



## Virtual Sales Symposium

### NAVIGATING THE NEW NORMAL

#### Partnership Opportunities

February 11 & 12, 2021

7:30 AM to 12:30 PM, Each Day

*The Event Chair reserves the right to revise the partnerships at any time.*

#### PLATINUM SHOW PARTNER - \$2,500

- Booth Included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Full-Size Ad/Inside Front Cover in Virtual Program
- Ad in COIN Magazine
- 6 QR Codes for Scavenger Hunt
- 10-Minute Presentation Each Day
- 2 E-Blasts Prior to Event & 2 Post E-Blasts to Attendees

#### GOLD SHOW PARTNER - \$2,000

- Booth included w/Live Streaming
- 4 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- 5-Minute Presentation Each Day
- 1 E-Blast Prior to Event & 1 Post E-Blast to Attendees

#### LUNCH PARTNER - \$2,000

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Half-Page Ad in Virtual Program
- 4 QR Codes for Scavenger Hunt
- Opp to Make Announcement at End of First Day
- \$15 GrubHub G/C to each Broker Noting You as Sponsor

#### SILVER SHOW - SOLD TO SMS

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- 5-Minute Presentation One Day

#### COFFEE - SOLD TO NAMM

1 MORE AVAILABLE

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed Prominently Displayed During Event
- Color Quarter-Page Ad in Virtual Program
- 3 QR Codes for Scavenger Hunt
- \$5 Starbucks G/C to Each Broker Noting You as Sponsor

#### KEYNOTE SPEAKER PARTNER - \$1,000

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Prominently Displayed on Event Platform
- Opportunity to Introduce Keynote Speaker
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

#### SCAVENGER HUNT PARTNER - \$1,000

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Scavenger Hunt (Technology Based) & Opening Remarks
- Color Quarter-Page Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

#### MEMBERSHIP - SOLD TO BLUE SHIELD!

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed at Membership Booth, Opening Remarks and During Announcement of New Members
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

#### GRAND PRIZE - SOLD TO RWR

- Booth Included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks & Event Conclusion
- Opp to Announce Grand Prize Winner
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

#### CE - SOLD TO WORD & BROWN

- Booth included w/Live Streaming
- 2 Attendees
- Logo Displayed During Opening Remarks
- Color Business Card Ad in Virtual Program
- 2 QR Codes for Scavenger Hunt

#### EXHIBIT BOOTH - \$350

- Booth Included w/Live Streaming
- 2 Attendees
- 1 QR Code for Scavenger Hunt

**SPECIFIC EXHIBIT HALL TIME SCHEDULED THROUGHOUT EACH DAY TO VISIT WITH BROKERS.**



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February 11 & 12, 2021

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### PARTNER CONTRACT

#### PARTNERSHIPS

Platinum Show Partner	\$2,500
Gold Show Partner	\$2,000
Lunch Partner	\$2,000
Coffee Partner	\$1,000
Keynote Speaker Partner	\$1,000
Scavenger Hunt Partner	\$1,000
Exhibit Booth	\$350

#### VIRTUAL EXHIBITOR LISTING

Company Name

Address

City State Zip

Phone (toll-free, if you have one) Company Website

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitors prospectus and this application. Acceptance of this application by the Orange County Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date

Authorized Signature

#### GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City State Zip

Phone Fax

E-mail

#### ADDITIONAL ATTENDEES

Name E-mail

Name E-mail

Name E-mail

#### PAYMENT

(Please check the appropriate box.)

Check (Payable to OCAHU)  Invoice Me

MasterCard  Visa  AmEx  Discover

Card # Exp. Date CVV

Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to January 29, 2021, will be liable for 50% of the cost of sponsorship. For cancellations received after January 29, 2021, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after January 29, 2021.