



# SPIEF XXV

ST. PETERSBURG  
INTERNATIONAL  
ECONOMIC  
FORUM

15-18 JUNE

SPIEF

FORUMSPB.COM  
2022

ROSCONGRESS  
Building Trust



# ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

The St. Petersburg International Economic Forum is a leading international platform for discussion of the key issues on the global economic agenda and for exchanging best practices and key competences in the interest of providing sustainable development.

The **key objective** of the Forum is to serve as a practical tool for developing business through mutually beneficial dialogue between Russia and the international community.

SPIEF has been held annually since 1997.

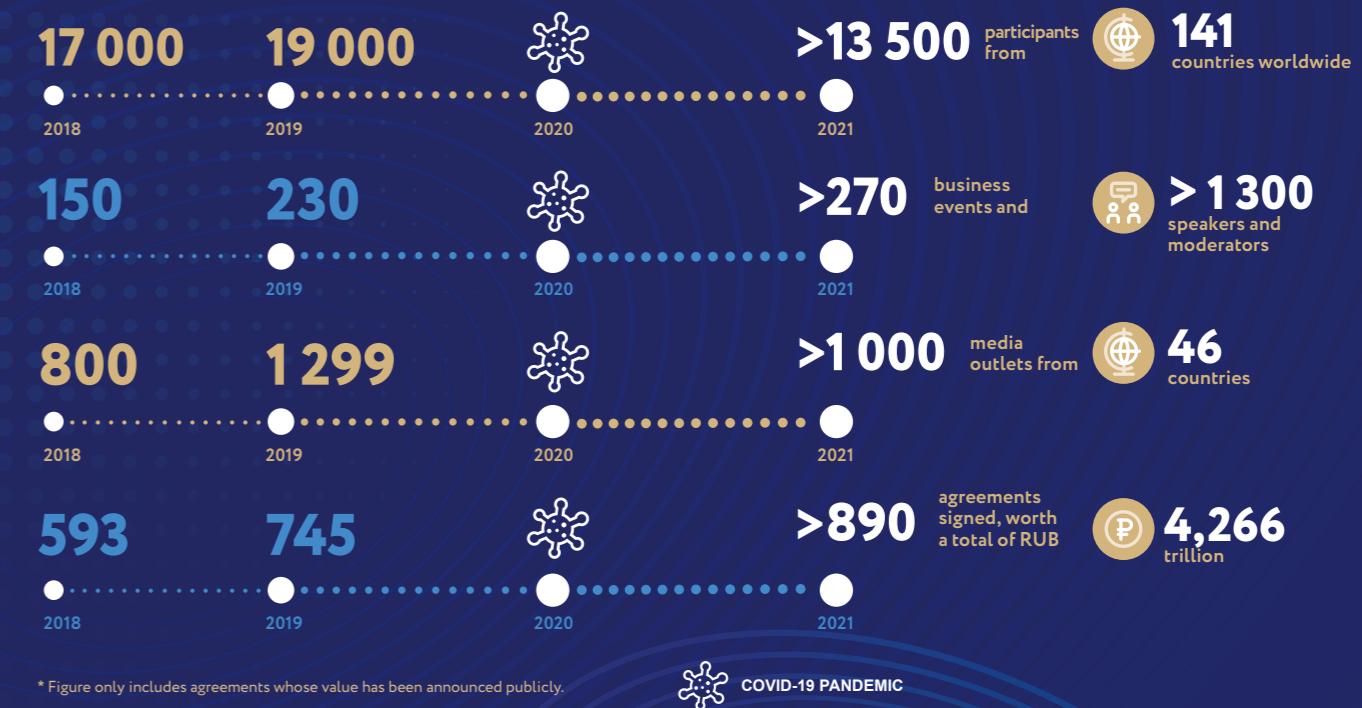
Since 2005, the Forum has been held under the auspices and with the participation of the President of the Russian Federation.

 **ROSCONGRESS**  
Building Trust



## // SPIEF 2021

SPIEF 2021 was the first business event of such magnitude to be held offline since the unavoidable break caused by the COVID-19 pandemic. The Forum was held under the theme 'A Collective Reckoning of the New Global Economic Reality', and addressed the clear need to return to face-to-face discussions in an attempt to turn innovative ideas into tangible breakthroughs across the globe.



