

A Puddle Jump to Portland

By: Alexander McCleave PR Associate

This past October a few members of the Matcom family travelled to Portland, Oregon, to look at an event called Lift & Move USA held by Nesscampbell. Lift & Move USA is like a job fair but is also so much more. The event is meant to educate youth on careers within the trades industry. Specifically tailoring the trades positions to companies like Matcom.

The issue many companies are finding throughout North America is students today either do not want to go into the trades industry or are simply uneducated on what certain trades positions entail. The truth is many students simply do not understand what companies like Matcom are all about. They do not understand the sheer variety and excitement of this industry. The level of complexity and interest comes with the diverseness of this industry. For example, many people under the age of 25 are unaware of what a Machinery Mover, Millwright, Fabricator or Pipe Fitter even entails. The event not only open students' eyes to what these positions encompass, but they also inspire them to begin their own career within the industry.

Before I came to Matcom, I had a very limited understanding of what the company did. I understood the positions Matcom employed, and had friends within the trades industry, but there was no way to prepare me for what Matcom truly does. After only being here a short time, I have been exposed to a few job sites, spoke to several of you about what you do for the company and I am constantly amazed. This industry and more specifically Matcom is so much more than I ever expected. It truly is a great industry and more exciting than I could have imagined. This is the purpose of events like Lift & Move, to inspire youths and to breakdown the ignorance. To inspire a new generation, while educating the uninformed.

So why is this so important for Matcom? Well, Matcom is always looking to expand and grow our family. Matcom wants to help usher in a generation that will continue to help Matcom's legacy and allow the company to be around another 40 years. This is exactly why Matcom has decided to hold this Lift & Move event come May 2019. It is Matcom's goal to be the first company in Canada to hold this event and will take rigorous planning to do so. After seeing this event firsthand and in full swing, I can undoubtably say this is a very worthwhile cause.

Nesscampbell was gracious enough to invite us to their event and help to explain exactly what is needed to run this event. Nesscampbell did a fantastic job and although their event was smaller in scale than we are planning, it was a complete success. They were organized, worked as a team and ultimately put on an amazing event. I wanted to thank everyone at Nesscampbell for inviting us and running such a fantastic event, we hope to put on a similar success story come May 2019.

We are hoping everyone can help volunteer, to make this Lift & Move Canada event special and one to remember. If you would like to volunteer and help with the event please do not hesitate to contact myself, Alexander McCleave at amccleave@matcom.com.

