- Recognize various risk behaviors
- Identify social media platforms that influence Gen Z
- Develop customized treatment strategies for this generation

About the Speaker

Lee is a graduate from the dental hygiene program at Cape Cod Community College and received a Bachelor of Science Degree in Health Science at Northeastern University. She received a Master in Science in Dental Public Health from Boston University School of Graduate Dentistry. Lee is a member of the American Dental Hygienists’ Association and American Dental Education Association. She brings over 30 years of clinical experience and continues to teach at Cape Cod Community College. As a full-time Professional Education Manager with Philips North America, she presents a variety of educational programs nationwide.
Course Description:

When you attend a dental seminar and see case after case of picture-perfect cosmetic care; don't you wonder why your cases don't always turn out like that? Well, guess what? No one's do! Wouldn't it be more impactful to learn from a real world, use it Monday morning dentist? Together we will explore what works, what doesn't and how to know the difference!

Learning Objectives:

• Learn new technologies that will make your clinical examinations motivating and informative
• Discover how to combine the new patient experience with optimal-care treatment planning so that your practice can thrive.
• Empower your team to join you in this journey towards practice excellence and fulfillment!

About the Speaker

Dr Hyman is characterized by his warmth, enthusiasm, passion for dentistry and his amazing sense of humor........lecturing throughout North America and Europe. He loved his 32 years in private practice and has transitioned into academia. Dr Hyman serves as adjunct Full Professor and Special Assistant to the office of the Dean, at the University Of North Carolina Adams School Of Dentistry, in Chapel Hill, NC. Dentistry Today Magazine has recognized him as a “Top Leader” in dental continuing education annually since 2001.
Course Description:
For many sites and many patients, ultrasonic is essential for adequate debridement, which is critical to improving patients’ oral and overall health. The Covid-19 pandemic has brought the risk for transference via dental aerosol production front and center. Recommendations to avoid the use of ultrasonics amount to saying: “for some patients, less than ideal debridement is OK.” Rather than avoiding their use, it is prudent to find ways to use them safely. Yes, surface disinfection and the use of proper PPE are important. However, reducing or eliminating aerosol production & spread can play a pivotal role in infection control. Attend and understand the health significance of ultrasonic-generated aerosols while learning ways to create a safe environment for you, your team and your patients.

Learning Objectives:
1. Review and understand the science concerning aerosol production when using ultrasonics
2. Review techniques to reduce aerosol spread
3. Learn short and long-term strategies and solutions for ultrasonic aerosol containment
4. Develop protocol to ensure maximum safety during ultrasonic use for patients and providers.

About the Speaker
Dr. Donley is currently in the private practice of Periodontics and Implantology in Bowling Green, KY. Dr. Donley is a sought-after speaker whose courses are always highly rated. His forte lies in taking the latest research and packaging it in a way that makes sense. Dentistry Today recently listed him among its Leaders in Continuing Education. He lectures internationally and publishes frequently on topics of interest to clinical dentists and dental hygienists.

Course information

Wednesday, May 6th
2:00 PM Eastern
1:00 PM Central
Noon PM Mountain
11:00 AM Pacific

CE Credit: 1 hour
AGD Subject Code 148
Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

For questions, please contact cynthia.sensabaugh@philips.com.

Philips Oral Healthcare Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878

Content in this webinar is the property of Tim Donley, DDS, MSD
Course Description

Every historical health crisis has changed the way we practice, some in more profound ways than others. The mark that COVID-19 leaves on the world and our industry is still to be determined. As healthcare providers, now more than ever we are being put to an existential test. As Hygienists, what can we do NOW in the midst of the pandemic to make a difference? And what can we do to prepare for the future beyond the crisis when we can resume preventative, elective and other parts of our normal scope of dental hygiene. This webinar will emphasize ways to keep your patients and practice healthy during COVID-19 and beyond!

Learning Objectives:

• Review of the latest ADA, ADHA and AAP Coronavirus Guidance
• Discover ways for hygienists to make a difference during COVID-19
• Steps to bring your patients AND practice back to health when we return to our “new” normal
• Listing of resources providing dependable information and credible, medical/research-based sites for pandemic updates

About the Speaker

Mary Hughes is Dental Education Partners CEO, Founder, and Instructor. After 20 years as a clinical dental hygienist, Mary transitioned to corporate dentistry where she held training, sales, and executive roles in manufacturing. Her passion for dental education led her to start her own consulting and education business, focused on hygiene growth. She is a recognized dental lecturer, has been published in dental journals, and is a member of the ADHA.

Due to popular demand this is a repeat course.

Live CE Webinar
COVID-19
From Plan to Action!
Mary Hughes, RDH, BS

Course information

Thursday, May 7th
4:30 PM Eastern
3:30 PM Central
2:30 PM Mountain
1:30 PM Pacific

CE Credit: 1 hour
AGD Subject Code 550
Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

Kindly give 24 hours notice if you are unable to attend by emailing cynthia.sensabaugh@philips.com.