## // SPIEF 2021 PARTICIPANTS

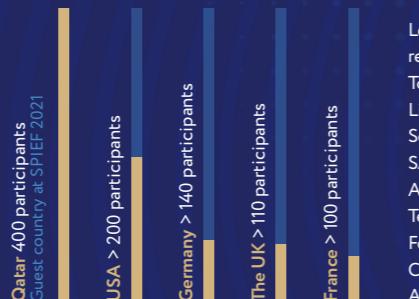
### OFFICIAL DELEGATIONS

- » **43** foreign ministers
- » **84** heads of foreign diplomatic corps
- » from **93** countries

### BUSINESS COMMUNITY



### THE LARGEST DELEGATIONS



The Forum featured the participation heads of leading international organizations and associations, such as World Economic Forum, Red Cross, CIS, International Energy Forum, World Coal Association, Eurasian Economic Commission, Black Sea Trade and Development Bank, Collective Security Treaty Organization, Gas Exporting Countries Forum, World Energy Council, UNICEF, Arctic Economic Council.

Director General of the **World Health Organization** Tedros Adhanom Ghebreyesus joined the Forum online.

## // INDUSTRIES REPRESENTED

### FINANCIAL AND INSURANCE SERVICES

### SCIENCE AND EDUCATION

### MANUFACTURING

### HEALTHCARE

### INFORMATION TECHNOLOGY

### COMMERCE

### CONSULTING

### MEDIA

- Real estate
- Construction
- HoReCa and tourism
- Telecommunications
- Agriculture
- Logistics and transport
- Mineral extraction
- Conglomerate holding companies

More than 100 economic sectors are represented at the Forum in total.



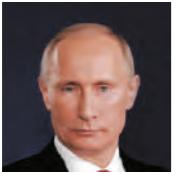
## // COVID-19 SAFETY MEASURES

An unprecedented set of sanitary and epidemiological requirements were in place for SPIEF 2021.

**One of the main outcomes of the Forum was that a set of safety standards had been drawn up for holding major events all over the world during the pandemic.**

These standards were developed in cooperation with Rospotrebnadzor and the World Health Organization.

- All participants and staff had to present a negative PCR test for COVID-19 to access the Forum. In total, more than 50,000 coronavirus tests were taken in the period leading up to and during SPIEF..
- Remote temperature monitors were in operation at the Forum venue.
- The premises were systematically cleaned with disinfectant, while air recirculation and air purifying devices were used..
- The use of personal protective equipment was strictly monitored.



**VLADIMIR PUTIN**  
President of the Russian Federation

"The very fact that this massive forum is being held is certainly a positive sign. This once again shows that partner-like ties and contacts between entrepreneurs, investors and experts are gradually becoming customary and normal once again. We are also witnessing the same positive global economic trends. [...] One can already safely say that the global economy is returning to normal."



**TAMIM BIN HAMAD AL-THANI**  
Emir of Qatar

"This edition of SPIEF is taking place in the midst of unprecedented challenges facing the economy. [...] This only serves to increase the importance of the Forum, which has become a key international economic event. It also serves as an example for the international community with regard to advancing initiatives capable of fostering an environment conducive to regional and global economic growth, increased investment, and developing effective solutions to shared economic issues. The truly international nature of this Forum in St. Petersburg clearly reflects the special role Russia plays in global and regional processes."



**JAIR MESSIAS BOLSONARO**  
President of Brazil

"The St. Petersburg Forum is a kind of geopolitical and geo-economic sounding board for the whole of Eurasia, a strategically important region which is constantly developing and finds itself at the epicentre of major transformations in today's world.

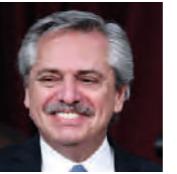
As for the challenges of ensuring economic recovery in the wake of the pandemic, the Forum very much helps to establish new ties and strengthen old ones, which are fundamental if we are to create a prosperous and stable future."



