

Craig attended Wayne State University in Detroit, Michigan, where he received his degree in Business Administration. Craig holds 2 advanced degrees, one is Charter Life Underwriter from Bryn Mawr College in Bryn Mawr, Pennsylvania and the other is Disability Income Fellow from the American Health Insurance Plans (AHIP). He also has a certification in advanced business, estate planning. Craig is licensed in California and many other States. Craig has been in the financial service business for over 25 years.

Craig is a current member of The National Association of Health Underwriters (NAHU), Health Agents for America (HAFA) along with The International Disability Insurance Society (IDIS). Craig is the Past President and member of the San Diego Association of Health Underwriters (SDAHU). Media Chair for the Los Angeles Association of Health Underwriters (LAAHU), Corporate Affairs Chair & Member of the Medicare Committee for the California Association of Health Underwriters (CAHU) and Region 8 LPRT Chair for the National Association of Health Underwriters (NAHU)

Craig is also the Past President of the National Association of Insurance and Financial Advisors of San Diego (NAIFA-SD), along with being the Past President of the International Disability Insurance Society (IDIS). In Oct 2016 Craig received the Harold R Petersen Lifetime Achievement Award from the International Disability Insurance Society. In Jan 2019 Craig received the Neil R. Crosby Achievement in Excellence Award from The San Diego Association of Health Underwriters (SDAHU).

He has written articles, conducted seminars, been interviewed on TV, Radio, in the newspaper and magazines (including The Washington Post, LA Times, The Wall Street Journal and Money Magazine). He has been a guest speaker for various interest groups addressing many aspects of Health, Life, Disability Insurance and Succession Planning for Business Owners.