Content in this webinar is the property of Mary Hughes, RDH, BS.
Course Description:
Eating disorders represent a complex spectrum of chronic illnesses, with medical and psychologic complications that lead to the highest mortality of all psychiatric disorders. It is epidemic on our college campuses. Due to oro-facial manifestations, you may be the first health care provider to identify undiagnosed eating disorders and refer these patients for further diagnosis and treatment. This presentation will address the psychologic, medical, dental and oral health issues associated with these disorders as well as dental management considerations.

Learning Objectives:
1. Gain an understanding of the psychologic and medical issues associated with eating disorders
2. Identify oro-facial manifestations related with eating disorders
3. Learn how to address and manage the dental issues associated with eating disorders

About the Speaker
Barbara J. Steinberg, DDS received her DDS from the University Of Maryland School Of Dentistry and completed a residency at the Medical College of Pennsylvania. She was a Clinical Professor of Surgery at Drexel University College of Medicine for many years, as well as Adjunct Associate Professor of Oral Medicine at the University Of Pennsylvania School Of Dental Medicine. She is a Diplomate of the American Board of Oral Medicine, an international presenter specializing in the treatment of medically complex patients and women’s health. For the last 14 years Dr. Steinberg has been named by Dentistry Today “One of the Top Clinicians in Continuing Education”.

Live CE Webinar
Eating Disorders: Medical, Dental and Oral Health Considerations
Barbara J. Steinberg, DDS

Friday, May 8th
1:00 PM Eastern
Noon Central
11:00 AM Mountain
10:00 AM Pacific

CE Credit: 1 hour
AGD Subject Code 750
Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!
Registration is complimentary.

For questions, please contact cynthia.sensabaugh@philips.com.

Content in this webinar is the property of Barbara J. Steinberg, DDS.
Course Description

Implementing a periodontal program in general practice can be a challenge with many patients desiring “just ah cleaning”. However, significant opportunity with quality care and financial reward lies ahead with implementing a stepwise, systematic periodontal approach.

Learning Objectives:
1. Find periodontal charting enjoyable where patients understand and accept and value your SRP treatment plan
2. Create AND implement “realistic” non-surgical therapies with emphasis on “new” anti-inflammatory systems including micro-ultrasonics and laser technology, nutraceuticals as probiotics and anti-oxidants, with techno-oriented home care
3. Develop office teamwork that results in consistent perio messaging as to billing and coding with positive insurance reimbursement
4. Establish a high quality (easy to implement) periodontal maintenance program that enhances and reinforces restorative practice

About the Speaker
Samuel B. Low, D.D.S., M.S., M.Ed., is Professor Emeritus, University of Florida, College of Dentistry; Associate faculty member of the Pankey Institute with 30 years of private practice experience in periodontics, lasers and implant placement. He is also a Diplomate of the American Board of Periodontology, Past President of the Florida Dental Association, past ADA Trustee and past President of the American Academy of Periodontology. His website is www.drsamlow.com.

### Course information

<table>
<thead>
<tr>
<th>Date</th>
<th>Time (Eastern)</th>
<th>Time (Central)</th>
<th>Time (Mountain)</th>
<th>Time (Pacific)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, May 13th</td>
<td>4:00 PM</td>
<td>3:00 PM</td>
<td>2:00 PM</td>
<td>1:00 PM</td>
</tr>
</tbody>
</table>

CE Credit: 1 hour
AGD Subject Code 90
Lecture (live, web-based)
Registration is limited so please reserve now by clicking here!
Registration is complimentary.

Kindly give 24 hours notice if you are unable to attend by emailing cynthia.sensabaugh@philips.com.

Philips Oral Healthcare Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878

Content in this webinar is the property of Samuel B. Low, D.D.S., M.S., M.Ed.
Certification Information

Thursday, May 14th
4:00 PM Eastern
3:00 PM Central
2:00 PM Mountain
1:00 PM Pacific

CE Credit: 1 hour
AGD Subject Code 90
Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

Registration is complimentary.

Kindly give 24 hours notice if you are unable to attend by emailing cynthia.sensabaugh@philips.com.

About the Speaker

Samuel B. Low, D.D.S., M.S., M.Ed., is Professor Emeritus, University of Florida, College of Dentistry; Associate faculty member of the Pankey Institute with 30 years of private practice experience in periodontics, lasers and implant placement. He is also a Diplomate of the American Board of Periodontology, Past President of the Florida Dental Association, past ADA Trustee and past President of the American Academy of Periodontology. His website is www.drsamlow.com.

Course Description

Implementing a periodontal program in general practice can be a challenge with many patients desiring “just ah cleaning”. However, significant opportunity with quality care and financial reward lies ahead with implementing a stepwise, systematic periodontal approach.