**SEBASTIAN KURZ**  
Federal Chancellor of Austria

"In the last six months, our world has changed dramatically because of the pandemic and because of the crisis that has hit our economies. For that reason, it is a very good sign that this event is able to take place again in St. Petersburg. It is very important that we take a positive view of our future. [...]

While Austria is a small country, we are part of a common system. Together with other countries we are fighting against the pandemic and against climate change. If need be, we will fight to ensure that welfare and high living standard prevail all over the world. However harsh the crisis may be, we are moving forward and will work together in many spheres of life for the purpose of cooperation."



**ALBERTO FERNÁNDEZ**  
President of Argentina

"It is a great personal honour to be participating in this meeting organized as part of the St. Petersburg International Economic Forum. It presents a great opportunity for all of us to reflect on the state of the world when the pandemic began. [...]

Over the course of the pandemic, we have seen that it is not possible to pull through alone, that we need help from our friends and that if we work together to achieve a better future, we are much more likely to succeed."



**FÉLIX TSHISEKEDI**  
President of the Democratic Republic of the Congo,  
Chairperson of the African Union

"First of all, I would like to thank the President of the Russian Federation, Vladimir Putin, for involving Africa through the Democratic Republic of Congo in this most important forum, aimed at promoting dialogue on global economic challenges. [...]

The world we live in is increasingly becoming akin to a unified global village. For the last 16 months, humanity has been united in fighting the coronavirus pandemic. This experience shows that we can only move forward through combined efforts. Humanity is expecting joint efforts from world leaders in the fight against political, socio-economic and public health challenges."

## // BENEFITS OF PARTNERSHIP



- **Unique formats for participation** in the business programme, the opportunity to organize a business event, presentation or press conference at the Forum
- **An audience at SPIEF of over 13,500 people**, including members of the government, heads of the Russian regions, and top executives of leading Russian and international corporations
- **Support with the Forum's information resources**, assistance in organization of press events, services of professional camera operators accredited at the Forum
- **An opportunity to invite business partners** to the Forum and company's business events, to use the meeting rooms, to take part in the cultural and sporting programmes of the Forum
- **A personal manager service** provided by the Roscongress Foundation to assist the company at the Forum

## // SPIEF INVESTMENT & BUSINESS EXPO



**The SPIEF Investment & Business Expo** is a unique space for building a constructive dialogue, searching for solutions, consolidating efforts and fostering exchange of experience among the Forum participants.

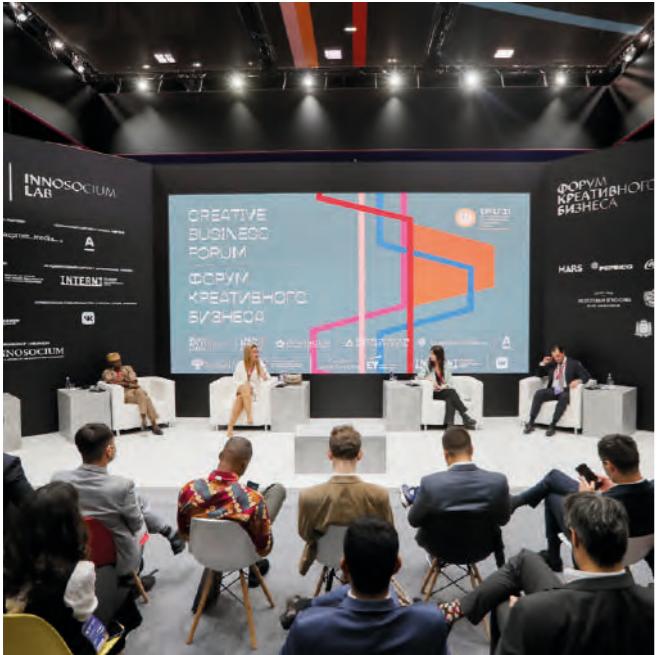
The Expo includes a Business Priority special presentation area.

- Presentations of promising Russian and international projects
- Demonstration of investment potential, latest technologies, products, and solutions
- An open dialogue with the leaders of global corporations, financial and investment experts, representatives of government authorities, business, and the media
- Business sessions, opportunities to share best practice

## // THEMATIC AREAS AT SPIEF

### ROSCONGRESS - BUILDING TRUST

Innovation, social agenda and education are the main components of the Building Trust area that combines two Roscongress Foundation projects: Innovation Space and Innosocium Lab.



