



Machteld de Haan
President, Shell Lubricants Americas

Machteld de Haan was appointed President, Shell Lubricants Americas in May 2020. In this role, she is responsible for the growth and performance Shell's lubricants businesses in the Americas, which manufacture and blend products for use in consumer, heavy industrial and commercial transport applications. Machteld also serves as the US Local Senior Downstream Representative for Royal Dutch Shell.

Machteld joined Shell in 1998 after completing a master's degree in Business/Managerial Economics from Erasmus University Rotterdam in The Netherlands. She has deep experience in Shell Retail Fuels and Global Commercial, with roles in Marketing, Fleet Sales, Retail Network, Power and Global Grease. In 2015, she was appointed General Manager of Shell Retail in Benelux and France, where she was instrumental in leading the relaunch of differentiated fuels, refreshment of the loyalty program and continued growth of the Convenience Retail business.

Prior to becoming president of Lubricants Americas, Machteld served as Vice President of Lubricants in Europe, Russia and Africa (ERA). In this role, she leveraged her strong commercial acumen to deliver on ambitious plans and financial performance targets while building a funnel of cost-competitiveness opportunities to strengthen performance in the future. A people-oriented leader, Machteld focuses on creating a culture of care and building an integrated organization across the value chain, while developing a strategic narrative for the business.

Machteld, her husband and their two children live in Houston, Texas. In addition to spending time with family and friends, Machteld enjoys running, eating good food and helping high-performing teams deliver sustainably.