

Employee Spotlight on Ryan Kralka

What is your role at RR Floody?

My role at RRF is Cognex sensor sales engineer

Tell us a little about your background?

I have been in business development for over a decade and this is my sixth year focusing in machine vision.

What brought you to RRF?

RRF has a great team who believe in partnerships and putting customers first, and a management structure that lets you charter your own success.

What strengths do you bring to this job that makes you a valuable resource to your customers?

My experience and my focus on setting and maintaining expectations seem to be well received by customers. I also maintain a “do what’s best for the business approach” and am not afraid to take on tasks outside my primary role, such as designing and drafting a new RRF website, and carving out an inside sales role for RRF.

What are some key lessons you have taken from your career thus far?

Do what’s right, not what’s easy.

Describe some of your hobbies – what do you like to do outside of work?

I love family time with my wife Molly and our two boys, Bennett and Maxwell.

What is one thing you customers might find surprising about you?

I live in Iowa.

