

**Orange County Association of Health Underwriters in Collaboration
with Inland Empire Association of Health Underwriters
and San Diego Association of Health Underwriters
Presents:**

10th ANNUAL SENIOR SUMMIT

2022 Certification Provider / Partner and Exhibitor Application

This application is made on the ____ day of the month of ____, 2022 between:

(In the space above, print the name of your company, as you would like it to appear in all printed materials related to this tradeshow. Use no more than 30 characters including spaces).

The above-named company (herein called Provider/Exhibitor) and the Orange County, Inland Empire, San Diego Association of Health Underwriters (herein called OCAHU/IEAHU/SDAHU) agree upon the terms and conditions below.

1) **TABLE RENTAL FEES:** In consideration of the sum of \$ _____ (see Fee Schedule Page 6) paid to, and upon acceptance of this application by OCAHU/IEAHU/SDAHU booth rental shall be provided to the above referenced Provider/Exhibitor for the Senior Summit 2022, scheduled to be held at the Pechanga Resort & Casino, 45000 Pechanga Pkwy, Pechanga CA 92592, August 23rd – August 25th. Direct hotel phone number: (877) 711-2946.

2) **TABLE LOCATION:** Sixty-Five (65) vendor tables will be available for tabletop displays. OCAHU/IEAHU/SDAHU reserve the right to automatically assign the table locations upon receipt of completed contract and payment. OCAHU/IEAHU/SDAHU also reserve the right to assign space as deemed appropriate. The rental of two tables side by side is not assured and may be refused by OCAHU/IEAHU/SDAHU.

OCAHU/IEAHU/SDAHU understands that certain vendors prefer table space near certain vendors, or away from certain vendors. Should this be a consideration for you, please complete the items below:

I prefer to be in close proximity to: _____.

I prefer not to be in close proximity to: _____.

3) **YOUR OFFICIAL IDENTIFICATION:** Provider/Exhibitor agrees to let the Summit and OCAHU/IEAHU/SDAHU use the name of the Provider/Exhibitor in any advertising by OCAHU/IEAHU/SDAHU. Provider/Exhibitors with names longer than 30 characters including spaces may be shortened at the discretion of the tradeshow managers (OCAHU/IEAHU/SDAHU).

4) **TABLE FEATURES:** It is understood that the Exhibit Fee for each approximate 8' table space includes:

- Summit registration for two company representatives.
- One eight-foot draped table and two chairs
- A table identification sign
- Draped back wall (where applicable)

OPTIONAL FEATURE: Electricity is provided at **\$90 per table** (*Electricity must be ordered separately by completing the electrical services form in this packet. Order must be placed directly with Pechanga Resort & Casino two weeks prior to the event (August 9th) to avoid additional price increase.*)

OPTIONAL FEATURE: Hi-Speed Internet is available at no cost to you. Website or video streaming is at an additional cost of \$50 per day. ☐ Yes ☐ No

5) **INSTALLATION/BREAKDOWN:** Provider/Exhibitor shall be responsible for delivery and removal of equipment and display material to and from the exhibit area. Shipping to Pechanga's preferred / contracted drayage company is no longer available. **PLEASE NOTE: Shipping directly to Pechanga Resort Casino or OCAHU is prohibited.** Your company representative will need to arrange package handling on own. **SHIPPING FROM OUT OF AREA?** Contact the following nearby services: The UPS Store (5-min or 2.3 mi) @ (951) 302-3900 OR FedEx Office Print & Ship Center (8-min or 3.4 mi) @ (951) 302-1401.

6) **ACCEPTANCE OF EXHIBIT:** OCAHU/IEAHU/SDAHU have the right to reject any application for exhibit space. Provider/Exhibitors with display items that in the opinion of the tradeshow managers interfere with the sight line of nearby Provider/Exhibitors may be modified by the trade show managers.

7) **PLACE AND NATURE OF EXHIBIT:** Display booths and other exhibits shall not be displayed in a way that interferes with other exhibits. No exhibits that violate any municipal or state laws, rules or regulations, including safety codes, will be allowed. The use of a heater or any heat-producing device as part of the exhibit is forbidden unless a special permit is first obtained from the local fire department and a copy of the permit is placed in the files of OCAHU/IEAHU/SDAHU.

Approval must first be obtained from the local fire department for the use, operations or presence of electrical, mechanical, of chemical device, which in the opinion of the local fire department or the official exhibit contractor might be hazardous in a public place.

