Ms. Elena Martyanova is the Director of the Information and Education Project at the Charity Foundation of Assistance to Hospices 'Vera.' The Vera Fund is the only nonprofit organization in Russia that consistently supports hospices and their patients, and it has taken the initiative to improve the entire system of end of life care – ensuring that people have access to pain relief and receive quality help. Ms. Martyanova's responsibilities include preparation and monitoring of the fund's external communications strategy, media relations, social media engagement, fundraising, and supporting event planning and execution.