

## 2017 NISO EVENT PARTNERSHIPS

The National Information Standards Organization (NISO) serves the largest audience possible in an economical way by offering a full schedule of webinars. We have tremendous success with these programs, as they allow information and library professionals to interact with world-renowned experts without leaving their desks. For a great savings, groups of colleagues may participate together to learn about and discuss diverse topics such as preservation, e-books, licensing, and many more.

To facilitate a discussion of these subjects and to help our community face its professional challenges, NISO has established the following:

### **Webinars**

NISO offers 14 webinars annually. Each is scheduled for the 2<sup>nd</sup> Wednesday of the month from 1:00 p.m. – 2:30 p.m. EST. Average attendance is 125-200 sites per session.

### **Virtual Conferences**

We also present six day long webinar-like events per year, with occasional breaks throughout the day for participants. The longer length allows the depth of coverage of a conference coupled with the convenience of a webinar. NISO's virtual conferences are held from 11:00 a.m. – 5:00 p.m. EST. Average attendance is 75-125 people per event.

***NISO Training Thursdays!*** are based on thoughtful comments and detailed feedback from NISO's Library Standards Alliance members and attendees to our webinars and virtual conferences, NISO will host three or four training sessions during the 2017 program year. These sessions will be offered in a webinar format, and each one will be a technical follow up to three selected virtual conference topics. Please visit the following link to review schedule of events:  
<http://www.niso.org/news/events/>.

**Open Teleconferences** are set for five ongoing series of calls held on the second Monday of each month as a way to keep the community apprised of NISO's activities. The calls also provide an opportunity for you to give feedback to NISO on our activities or make suggestions about new activities we should be engaging in. These are held on the second Monday of each month from 3:00 p.m. – 4:00 p.m. EST.

If you are interested in sponsoring one of our popular events, please complete the attached form and fax it +1.301.685.5278 or e-mail DeVonne Parks at [dparks@niso.org](mailto:dparks@niso.org).



## **NISO PARTNERSHIPS BENEFITS:**

- ♦ Prominent company logo placement at the beginning and the end of the event PowerPoint™ presentation
- ♦ Verbal acknowledgment by NISO Executive Director at the event introduction and closing
- ♦ Acknowledgement in NISO's e-mail event promotions
- ♦ Presence on NISO event website
- ♦ Complimentary access for two (2) company sites
- ♦ Contact information for those attending the event

### **Event Rates: 2017**

	<b>1x Rate Per Event</b>	<b>2x-4x Rate Per Event</b>	<b>5x-6x Rate Per Event</b>	<b>7x-10x Rate Per Event</b>	<b>15x Rate Per Event</b>
<b>Fee</b>	<b>\$500</b>	<b>\$400</b>	<b>\$300</b>	<b>\$200</b>	<b>\$175</b>

**Call 301.654.2512 for more information  
on in-person events**

# **DRAFT 2017 NISO EVENTS**

## **JANUARY 2017**

**What can I do with this? Making It Easy for Scholars & Researchers to Utilize Content (Webinar)**

## **FEBRUARY 2017**

**Providing Access: Ensuring What Libraries Have Licensed Is What Users Can Reach (Webinar)**

**Institutional Repositories: Ensuring Your IR is Populated, Useful and Thriving (Virtual Conference)**

Ancillary Training Thursday- tbd

## **MARCH 2017**

**Understanding the Marketplace, Part One: Consolidation: The Long Term Impact and the New Owners (Two-Part Webinar, Part One)**

**Understanding the Marketplace, Part Two: Creating The New Information Product: Workflow, Software and Content (Two-Part Webinar, Part Two)**

## **APRIL 2017**

**Trends in Presentation & Delivery: Publishing Experts Speak (Webinar)**

**Opening Up Education: Textbooks, Resources, Courseware & More (Virtual Conference)**

Ancillary Training Thursday - tbd

## **MAY 2017**

**Spotlight on Mobile: Devices, Interface and Content (Webinar)**

## **JUNE 2017**

**Enabling Discovery and Retrieval of Non-Traditional and Granular Output (Webinar)**

**Images: Digitization and Preservation of Special Collections in Libraries, Museums and Archives**  
(Virtual Conference)

## **JULY 2017**

No events

## **AUGUST 2017**

**Spotlight: Supporting Access to the Internet in Under-Served Communities**  
(Webinar)

**Research Networks: The Connections Enabling Collaboration**  
(Virtual Conference)

## **SEPTEMBER 2017**

**Digital and Data Literacy: Identifying Demands on Students, Faculty and Librarians**  
(Two-Part Webinar)

**Scholarly Digital and Data Literacy: Satisfying the Need**  
(Two-Part Webinar)

## **OCTOBER 2017**

**Strategic Directions: Strategic Thinking -- Five Years Ahead**  
(Webinar)

## **NOVEMBER 2017**

**Challenges of Identity and Authentication Management**  
(Two-Part Webinar, Part One)

**Enhancing & Harmonizing Metadata for Discovery & Use**  
(Two-Part Webinar, Part Two)

## **DECEMBER 2017**

**Tracing Discovery & Subsequent Use: Harvesting and Analyzing the Data**  
(Webinar)

**Advancing Altmetrics: Best Practices and Emerging Ideas**  
(Virtual Conference)



## NISO EVENT PARTNERSHIP FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

**Main Contact:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

SPONSORSHIP DETAILS:	Sponsorship Event	How Many?	Sponsorship Amount
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____

TOTAL SPONSORSHIP FEE: \_\_\_\_\_

**PAYMENT:**

Payment Method: ☐ Check enclosed (made payable in U.S. funds to NISO) for \$ \_\_\_\_\_  
☐ EFT to NISO Account – call for wire transfer information  
☐ Charge \$ \_\_\_\_\_ to my ☐ American Express ☐ Master-Card ☐ Visa

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**Credit Card Billing Address (if different from address listed above):**

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_