8) **USE OF EXHIBIT SPACE:** All demonstrations, interviews, or other activities must be contained within the limits of your exhibit booth. No Provider/Exhibitor shall sign, sublet, or apportion the whole or any part of the space allotted to him without the knowledge and consent of OCAHU/IEAHU/SDAHU. Aisles must be kept clear.

9) **NOISY OR OBNOXIOUS EQUIPMENT:** If the operation of any equipment or apparatus produces noise of sufficient volume or odors found to be annoying to neighboring Provider/Exhibitors or guests, it will be necessary to discontinue such operation.

10) **RESTRICTION AND LOCATION OF EXHIBITS:** OCAHU/IEAHU/SDAHU reserve the right to require any Provider/Exhibitor to remove any part thereof, which in the sole judgment of OCAHU/IEAHU/SDAHU is not in keeping with the general character of the exhibition or is not in the best interest of the conference, and to remove or relocate any table as be needed for the good of the conference and its exhibits. The restriction includes any persons, things, conduct, printed material or anything of character, which may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, OCAHU/IEAHU/SDAHU is not liable for any refunds or rentals or other Exhibition expenses.

11) **BOOTH PAYMENT AND CANCELLATION:** It is hereby agreed to that an exhibit space may be reserved by Provider/Exhibitor. A completed Exhibitor Application must be received with payment in full to reserve exhibit space. Payment in full is expected within 15 days of the Exhibitor Application submission. It is further agreed that in the event Provider/Exhibitor fails to perform in accordance with the terms and conditions set forth in the contract and within the Rules and Regulations of Exhibit, OCAHU/IEAHU/SDAHU, as its election, may cancel the contract and retain the full contract fee.

12) **SHOW CANCELLATION:** Should any situation beyond the control of OCAHU/IEAHU/SDAHU prevent the opening of the exhibit show, OCAHU/IEAHU/SDAHU shall not be held liable for any expenses incurred by the Provider/Exhibitor except the rental cost of the booth space.

13) **EXHIBIT PERSONNEL:** Each Provider/Exhibitor is limited to two (2) persons working at one table. All exhibit personnel must be the employees of the Provider/Exhibitors.

14) **FAILURE TO OCCUPY SPACE:** Any space which is not occupied by the exhibiting company on August 23 at 2:00 PM will be forfeited by the Provider/Exhibitor and the space may be resold or used by OCAHU/IEAHU/SDAHU without refund, unless previous arrangements for delayed occupancy have been made in writing by OCAHU/IEAHU/SDAHU and the participating Exhibiting Company. **Booth set up is available from 4 PM to 11 PM on Monday, August 22nd and again on Tuesday, August 23rd, set-up begins at 7:00 AM and must be completed by 1PM. Exhibit Hall opens at 2 PM on Tuesday, August 23rd.**

15) **PROVIDER/EXHIBITOR SPONSORED ACTIVITIES:** **Special Events, hospitality suites and/or entertainment activities are not permitted to operate opposite the Senior Summit Welcome Reception on August 23.** Arrangements for any Provider/Exhibitor-sponsored activities and hospitality suites must be made with OCAHU/IEAHU/SDAHU at least 30 days prior to opening exhibit.

16) LIABILITY AND INSURANCE: OCAHU/IEAHU/SDAHU, the facility (hotel, conference center, etc.), employees and or representatives thereof, and other organizations and persons connected with this conference (hereby known as Forgoing Institutions) shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Provider/Exhibitors or their employees from any cause whatsoever, prior to, during or subsequent to the period covered by the Provider/Exhibitor contract. Provider/Exhibitors should place their own insurance to cover all contingencies. The Provider/Exhibitor agrees to indemnify those listed above against any claims for such losses, damage or injury upon signing the contract. The Provider/Exhibitor expressly releases the foregoing institutions, individuals and committees for any and all claims of losses, damage or injury. This also includes the period of storage prior to and following the Conference. Small or casually portable articles of value should be properly secured or removed for safekeeping during the hours the exhibits are closed. Provider/Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Provider/Exhibitors installation, removal or maintenance occupancy, or use of the exhibition premises or a part thereof. In addition, the Provider/Exhibitor's property is the sole responsibility of the Provider/Exhibitor to obtain business interruption and property damage insurance covering such losses by Provider/Exhibitor.

