

2022

RATE CARD

WoundCareJobs.com™
Advancing Careers

WV Skin Health weekly®
Advancing Careers



CONTACT US advertising@3Sconsultinggroup.com

ABOUT US



BRAND BUILDING AND LEAD GENERATION:

Q U I C K L I N K S

WEBSITE ADVERTISING

DIGITAL NEWSLETTER ADVERTISING

EDUCATION CORNER VIDEOS

Additional Brand Building and Lead Generation Opportunities:

- Webcast Production
- Webcast Promotion
- Market Alert!™
E-Card Campaigns

Communicate your brand message directly to your target audience!

Our Clinical Subscriber community consists of >25,000 Wound, Skin, Burn and Ostomy Care Clinicians, >4,000 Infection Preventionists and >20,000 ICU Nurses, Nursing Managers & Directors, and Intensivists!

Established in 2002, **3S Consulting Group**, a Life Sciences industry marketing firm, owns and operates:

WoundCareJobs.com

Established in 2004

Career empowerment and educational resource for physicians and nursing professionals specializing in:

- Chronic and Acute Wound Care
- Burn Care
- Skin Care
- Ostomy Care

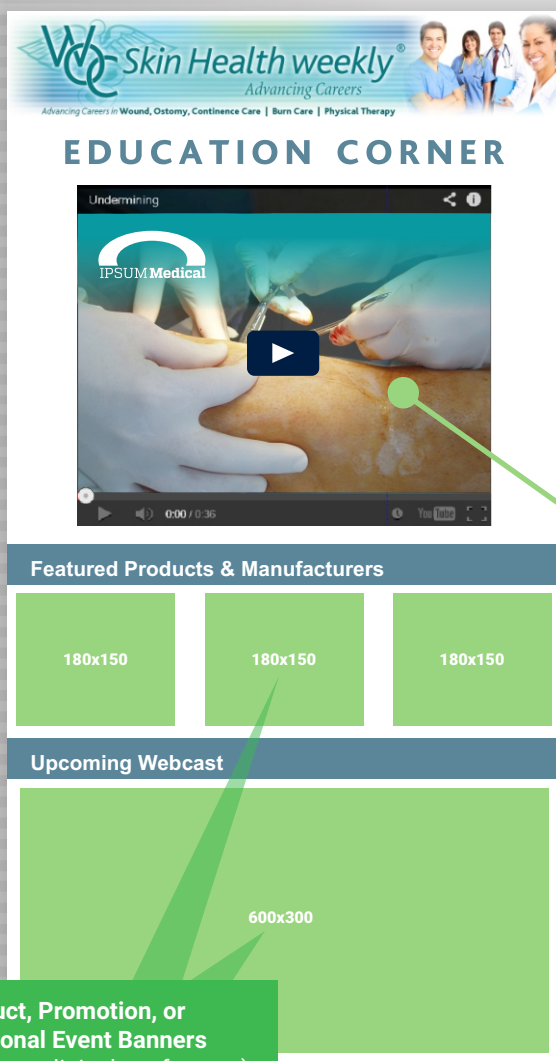
Contact us about our Webcast Promotion, Managing, and Hosting Capabilities. 3S has been producing webcasts for our Wound, Skin, Burn, Ostomy Care, Infection Prevention and ICU Product focused clients since 2010!

3S Digital Ad Insertion Order

Email us with questions or for assistance
advertising@3Sconsultinggroup.com

Newsletter Education Corner Video & Banner Advertising

NEWSLETTER EDUCATION CORNER VIDEO PACKAGE	# ISSUES	PRICE PER VIDEO	TOTAL PRICE
Brand Awareness	1	\$1,200	\$1,200
Brand Message Recall	4	\$900	\$3,600
Brand Selection	6	\$810	\$4,860



**Product, Promotion, or
Educational Event Banners**
(i.e. webinar or clinical conference)



Digital Newsletter Analytics

Subscribers: >25,000

(January 2021 – February 2022)

Video topics featured within
the Education Corner may
include, but are not limited to:

- In-Services
- Product Training

AD PLACEMENT	NOTES	PRICE PER WEEKLY ISSUE	MONTHLY PRICE
180x150 px banner	Product, Promotion, or Educational Event (i.e. webinar, clinical conference)	\$450	\$1,440 20% DISCOUNT FOR 4 ISSUES
600x300 px banner	Product, Promotion, or Educational Event (i.e. webinar, clinical conference)	\$875	\$2,800 20% DISCOUNT FOR 4 ISSUES

