

Ms. Ekaterina Kochneva is the head of the charity department for Russia's largest and most popular social network, VKontakte (VK). In this position, Ms. Kochneva's responsibilities include interaction with charity foundations and the development of social projects. She conducts training for nonprofit organizations and provides ongoing consultations regarding their activities on the social network. Her work includes the organization of special events such as educational conferences and charity auctions and the creation and implementation of special projects aimed at educating and attracting the attention of users towards social problems. Ms. Kochneva is also in charge of the development of special tools on VK for NGOs. She has developed a special test to educate VK users about autistic disorders and plans to arrange online education courses on cancer and other health education programs for the public.