



Virtual Sales Symposium

NAVIGATING THE NEW NORMAL

Partnership Opportunities

February 11 & 12, 2021

7:30 AM to 12:30 PM, Each Day

The Event Chair reserves the right to revise the partnerships at any time.

PLATINUM SHOW - SOLD TO CAREINGTON

- Booth Included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Full-Size Ad/Inside Front Cover in Virtual Program
- Ad in COIN Magazine
- 6 QR Codes for Scavenger Hunt
- 10-Minute Presentation Each Day
- 2 E-Blasts Prior to Event & 2 Post E-Blasts to Attendees

GOLD SHOW PARTNER - \$2,000

- Booth included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- 5-Minute Presentation Each Day
- 1 E-Blast Prior to Event & 1 Post E-Blast to Attendees

LUNCH - SOLD TO AGA

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- Opp to Make Announcement at End of First Day
- \$15 GrubHub G/C to each Broker Noting You as Sponsor

SILVER SHOW - SOLD TO SMS

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- 5-Minute Presentation One Day

COFFEE PARTNER ON 2/12 - \$1,000

SOLD TO PRIMECARE (2/11)

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed Prominently Displayed During Event
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- \$5 Starbucks G/C to Each Broker Noting You as Sponsor

KEYNOTE SPEAKER PARTNER - \$1,000

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Opportunity to Introduce Keynote Speaker
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

SCAVENGER HUNT - SOLD TO DICKERSON

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Scavenger Hunt (Technology Based) & Opening Remarks
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

MEMBERSHIP - SOLD TO BLUE SHIELD

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed at Membership Booth, Opening Remarks and During Announcement of New Members
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

GRAND PRIZE - SOLD TO RWR

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks & Event Conclusion
- Opp to Announce Grand Prize Winner
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

CE - SOLD TO WORD & BROWN

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

EXHIBIT BOOTH - \$350

- Booth Included w/Live Streaming
- 2 Attendees
- 1 QR Code for Scavenger Hunt

SPECIFIC EXHIBIT HALL TIME SCHEDULED THROUGHOUT EACH DAY TO VISIT WITH BROKERS.