Learning Objectives:

1. Find periodontal charting enjoyable where patients understand and accept and value your SRP treatment plan
2. Create AND implement “realistic” non-surgical therapies with emphasis on “new” anti-inflammatory systems including micro-ultrasonics and laser technology, nutraceuticals as probiotics and anti-oxidants, with techno-oriented home care
3. Develop office teamwork that results in consistent perio messaging as to billing and coding with positive insurance reimbursement
4. Establish a high quality (easy to implement) periodontal maintenance program that enhances and reinforces restorative practice

© 2019 Koninklijke Philips N.V. All rights reserved.
Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V. or their respective owners.
www.philips.com

Philips Oral Healthcare Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878

Content in this webinar is the property of Samuel B. Low, D.D.S., M.S., M.Ed.
Course Description:
Paleo, Keto, Gluten-Free, Lectin-Free, Mediterranean...... which are the best diets for optimal health? What foods promote inflammation, and what foods dampen it? The science and the claims are confusing. This course will examine two components of the Western diet: Fructose & lectins. Many of the chronic inflammatory conditions patients present may be exacerbated or improved with dietary choices. Dental professionals can and should proactively engage in dietary recommendations. Spoiler alert! You won’t indulge in fructose consumption quite the same after attending this course!

Learning Objectives:
• Identify which foods are lectins and their influence on health and disease
• Pinpoint hidden sources of fructose, their link to inflammatory conditions and alternative fructose-free options
• Understand leaky gut and the steps dental professionals can take to be a health advocate for these patients

About the Speaker
Karen Davis, RDH, BSDH practices clinically in Dallas, Texas and is founder and owner of a continuing education company named Cutting Edge Concepts. Her background as a clinician, consultant, and speaker enable her to identify with challenges facing dentistry and offer innovative solutions vital to success in today’s marketplace. Dentistry Today has recognized Karen as a “Leader in Continuing Education” since 2006.

Philips Oral Healthcare Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878

© 2019 Koninklijke Philips N.V. All rights reserved. Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners. www.philips.com

Content in this webinar is the property of Karen Davis, RDH, BSDH.
Course Description

Many dental hygienists delegate the coding, processing and submission of dental insurance claims to the office manager or financial coordinator. This course challenges dental hygienists and dentists to learn the basics of dental insurance, especially for the procedures they perform on a regular basis. Licensed dental professionals can be held responsible for the information submitted on insurance claims, even if they personally never touched the claim.

This seminar reviews the history of dental insurance, the importance of “coding what you do” and gives tips on how to maximize your patient’s plan benefits without letting insurance dictate the treatment you provide.

Course Objectives

• Review the history of dental insurance
• Identify frequently used dental hygiene codes
• Learn when to submit a narrative and/or claim attachments
• Recognize common limitations and exclusions of dental benefit plans
• Discuss ICD-10 codes and dentistry

About the Speaker

Cathy received her Bachelor of Science degree in Dental Hygiene from the University of Iowa.
Cathy’s dental hygiene career has included clinical practice, experience in the dental insurance industry, public health, hospital pediatric dentistry, practice consulting and she has served as the Director of Dental Hygiene for a large dental service organization. She is currently a full time Professional Education Manager in the South Central Region for Philips Oral Healthcare.
On Demand Webinars

Earn CE credit at your convenience 24/7/365:  www.Philipsohclearning.com  Our continuing dental education programs include live and archived webinars:

**On Demand Courses:**

- Prevent Abuse and Neglect Through Dental Awareness (Mid-Atlantic P.A.N.D.A.)
  - Part 1: Child Abuse and Neglect

- Prevent Abuse and Neglect Through Dental Awareness (Mid-Atlantic P.A.N.D.A.)
  - Part 2: Intimate Partner Violence, Elder Abuse and Neglect, and Human Trafficking

- A Practical Approach to Implementing the "New" AAP Guidelines for Classification of Periodontal and Peri-implant Diseases and Conditions

- A Primer on Cannabis and Its Effect on Dental Treatment

- Teledentistry: An Integral Part of Your Practice?

- Ding Dong the String Floss Witch is Dead

- Recommendations by Relationship

- Peri Implant Mucositis and Peri-Implantitis: Diagnosis, Classification, Prevention, Management Principles

- Patient Health, Not Just Oral Health

- Verbal Skills Matter—What Patients Want: Whiter Teeth, Fresher Breath

- Managing in the Era of the Opioid Crisis

- Implant Dentistry—Secrets and Necessities of a Cohesive Dental Implant Team

- Vital Tooth Whitening—Basics and Beyond

- Every Conversation Counts: Optimal Patient Health-365 Days per Year

- Smell It Like It Is: Addressing Halitosis

- Women and Health: Stress, Time, and Hormones

- Cultural Competence and the Delivery of Dental Health Care