

Employee Spotlight on Matt Hoffman



What is your role at RRF?

Inside Sales / Sensor Sales Engineer

Tell us a little about your background?

I have been in retail for over 20 years, most recently with PetSmart. I was the Store Manager in Delavan Wisconsin. I have been with RRF for 5 months.

What brought you to RRF?

An excellent opportunity to advance my career and a fantastic culture. The team at RR Floody is very welcoming and helpful.

What strengths do you bring to this job that makes you a valuable resource to your customers?

With over 20 years of customer service I have always put the customer first, my mentality is if you do what's right for the customer you will always have success.

What are some key lessons you have taken from your career thus far?

Teamwork makes the dream work but the dream doesn't work unless you do. So work hard, work together, have fun, and dreams will come to fruition.

Describe some of your hobbies – what do you like to do outside of work?

Spending time with my family. My wife Teri, my kids Serena & Jordan and my dog Bella. I love sports- I play basketball, volleyball, and golf often & I enjoy coaching my kid's sports teams whenever possible.

What is one thing you customers might find surprising about you?

My wife and I have all the states in a cup and draw a new state to vacation every year. This year was Kansas and next year we will visit Michigan.