Cameron Area Chamber of Commerce

2020 "Drive Thru" Christmas Parade

Theme:
"Christmas at the Movies"

Our first priority is to have a SAFE PARADE!

PARADE DATE: Thursday, December 3, 2020

PARADE TIME: Please arrive at 5:30 p.m. ALL entries must be in place by 6:00 p.m., Parade Begins 6:30 p.m.

PARADE "ROUTE" NEW 2020!!!-: *This year will be much different.* We will be assigning a "spot" where your float/entry will be set up around the square. We will have you set up in your spot and stay in your spot much like lineup is before the parade. Then cars with people will drive through the square to see your parade entry along with the judges. We will mark the spots at the beginning of the week and have your line up number assigned of where you will setup. You will not need to leave or move your float entry at all from your "line up/setup" during the entire duration of the parade. This year we will ask you stay in your spot and practice social distancing within your parade entry. **Also please make sure that you keep with 10 or less people on your parade entry**. **Marching/performance groups please see below.*

THEME: "Christmas at the Movies"
All units must reflect a holiday theme, or the theme chosen by the Parade Committee. Marching Bands, individuals and groups are encouraged to represent this theme with their costumes, vehicles, and floats.

DEADLINE FOR ENTRIES: Applications are accepted on a first come first serve basis and must be submitted to the Chamber Office by **Monday, NOVEMBER 23 @ 4:00 PM**

FLOAT JUDGING: Floats that wish to be judged, will be judged during the parade. Judges will be in a vehicle (and possibly one judge on the ground). Entries will be judged as judges pass by the floats. **If you do wish to be judged, please indicate this on your application.**

Floats in competition will be judged on three equal criteria: 1.) outstanding accomplishment, 2.) creativity, 3.) originality in projecting the parade theme. It is not required that your entry be judged. Judges are appointed by the Christmas Parade Committee. All decisions are final and may not be challenged.

FLOAT AWARDS: A total of 10 awards will be given to entries based on the parade theme in **each category** as follows:

1st Place	Plaque
2nd Place	Plaque
3rd Place	Plaque

RAIN DATES: Should poor weather conditions force postponement of the parade, alternate dates will be established. Participants are asked to **check the Cameron Chamber of Commerce Facebook Page after 12pm** the day of the parade for information on the parade and possible cancellations and rain-out dates.

GENERAL PARADE REGULATIONS:
The following items must be submitted for your application to be considered for participation.
1.   Completed online application form submitted by **Monday, NOVEMBER 23 @ 4:00 PM**
2.   Completed paper application submitted to Cameron Chamber of Commerce office 102 East 1st Cameron, Tx 76520 or emailed to adminasst.chamber@cameron-tx.com. by **Monday, NOVEMBER 23 @ 4:00 PM**

ACCEPTANCE: No individual or unit will be allowed to take part in the parade without prior approval of the Parade Committee. Your acceptance into the parade is based upon your completed application. The committee reserves the right to dismiss your unit from the parade route if it differs greatly from the original description in the application.

NO LIVE SANTA CLAUS OR MRS. CLAUS will be allowed on any float except the Chambers. Any group violating this rule will be removed immediately. NO EXCEPTIONS. Santa hats are permissible.

NEW RULE 2020!!!- ABSOLUTELY NO candy or other enticements will be thrown/handed out from ANY entry. If you have candy to pass out, please contact the Cameron Chamber office for the proper procedures.

Entries must comply with city, county and state ordinances and are subject to inspection by city, county, or state officials.

MUSIC: All remote broadcasting facilities shall broadcast only Christmas music at reasonable levels.

DISPLAY OF NAME & NUMBER: The parade number must be visible to ensure the judges can identify your float and announce your information. Please display your number in the FRONT so the judges can identify you. You will receive your number during "setup/lineup". A list of the lineup numbers and map will be posted the week before the parade by the Chamber.

ALCOHOLIC BEVERAGES: The use of alcoholic beverages or illegal substances is strictly prohibited before and during the parade. Violators will be prosecuted.

LINE UP ORDER: Line up position is determined by the parade committee to establish variety and to ensure even flow and variety of the parade. Adequate description including the **LENGTH of your group/float** is important on the application to help determine placement in the parade and to allow enough room for you to park and set up. A list of the lineup numbers and map will be posted the week before the parade by the Chamber.

ASSEMBLY TIME: **Please be PROMPT! Please arrive at 5:30pm. ALL entries must be in place by 6:00 p.m., Thursday, December 3, 2020. NO EXCEPTIONS**. This rule is for safety-we do not want to risk anyone's safety by having large entries still driving around.

FLOATS AND VEHICLES: Floats and vehicles must display Christmas lights. **Entries should reflect Holiday theme.**

Drivers of any and all vehicles in the parade areas must possess a valid driver's license, be at least 18 years old, and possess all liability vehicle insurance. Drivers are prohibited from using cell phones during the parade.

Vehicle headlights must be off or covered.

No entry shall exceed **FORTY FEET (40)** in length AND **TWELVE FEET** (**12**) wide, without written permission from the Parade Committee. This length *includes* the vehicle used to pull the entry. **If your entry needs additional space, please let us know when you turn in your parade entry.**

Fireproof or fire-resistant materials should be used whenever possible. A fire extinguisher, Type ABC, is recommended to be carried by each vehicle. No live flames, open or enclosed, will be allowed.

TIP: All floats should have skirts around the lower part of the structure. Floats and/or miscellaneous vehicles must be completely decorated including sides and ends. Vehicles towing floats would be enhanced in appearance if decorated, but it is not required.

MARCHING/WALKING AND PERFORMANCE GROUPS: NEW RULE 2020!!!- - This year all walking groups/performance band groups will be given a **stationary "line/setup" spot for this year's drive through parade. Bands will perform in their spot/lineup the entire time. Marching bands will be given adequate space to set up and be socially distanced, to perform. Performance groups who have music will be adequately spaced to not bleed over each other's music. Chairs are allowed if you would like to make the band a concert band instead. **Only Christmas theme music will be allowed. Participants are encouraged to wear Christmas colors, costumes, or at the very least, wearing a Santa/Elf hat.**

SMALL ANIMAL (DOGS, OTHER PETS):
Dogs and other pets may *ride* on a parade float, but every animal must be on a leash. These animals must remain in the designated entry spot for the duration of the parade. Each animal must have a designated handler and **must be current on all rabies and other vaccinations.**

Animal discharge or waste must be removed if waste is made in your "line up/set up" area. The contact person will be held strictly liable for failure to fulfill your obligation. *(The contact person is responsible for designating a scooper for your parade entry.)*

LARGE ANIMAL (HORSES, OTHER LIVESTOCK): NEW RULE 2020!!!- **Due to the nature of the drive through parade concept, we are NOT ALLOWING LARGE animals this year.**

Entrant is subject to disqualification the day of the parade if requirements are not met.

For more information, please contact

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