

# EMPLOYEE SPOTLIGHT

## Errick Bradley

### What is your role at RRF?

Robotics Sales Specialist

### Tell us a little about your background?

I spent the early parts of my professional career in the fitness industry. I have been a personal trainer for 11 years, managed gyms, and even opened a gym of my own in 2019. I started my career in automation with SMC, where I focused on pneumatic automation for over 3 years. From there, I worked for another motion control distributor, and for a uniform/facility services company where I worked as an outside salesperson.

### What brought you to RRF?

The opportunity to get back into automation and the ROBOTS.

### What strengths do you bring to this job that makes you a valuable resource to your customers?

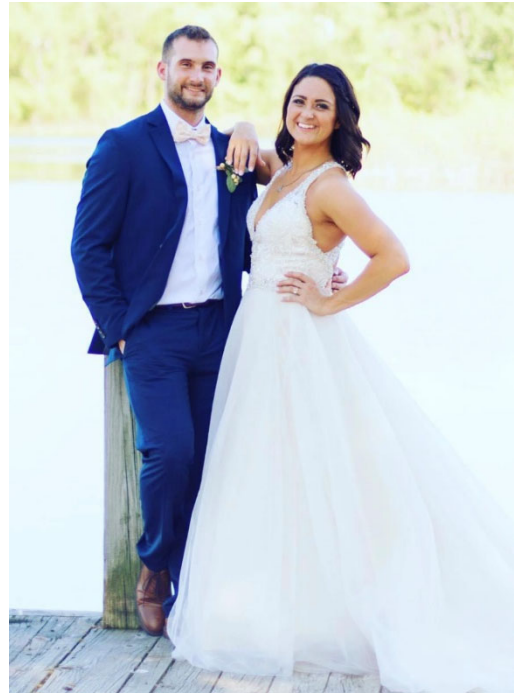
I think my competitive nature, love for sales, and my creativity in applications are strengths that will help me be successful in this role. I believe these things will also bring added value to interactions with my customers.

### What are some key lessons you have taken from your career thus far?

I have learned how to take NO with a grain of salt. I have learned to always be working towards a goal and to never settle for how things are. I've learned that to ever grow personally/professionally, you have to become comfortable being uncomfortable.

### Describe some of your hobbies – what do you like to do outside of work?

I LOVE anything to do with golf, I could golf every day. Other than that, I love spending time with my 4 children, spending time with my wife, and coaching Baseball, Soccer, Gymnastics and Tumbling. Whatever I can do to keep myself moving, I enjoy.



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**What is one thing your customers might find surprising about you?**

The fact that my wife and I somehow manage to raise 4 children, both work full time, coach numerous sports and teams, keep active and healthy, and still find time for each other. Honestly, this is something that surprises me daily as well.