### 'HEALTHY LIFE' AREA

A point of attraction and the main discussion platform for leading representatives of the medical and scientific community, where the main players in the healthcare sector present breakthrough technological and innovative projects.



### FOREIGN COUNTRY LOUNGES

National pavilions run by Forum guest countries.

- Presentations on the investment potential and economic, industrial, tourism, and cultural opportunities that these countries have to offer
- Special business programme



### THEMED LOUNGE AREAS

Branded networking areas where SPIEF participants can relax and hold meetings.

- An opportunity to host presentations at the highest level
- Strengthening corporate images on the global market
- Unique advertising opportunities
- A comfortable and effective environment for developing partnerships

# // УНИКАЛЬНЫЕ ВОЗМОЖНОСТИ ДЛЯ ПРОДВИЖЕНИЯ



## UNIQUE OPPORTUNITIES FOR PROMOTION PRESS EVENTS AND MEDIA SUPPORT

The Forum venue has designated press points, and separate, fully equipped rooms for individual interviews with participants. The Forum press event schedule will be posted in the Media section of the official event website. Foundation specialists are always willing to help organize press events and to provide professional photographers and camera operators.



## PROTOCOL AND ADMINISTRATIVE SUPPORT FOR SIGNING CEREMONIES

Agreement signing ceremonies at the Forum are an excellent opportunity to make your presence known and attract the attention of high-profile media channels, potential partners and investors. Support includes assistance with organizing an agreement signing ceremony at the Forum and email announcements sent to the Forum's database of accredited media representatives.



## VIDEO SERVICES AT THE FORUM

Placing Partner video content on the Forum's TV panels is an excellent way of promoting your company among the Forum's unique audience. The time and number of screenings are adjusted according to the Forum's business programme.

## ADVERTISING OPPORTUNITIES

- Placing advertising at the Forum venue, in the airport, and on the city's main roads will increase the visibility of your company among Forum participants
- The Roscongress Foundation has designed various placement formats, including freestanding advertising hoardings, large-scale panels on facades, hanging banners, and other media
- Forum partners enjoy priority placement of advertising and information at the Forum venue



## MULTIMEDIA OPPORTUNITIES

Adding television screens to your stand for live broadcasting of Forum business programme events can help to attract an audience to your company's stand, fully enriching its programme.





## THE OFFICIAL SPIEF MAGAZINE

**THEMES.** The official magazine reflects the Forum's business agenda and traditionally has wide-scale media and social impact.

**AUTHORS** of the magazine are the government and public figures, heads of major companies, recognized experts and opinion leaders.

**AUDIENCE.** The magazine is unique because of its audience. These are the people whose decisions determine the future of Russian and international politics, economics and culture. The efficiency of the dialogue with this audience is confirmed by our partners and advertisers.

### Advertising in the Forum magazine

- **Modular advert** – placement of promotional layouts.
- **Native advert** – editorial formats for promotional purposes: interviews, stories, case studies, expert commentary, infographics, background pieces on companies.
- **Additional opportunities** include the distribution of advertising and information materials as inserts, placement in a specific column or section, preview of materials in the table of contents, etc.

## // SPIEF CULTURAL AND SPORTING PROGRAMMES

- Dozens of versatile events
- The best performances at St. Petersburg's theatres
- The vast music programme
- Sightseeing tours, museums and exhibition spaces of St. Petersburg and the suburbs
- Charity events
- Sporting tournaments and gala matches
- A comfortable atmosphere for informal dialogue
- An opportunity to visit Russia's capital of culture during the unique 'White Nights' season



# // THE ROSCONGRESS FOUNDATION – SPIEF ORGANIZER

## ROSCONGRESS

Building Trust

The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of international conventions; exhibitions; and business, public, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.



