

October 10, 2023

To: HueLife Partners, Clients, and Colleagues

Re: What is NEXT for HueLife

Dear Friends and Colleagues:

We would like to update you on some changes to the HueLife focus and team that occurred over the summer, and thank you for the partnership and support you have shown us over the last couple of years. Having trusting and sincere relationships with people we consider our community and friends is heartwarming and energizing.

HueLife has evolved as we sharpen our focus and center our mission on developing leaders. Life is short, and we make the best of it when we combine our purpose and passion with our actions. For HueLife, this means we will continue to innovate and expand our learning and development programs to support leaders in a world that has become increasingly loosely coupled. We are more committed than ever to our mission of “inspiring action for the greater good” through the development of individuals and teams.

Our HueLife work has long been connected to our non-profit, philanthropic “sister organization,” Global Synergy Group, focusing on facilitating civic leadership and youth leadership engagement and development. On February 24, 2022, the Russian government invaded Ukraine, leaving us with one choice: to act and aid our colleagues and friends in Ukraine. You, our community of partners, colleagues, and friends, have energized and inspired us through your generous moral and financial support that allowed us to sustain our ability to impact lives in ways we could never have imagined. On September 17, we said our tearful goodbyes to the 30 Ukrainian youths who inspired us over the past six weeks with their curiosity, passion, and resolve to envision and rebuild a new Ukraine. As we look to the future, we remain dedicated to the causes that your kindness made possible.

During this time, several of our employees chose to pursue their own aspirations with missions that aligned with their talents and desires. As we support our former employees in transitioning to their new ventures, you will also see new team members at HueLife who are excited to build strong relationships with you and continue the quality service you have grown to expect. As we enhance our focus on developing and supporting socially responsible leaders, we invite you to share your insights, ideas, challenges, and needs that will help us learn and grow together.

Thank you for your thoughtful attention as we continue to partner on building a better world.

We look forward to connecting with you soon!

Very truly yours,

Irina & Richard Fursman
HueLife Co-Founders

