

Casey Roberts, ACSR, AFIS, CIC

LAURUS INSURANCE CONSULTING

Now enjoying his thirteenth year in managing his own insurance consulting firm, Casey Roberts brings true joy, interest and excitement to all of his presentations.

A veteran of some 40 years on the retail side of the Agency business, he believes that it is his DUTY to provide Continuing Educational opportunities that the attendees actually enjoy.

As a prior personal lines producer and sales manager, commercial lines producer, commercial sales manager and continuing education instructor, Casey uses all of his past experiences to further bring his classes as close to reality as humanly possible.

In 2010 Casey formed Laurus (Loris) Insurance Consulting. The company's name, Laurus, was chosen with intent and purpose. Laurus is derived from Latin words meaning "victory" or "success." The main goal of his organization is to help insurance professionals reach their goals and sales potential. He believes in and always tries to exemplify his company's motto..."where YOUR success is our victory."

He previously served as a director for the Big I of California as well as director of the AFIS (Agriculture and Farm Insurance Specialist) certification. He also served on his state's Agribusiness committee. He received his CIC credentials in 1989, his Accredited Customer Service Representative (ACSR) in 1992 and his AFIS designation in 2005.

Casey speaks on many insurance topics. Like any parent, he refuses to admit that he has a favorite. However, he does express a fondness for Ethics, E & O, Agent/Broker's standard of care, all farm & agricultural insurance topics and ANY Sales subject.

His other passions include his seldom improving golf game and an enthusiasm for good wine and food.

He lives in Lincoln, CA with his two dogs, Buddy & Bear and his wife, Elaine.