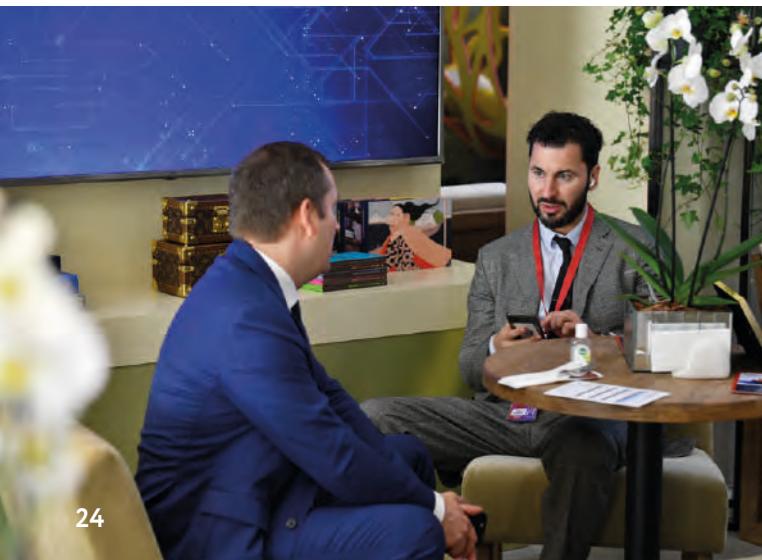
# // ROSCONGRESS CLUB



A private club for the intellectual, business, and political elite and a comfortable space for business negotiations and informal discussions.

The Roscongress Club is a natural extension of the forums organized by the Roscongress Foundation (SPIEF, Eastern Economic Forum, Russian Investment Forum).

The involvement of Russian and global opinion leaders, together with a wide circle of representatives drawn from the worlds of business and government, makes the Roscongress Club a meaningful platform that is of strategic interest to all who wish to influence the political and economic landscape in Russia and worldwide.



## ROSCONGRESS CLUB CARD HOLDERS WILL ENJOY THE FOLLOWING CLUB PRIVILEGES:

- Access to the Roscongress Club business networking area, a club zone offering maximum comfort (at SPIEF, EEF, and the Russian Investment Forum)
- The opportunity to book meeting rooms at the Roscongress Club in advance (for a maximum of two hours during the Forum)
- Guaranteed invitation to the Organizing Committee Reception
- Separate entrance to the plenary session hall\*, seat reservation
- Separate Fast Track to the Forum area
- Organization of programme for accompanying persons at forums
- Special Lifestyle Management programme of non-financial services

information about Club events and access to concierge services, including a personal concierge for the entire period of validity of the Roscongress Club card, anywhere in the world

Delivery of accreditation package (badge, transport pass) anywhere in Russia. Participation in forums and vehicle passes are to be paid for separately



- Cards are valid for a period of one year from the date of purchase.
- The cost of Club membership does not include forum participation fees.

\* Service only available at the St. Petersburg International Economic Forum.

# // ROSCONGRESS.ORG INFORMATION AND ANALYTICAL SYSTEM

The Roscongress Information and Analytical System is a unique Roscongress Foundation knowledge base.

The Roscongress IAS provides quick and easy access to all resources related to major business events in Russia that are organized by the Roscongress Foundation.

