

Your Digital Footprint

A digital footprint is a trail of data and information that you create while using the Internet.

Including:

- Pictures uploaded
- Favorite apps
- Websites visited
- Messages sent
- Videos downloaded
- Music downloaded
- Games played
- Comments posted



Digital Footprint Facts

1. A good digital footprint is hard to keep because everything you do online **will never be deleted**.
2. **Everything you do** is stored in a remote area that you may never have known about.
3. You can do anything to get these erased but **they never will be erased**.
4. If you visit a website, the website usually looks at what websites you were on before and after you looked at theirs.
5. Anything that you search on Google can be looked up.
6. If you want a job in the future but you have a negative digital footprint, chances are you're not getting it. 80% of companies use social media for recruitment.
7. College admissions offices research your digital footprint
8. About 45% of all parents have one social networking site, and 51% have more than one.
9. A new survey says that 500 of the top colleges are looking at seniors Facebook, Twitter, and Instagram.