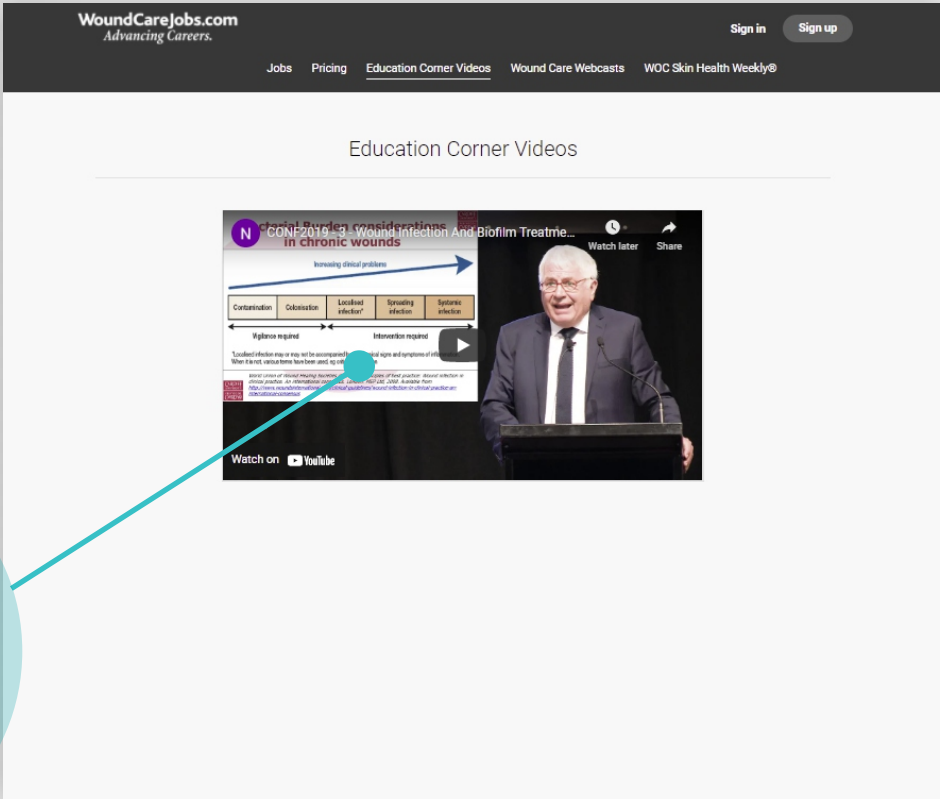
Newsletter Education Corner Video Advertising

VIEW
EDUCATION CORNER
ONLINE NOW

WoundCareJobs.com



EDUCATION CORNER
LANDING PAGE
LINKED FROM
NEWSLETTER



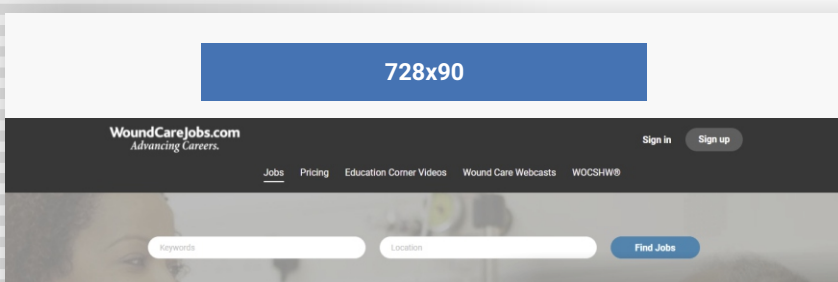
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Website Banner Advertising

AD PLACEMENT	PRICE PER MONTH		
	1 MONTH	3 MONTHS	6 MONTHS
Top Banner 728x90	\$1,500	\$1,425 a month (3 mos minimum)	\$1,350 a month (6 mos minimum)
Skyscraper (side) 120x600	\$1,000	\$950 (3 mos minimum)	\$900 (6 mos minimum)
Bottom 990x150 or 728x90	\$1,000	\$950 (3 mos minimum)	\$900 (6 mos minimum)



WEBSITE ANALYTICS

WoundCareJobs.com

Unique Monthly Visitors: 15,673

Average Page Views per Visit: 2.71

Average Visit Duration: 2.53

(January 2021 – February 2022)