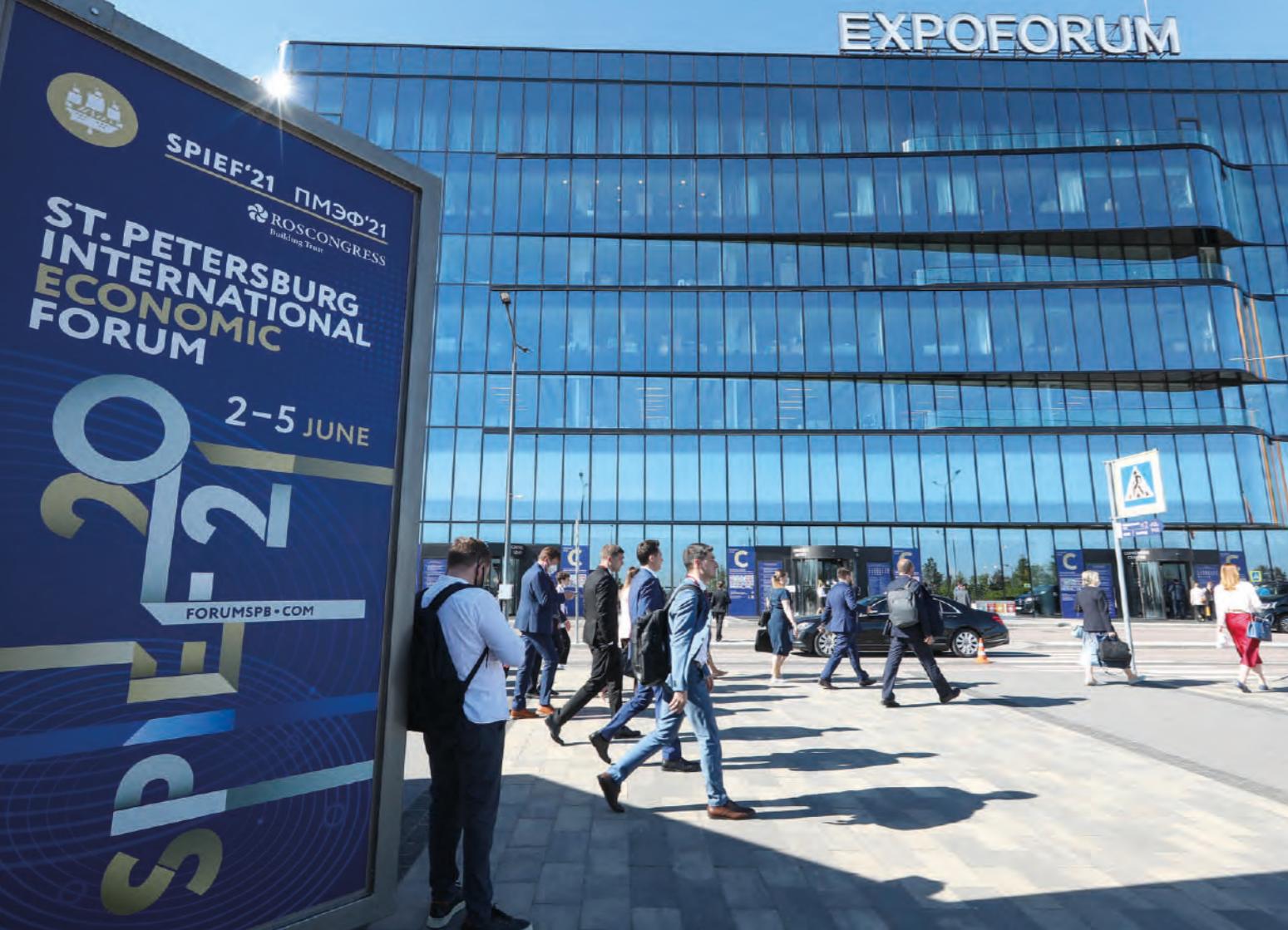
Features of the interactive knowledge base:

- Descriptions of more than **3,000 sessions** across more than **270 topics** covering global and national development
- Talks, interviews, and insights from more than **11,000 speakers**
- Research studies, articles, analytical digests, and expert summaries

Unique services of the system:

- Summary: analytical summaries of key discussions, including overviews of conclusions, objectives, and solutions.
- Analytics: a selection of analytical materials dedicated to important comprehensive studies on the business agenda of the forums.
- Video broadcasts of business programme events and the broadcast archive.
- Search video broadcasts: a feature enabling the user to search for information of interest within videos of events.
- The Roscongress Blog: interviews with famous people from the world of culture, sport and science, fascinating stories about the cities and regions in which congresses are held, and articles about the lifestyles of businesspeople.





# // WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM!

## SPIEF information centre

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 forumspb.com

## SPIEF online community

 SPIEF  
 TheSpbForum   
SPIEF  
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## KEY PARTNERS AT SPIEF 2021

Title Partner



General Partner



Official Car of the Forum



General Partner



Strategic Partner



General Partner

General Sponsor



General Partner

Official Airline of the Forum



General Partner



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## Roscongress Foundation online community

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