

## **NHCW 2018 Tri-State Community Health Center Activities Overview**

**National Health Center Week:** NHCW is August 12 – 18 and TSCHC has organized another year of a fun-filled week of events for patients, providers, staff, and public officials which will be vigorously shared on social media providing ideal marketing penetration throughout our service area. Staff chose to follow NACHC's national “Health Care Heroes” theme adapted to our communities:

- **July 24 - August 15: County Commission NHCW Proclamations/meetings:** 7.25-  
Mineral County, 8.7- Fulton County, 8.9 -Allegany County, 8.14-Washington County,  
8.15-Morgan County
- **August 12, Sunday: Congressional Appreciation:** TSCHC's nine Representatives received a one page cover letter about TSCHC and CHCs and a Thank You Card signed by staff at the site in the Representatives' state thanking them for assuring health care for TSCHC's patients in their state (MD- 9073 patients, PA- 5816 patients, WV- 4515 patients). . Coloring the U.S. Capitol Contest with prizes-backpacks with school supplies/site. All colorings will be sent to Leah Suter - Deputy Regional Administrator, HRSA Region III Regional Operations, Philadelphia office - to pass on to appropriate White House official.
- **August 13, Monday: NHCW honoring Health Care Heroes:** Kick-off breakfast at all (6) sites. Staff wear Heroes Tee Shirts and providers will wear capes. Coloring contest of a “Doctor Superhero” with prizes-backpacks with school supplies/site.
- **August 14, Tuesday: honoring Children:** Providers wear capes. Balloons with tee shirt hero logo, washable tattoos, and masks which kids can decorate. Kids Coloring Page of “Kids Health” contest with prize/site
- **August 15, Wednesday: honoring the Homeless:** Public & staff have been collecting food and personal products which will be delivered to appropriate community organizations on Wednesday. “Helping Others” coloring contest with prize/site.
- **August 16, Thursday: honoring Farmers and Agricultural Workers:** Lunch will be provided for all to honor Leah Suite - Deputy Regional Administrator, HRSA Region III Regional Operations, Philadelphia office - who will be celebrating NHCW with us at our McConnellsburg, PA, site. Fresh fruit & veggies in waiting rooms. Tractor Supply donated bird feeders to the Fulton County Extension Office who will offer them in our waiting room; proceeds from donations will go to the 4-H Extension Office. Greg Strait, Extension Office Executive Director, will stop for a visit. Farm theme coloring page contest/prizes.

- **August 17, Friday: honoring Patients:** Providers & staff wear tee shirts. Cookies & coffee in waiting rooms for patients. All sites get ice cream party. Award prizes for: Best Waiting Room Bulletin Board display (each site chose one of the daily themes for their bulletin board) voting by social media. Winning site gets pizza party; Health Center Poster Contest grades 6-9 and 9-12 - \$25 gift card/site; Hero Appreciation Form contest describing how a TSCHC staff influenced patient, family and/or community - \$25 gift card/site; door prize drawings for 1 patient/site for basket filled by staff at each site.

Additionally, each site can submit a short video and photos. One video and photo will be selected and submitted to NACHC's national NHCW video and photo contest.

TSCHC purchased NHCW banners, posters, & stickers from NACHC, but ordered tee shirts separately to save money. Total NHCW costs are around \$4000 – a good investment for the fun, team building, and marketing outcomes!