17) PROTECTION OF EXHIBIT FACILITY PROPERTY: Provider/Exhibitors will be held responsible for any damage done to the building by them or their employees. No nails, tacks, or screws shall be driven into the woodwork or floor of the building. No gasoline, kerosene, acetylene candles, or other flammable or explosive substance will be permitted in the building.

18) SALES: Any Provider/Exhibitor that wishes to sell or take orders on the premises of the show for exhibited products or services must first notify in writing OCAHU/IEAHU/SDAHU of all items, products or services for approval. The Provider/Exhibitor further agree that OCAHU/IEAHU/SDAHU shall be the sole judge of what constitutes sale order taking activities and may order the Provider/Exhibitor to cease such activity on the premises of the show on penalty of expulsion from the show.

19) LITERATURE AND DISTRIBUTION: Printed information may be distributed by Provider/Exhibitor representatives from the exhibit space only.

20) PROVIDER/EXHIBITOR REGISTRATION: All Provider/Exhibitor representatives must register for the show. Badges must be picked up at the registration desk in event foyer by every individual exhibit personnel.

21) BADGES: Badges for your exhibit personnel will be made from the list you submit to OCAHU/IEAHU/SDAHU. Conference badges identify you and are in evidence at all times during the show. Should the names of the attendee's change, in order to assure a printed badge, the exhibiting company must notify OCAHU/ IEAHU/SDAHU in writing at least five (5) days prior to the exhibit opening.

22) REGISTRATION & NAME BADGES: Please list all company representatives who will be attending the conference and representing your company at your booth. Please list any additional representatives or guests as additional attendees on Page 7 for name badges, conference registration and information. Be sure to include \$219 for each additional attendee if postmarked by July 23, 2022. Event name badges MUST be worn by all company representatives during the event.

(Representatives cannot enter Exhibit and Meeting spaces without Event Name Badge; No exception.)

23) VIOLATIONS: It is expected that Provider/Exhibitors who violate these regulations will respond to OCAHU/IEAHU/SDAHU requests for correction. Eviction from the conference exhibit may result from violations of these rules and regulations as determined solely by OCAHU/IEAHU/SDAHU. In the event of such eviction, OCAHU/IEAHU/SDAHU are not liable for any refunds of rentals or other exhibition expenses.

24) HOTEL ROOM RESERVATIONS: Hotel Room Reservations are handled separately by Pechanga Resort & Casino. To secure the special event room rates, visit www.pechanga.com to reserve a room online or call Hotel Reservations at (888) 732-4264. Identify yourself as an attendee of the **Senior Summit, booking code: 4281289**. Important: To secure the rooms at the special event prices, reservations must be confirmed no later than the cut-off date of 7/23/2022.

AUTHORIZED SIGNATURE OF PROVIDER/EXHIBITOR:

_____ Title _____

(I have read, understand and agree to the rules and regulations regarding the OCAHU/IEAHU/SDAHU exhibit program).

Questions?

OCAHU Co-Chairperson: Margaret Stedt | 949-492-8234 | mstedt@stedtinsurance.com

IEAHU Co-Chairperson: Yolanda Webb | 909-933-0891 | yolanda.asga@gmail.com

SDAHU Co-Chairperson: Ricky Haisha | 619-660-6996 | rhaisha@haishainsurance.com

10TH ANNUAL SENIOR SUMMIT FEE SCHEDULE

Exhibit Hall Tables – August 23 – August 25, 2022

Partner | Exhibitor Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Partner/Exhibitor's booth sign should read: _____

(In the space above, print the name of your company as you would like it to appear on the sign on your table.
Use no more than 30 characters including spaces.)

YES! I will sponsor the event! **ALL PARTNERSHIPS SOLD!**

(Complete Partner Opportunity page and note sponsorship level above. Submit Partnership Page and this Fee Schedule Page with payment.)

EXHIBIT TABLE

Place number of Units Ordered in Blank and Multiply for total.

☐ Postmarked by July 23, 2022 \$999 x _____ = \$ _____.

☐ Postmarked after July 23, 2022 \$ 1,199 x _____ = \$ _____.

☐ INTERNET SERVICE (If Applicable) \$50 x _____ = \$ _____.

ADDITIONAL ATTENDEES (Two included with the table at no additional charge)

☐ Postmarked by July 23, 2022 \$219 x _____ = \$ _____.

☐ Postmarked after July 23, 2022 \$249 x _____ = \$ _____.

