

# \$1,000

## *Remodeling Shopping Spree*

### **VENDORS CAN PARTICIPATE AND RECEIVE EXTRA MARKETING INCENTIVES**



Vendors who participate and are shopping spree sponsors will receive entry forms and shopping spree signage at their booths. Consumers will be able to enter the drawing, by completing an entry form at any, or all of the participating sponsor booths. At the end of the expo we will pick one entry from each of the sponsoring booths, then pick one winner from that pool of entries. The consumer who wins can choose products and services from any of the sponsoring vendors to spend the \$1,000 prize. The Home Builders Association of NWI will write a check for \$1,000 to the vendor in which the consumer chooses for their purchases. Any amount spent over \$1,000 is the responsibility of the winner. Vendor participation for this sponsorship is only \$50.

Participants will also have their company name on the expo website and at the expo registration table, as a participating vendor sponsor.

Vendors, make sure you choose to be a participating sponsor when you register for the expo (additional option on vendor application form). It's a WIN-WIN for all and a great marketing incentive for you! You will also get to keep the entry forms, with consumer information, that you collect at your booth.