



## **Eric D. Geisler**

Eric Geisler is recognized as one of the premiere economic development consultants in the country. He has more than 25 years of experience within the areas of corporate site selection, economic development incentives, and public/private sector financing. Prior to forming Economic Incentive Services, LLC and IncentiSys, LLC he served in numerous economic development and incentive consulting positions including Regional Incentives Practice Leader at Arthur Andersen, Ernst & Young and Duff & Phelps, as well as Director of National Business Development for the Texas Department of Commerce (now, the Governor's Office of Economic Development), and Director of Economic Development for West Texas Utilities.

Over the past 30 years, Eric has worked in or with the Texas Legislature, having held various legislative and campaign positions for three state senators. He has been integrally involved in numerous pieces of legislation dealing with government incentives. His incentives legislation experience dates back as a founding member of *InvesTexas*, an association which led the successful lobbying effort for the creation of the Texas franchise tax credits. Eric is also a leader in incentives technology, having developed the industry's first incentives management tool. **INCENTISYS™** is a web-based, incentives compliance and management system that corporate and government clients use to manage all aspects of and ensure compliance with state and local incentives.

Eric has been a featured speaker for Institute for Professionals in Taxation (IPT), Council of Urban Counties (CUC), Texas Society of CPA's (TSCPA), Council on State Taxation (COST), Tax Executives Institute (TEI), Houston Chapter of Payroll Managers (HCAPA), Franchise/Income State Tax Association (FIST), International Economic Development Council (IEDC), CoreNet Global, Texas Biofuels Conference, Illinois Economic Development Summit, Austin Biotech Council, BioHouston, Greater Houston Partnership and other regional and national organizations. He has authored numerous articles related to site selection and incentives for Area Development Magazine, Tax Incentives Alert, Journal for Multi-state Taxation, Biofuels Magazine, Opportunity Houston magazine, Houston Business Journal, Ethanol Today and others.

He is a past chairman of the Texas Economic Development Council (TEDC) and past board member of CoreNet Global (CNG), CNG Houston Foundation, and Community Development Institute (CDI); and member of International Economic Development Council (IEDC) and Greater Houston Partnership's Foreign Direct Investment Committee. Eric has also been an associate board member of the Harris Healthcare Alliance and Community Clinic Funders Collaborative.

Eric holds a BS in Finance from St. Edward's University in Austin and is a Certified Economic Development Finance Professional (EDFP). Eric has been married to Stacey Jasper Geisler for 30 years and has two children. He is an accomplished triathlete and enjoys volunteering and many outdoor activities. Eric and Stacey attend Crosspoint Church in Bellaire, Texas