☐ WELCOME RECEPTION TICKETS \$40 x _____ = \$ _____.

☐ PROGRAM ADVERTISING (See Program Advertising Rates on Page 7): = \$ _____.

Make check payable to Orange County Association of Health Underwriters = \$ _____.

PAYMENT PREFERENCE

☐ **Check Payment:** Email completed form to reserve space. Mail check payment to address listed above.

Mail to OCAHU | 1442 E. Lincoln Avenue, PMB 441 | Orange, CA 92865-1934

☐ **Credit Card Payment:** Email completed form to reserve space. An invoice from Square to pay it directly online with a card or bank ACH will be sent to you once OCAHU receives the completed form.

CANCELLATION POLICY: Cancellation between April 1st and July 1st are subject to 50% penalty, non-refundable after July 1st.

Email Completed form to orangecountyahu@yahoo.com

ATTENDEES (Two included in table registration fees): - **Print Names Neatly Please!**

1) _____ 2) _____

ADDITIONAL ATTENDEES (\$219 each by July 23, 2022 | \$249 each after July 23, 2022):

3) _____ 4) _____

5) _____ 6) _____

7) _____ 8) _____

Program Ad | Social Media Ad Rates and Specs

Print Ad Size

Full Page (Color – 7" x 9.5 ", no bleed)

Fees

\$750.00

Half Page (Color – 4.583" x 7", horizontal, no bleed)

\$500.00

Quarter Page (Color – 4.583" x 3.333", horizontal, no bleed)

\$350.00

Eighth Page (Color – 3.333" x 2.166", horizontal, no bleed)

\$200.00

Social Media Ad Size (Facebook & LinkedIn)

Facebook: 1200 x 628 px / Ratio: 1.91:1

LinkedIn: 1080 x 1080 px/ Ratio: 1:1

- | | |
|---------------|----------|
| - 90-day post | \$500.00 |
| - 60-day post | \$350.00 |

Please forward artwork in Hi-Res PDF files and send to Gail James Clarke seniorsummit@yahoo.com no later than **August 5th (hard deadline)**.



PECHANGA
RESORT CASINO

Today's date:
Event date:

email to: mstascavage@pechanga.com
Phone (951) 770-8556 • Fax (951) 770-8533

BOOTH NUMBER

DATE _____

BY SIGNING AND DELIVERING THIS FORM TO Pechanga Resort & Casino CUSTOMER AGREES TO ALL TERMS AND CONDITIONS PRINTED ON THIS FORM.

FORM INFORMATION

(Please read information carefully)

- To receive Advance Rate pricing, your full payment must be received no later than **TWO WEEKS** prior to the event. All other orders will be processed at the show-site rate
- No credits will be issued on services installed as ordered even though not used. No credits will be issued after show closing. Please review invoices prior to departure.
- All orders are subject to a 25% cancellation fee.
- All prices are subject to change without prior notice.
- Dedicated/Specialty and 24-hour power will be at double the listed price. Please indicate these requirements in the 24-hour column at double the appropriate rate.
- Please call for pricing on outlets not indicated on this form, (i.e.; special or foreign voltages, or outlets exceeding those indicated for 208 or 480 volt).
- Pechanga Resort & Casino is the exclusive provider of electrical services at the Pechanga Resort & Casino Conference Center.

NOTE: PRICES QUOTED ABOVE ARE FOR THE ENTIRE EVENT (UP TO 3 DAYS)

- Labor between the hours of 8:00 a.m. and 5:00 p.m. – Monday through Friday will be at the straight time labor rate. Labor before 8:00 a.m. and after 5:00 p.m. Monday through Friday, Saturdays, Sundays and Holidays will be at the overtime rate.
- A minimum charge per booth of one (1) hour for installation will apply to all booths requiring labor. Labor to disconnect will be based on one-half (1/2) of the installation time and will be automatically applied to your invoice.
- Supervision – A 20% supervision fee will be charged when Pechanga Resort & Casino personnel are not working under the direct supervision of the exhibitor or exhibitor representative.
- Starting time may only be guaranteed in those cases where electrical labor begins at 8:00 a.m. (Requires a minimum of 24-hour notice to assure request).

Overtime - \$115.00●

Date/Time:

☐ Distribution Under Carpet ☐ Equipment Hook-Up ☐ Lighting Fixtures ☐ Overhead Distribution ☐ Other _____