



Virtual Sales Symposium

NAVIGATING THE NEW NORMAL

Partnership Opportunities

February 11 & 12, 2021

7:30 AM to 12:30 PM, Each Day

The Event Chair reserves the right to revise the partnerships at any time.

PLATINUM SHOW - SOLD TO CAREINGTON

- Booth Included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Full-Size Ad/Inside Front Cover in Virtual Program
- Ad in COIN Magazine
- 6 QR Codes for Scavenger Hunt
- 10-Minute Presentation Each Day
- 2 E-Blasts Prior to Event & 2 Post E-Blasts to Attendees

GOLD SHOW PARTNER - \$2,000

- Booth included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- 5-Minute Presentation Each Day
- 1 E-Blast Prior to Event & 1 Post E-Blast to Attendees

LUNCH - SOLD TO AGA

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- Opp to Make Announcement at End of First Day
- \$15 GrubHub G/C to each Broker Noting You as Sponsor

SILVER SHOW - SOLD TO SMS

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- 5-Minute Presentation One Day

COFFEE PARTNER - SOLD

PRIMECARE & UNITEDHEALTHCARE

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed Prominently Displayed During Event
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- \$5 Starbucks G/C to Each Broker Noting You as Sponsor

KEYNOTE SPEAKER PARTNER - \$1,000

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Opportunity to Introduce Keynote Speaker
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

SCAVENGER HUNT - SOLD TO DICKERSON

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Scavenger Hunt (Technology Based) & Opening Remarks
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

MEMBERSHIP - SOLD TO BLUE SHIELD

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed at Membership Booth, Opening Remarks and During Announcement of New Members
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

GRAND PRIZE - SOLD TO RWR

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks & Event Conclusion
- Opp to Announce Grand Prize Winner
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

CE - SOLD TO WORD & BROWN

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

EXHIBIT BOOTH - \$350

- Booth Included w/Live Streaming
- 2 Attendees
- 1 QR Code for Scavenger Hunt

SPECIFIC EXHIBIT HALL TIME SCHEDULED THROUGHOUT EACH DAY TO VISIT WITH BROKERS.



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PARTNER CONTRACT

PARTNERSHIPS

Gold Show Partner	\$2,000
Keynote Speaker	\$1,000
Partner Exhibit Booth	\$350

GENERAL INFORMATION

Company Name _____

Key Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

VIRTUAL EXHIBITOR LISTING

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone (toll-free, if you have one) _____ Company Website _____

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the Orange County Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) _____ Date _____

Authorized Signature _____

ADDITIONAL ATTENDEES

Name _____ E-mail _____

Name _____ E-mail _____

Name _____ E-mail _____

PAYMENT

(Please check the appropriate box.)

Check (Payable to OCAHU) Invoice Me
 MasterCard Visa AmEx Discover

Card # _____ Exp. Date _____ CVV _____

Cardholder's Signature _____ Amount _____

All cancellations must be received in writing. Cancellations received on or prior to January 29, 2021, will be liable for 50% of the cost of sponsorship. For cancellations received after January 29, 2021, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after January 29, 2021.