



Virtual Sales Symposium

NAVIGATING THE NEW NORMAL

Partnership Opportunities

February 11 & 12, 2021

7:30 AM to 12:30 PM, Each Day

The Event Chair reserves the right to revise the partnerships at any time.

PLATINUM SHOW - SOLD TO CAREINGTON

- Booth Included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Full-Size Ad/Inside Front Cover in Virtual Program
- Ad in COIN Magazine
- 6 QR Codes for Scavenger Hunt
- 10-Minute Presentation Each Day
- 2 E-Blasts Prior to Event & 2 Post E-Blasts to Attendees

GOLD SHOW PARTNER - \$2,000

- Booth included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- 5-Minute Presentation Each Day
- 1 E-Blast Prior to Event & 1 Post E-Blast to Attendees

LUNCH - SOLD TO AGA

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- Opp to Make Announcement at End of First Day
- \$15 GrubHub G/C to each Broker Noting You as Sponsor

SILVER SHOW - SOLD TO SMS

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- 5-Minute Presentation One Day

COFFEE PARTNER ON 2/12 - \$1,000 SOLD TO PRIMECARE (2/11)

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed Prominently Displayed During Event
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- \$5 Starbucks G/C to Each Broker Noting You as Sponsor

KEYNOTE SPEAKER PARTNER - \$1,000

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Opportunity to Introduce Keynote Speaker
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

SCAVENGER HUNT— SOLD TO DICKERSON

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Scavenger Hunt (Technology Based) & Opening Remarks
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

MEMBERSHIP - SOLD TO BLUE SHIELD

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed at Membership Booth, Opening Remarks and During Announcement of New Members
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

GRAND PRIZE - SOLD TO RWR

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks & Event Conclusion
- Opp to Announce Grand Prize Winner
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

CE - SOLD TO WORD & BROWN

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

EXHIBIT BOOTH - \$350

- Booth Included w/Live Streaming
- 2 Attendees
- 1 QR Code for Scavenger Hunt

SPECIFIC EXHIBIT HALL TIME SCHEDULED THROUGHOUT EACH DAY TO VISIT WITH BROKERS.



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PARTNER CONTRACT

PARTNERSHIPS

Gold Show Partner	\$2,000
Coffee Partner	\$1,000
Keynote Speaker	\$1,000
Partner Exhibit Booth	\$350

VIRTUAL EXHIBITOR LISTING

Company Name

Address

City State Zip

Phone (toll-free, if you have one) Company Website

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the Orange County Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date

Authorized Signature

GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City State Zip

Phone Fax

E-mail

ADDITIONAL ATTENDEES

Name E-mail

Name E-mail

Name E-mail

PAYMENT

(Please check the appropriate box.)

☐ Check (Payable to OCAHU) ☐ Invoice Me

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card # Exp. Date CVV

Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to January 29, 2021, will be liable for 50% of the cost of sponsorship. For cancellations received after January 29, 2021, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after January 29, 2021.