

## **Lynnette Bates, Senior VP, Business Development**



Lynnette is a Senior VP of Business Development for Wamberg Genomic Advisors, Inc., specializing in custom genomic-based product and service offerings for employee benefit brokers and insurance carriers.

Through Lynnette's extensive background in Sales, Client Management, Marketing and Project Management she provides a strategic and holistic consulting approach for employers, insurance brokers and carriers. Previous companies include Human Longevity, Inc., Unum Insurance and American Express.

She graduated from Arizona State University in 2005 with a Bachelor of Arts in Mass Communications & Media Studies.