



Cliston L. Brown

Vice President, Public Affairs

As the SLA's Vice President, Public Affairs, Cliston Brown is the association's legislative and regulatory lead and also is responsible for executive communications and media relations. He joined the SLA in 2013, creating the Communications Department and expanding into government relations in 2016. Working with legislative and regulatory staff and admitted market colleagues, he led the successful effort to enact California **Assembly Bill 1641** in 2017, facilitating insurance coverage for new and innovative products in a rapidly evolving marketplace.

Cliston previously led the federal media outreach operations for two of the nation's largest and most influential property/casualty insurance associations: the Property Casualty Insurers Association of America (PCI) from 2007-09, and the Independent Insurance Agents & Brokers of America (IIABA) from 2003-07, with both positions based in Washington, D.C. Additionally, he served as PCI's communications lead for the southeastern United States region from 2009-13, based in the association's Chicago headquarters, during which time he was also the association's chief politics and elections analyst for the 2010, 2011 and 2012 election cycles. He created and led PCI's *Elections Matter* outreach campaign in 2012, which provided ongoing analysis of key races for the property/casualty sector and encouraged member engagement in those races.

Cliston is an accomplished political analyst. From 2015-18 he wrote on U.S. politics for the New York *Observer* and has made numerous broadcast and webcast appearances, including programs on Al Jazeera and Sirius XM, among other outlets. Additionally, he has been a frequent featured guest speaker at numerous corporate events in the United States and Canada since 2015.

Prior to joining the insurance industry, Cliston served as the Director of Communications to Congressman Peter J. Visclosky (D-Indiana) in Washington, D.C., and spent more than six years as a reporter in the Chicago area, covering law, business, politics and education.