



33rd Annual Sales Expo

THERE IS LIGHT AT THE END OF THE TUNNEL

Sponsorship Opportunities

May 6, 2021 | 10 AM to 2:30 PM

The Event Chair reserves the right to revise the sponsorships at any time.

GRAND EVENT \ PANEL SPONSOR - \$2,150

- Introduces each panelist with bio
- Grand sponsor recognition on edited video post event
- Breakout room during lunch break
- 5-minute personal commercial to be posted on edited video (preferred position)
- Recognition on all SDAHU related social media posts and emails
- 10 registration spots

COMPLIANCE SPEAKER SPONSOR - \$1,750

- Introduces HR/Compliance Speaker with bio (Michael Goldfarb)
- Compliance sponsorship recognition on edited video post event
- Breakout room during lunch break
- 5-minute personal commercial to be posted on edited video (preferred position)
- Recognition on all SDAHU related social media posts and emails
- 5 registration spots

LUNCH SPONSOR - \$1,250

- 5-minute commercial to share info and release people to lunch break
- All registrants to receive \$10 gift card to GrubHub/ Postmates or Uber Eats—gifted by sponsor
- Breakout room during lunch break
- Recognition on all SDAHU related social media posts and emails
- 5 registration spots

COFFEE SPONSOR - \$750

- 50 randomly selected registrants to receive \$5 gift card to Starbucks - gifted by sponsor
- Coffee sponsor to introduce “Coffee/Stretch break” @ 11 AM
- Recognition on all SDAHU related social media posts and emails
- 5 registration spots

COMMERCIAL SPONSOR - \$250

(UNLIMITED) ** IN LIEU OF BOOTH**

- 5-minute personal commercial to be included on post video edits and posts
- Recognition on all SDAHU related social media posts and emails
- 2 registration spots



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Sponsor Contract

SPONSORSHIPS

Grand Event \ Panel	\$2,150
Compliance Speaker	\$1,750
Lunch	\$1,250
Coffee	\$750
Commercial	\$250

EXHIBITOR LISTING

Company Name

Address

City State Zip

Phone (toll-free, if you have one) Company Website

Acceptance of this application by the San Diego Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date

Authorized Signature

GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City State Zip

Phone Fax

E-mail

ADDITIONAL ATTENDEES

Name E-mail

Name E-mail

Name E-mail

PAYMENT

(Please check the appropriate box.)

☐ Check (Payable to SDAHU) ☐ Invoice Me

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card # Exp. Date CVV

Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to April 22, 2021, will be liable for 50% of the cost of sponsorship. For cancellations received after April 22, 2021, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after April 22, 2021.

Mail to SDAHU - 10601-G Tierrasanta Boulevard, PMB 403 - San Diego, CA 92124

Email contracts with payment information to sdahu1@yahoo.com

SDAHU EXPO SCHEDULE OF EVENTS FOR MAY 6, 2021

There is Light at the End of the Tunnel

10 to 10:10 AM	Welcome Message & Pledge of Allegiance
10:10 to 11 AM	Grand Event Medical Group Panel Presentation <i>Discussion to include: Marketplace, Community and Action Against COVID</i>
11 to 11:10 AM	Coffee Break
11:10 AM to 12 PM	Grand Event Continuation of Medical Group Panel Presentation <i>Discussion to include: What Medical Groups are Doing Moving Forward, What the Community Should Expect</i>
12 to 12:30 PM	FAQs
12:30 to 1 PM	Lunch Break with Optional Break Out Rooms with Sponsors
1 to 2 PM	CE Presentation w/Michael Goldfarb of Guardian HR
2 to 2:30 PM	Closing Remarks