



## An Introduction to Facilitating with Visuals

**Learn to  
maximize your  
facilitations  
and meetings  
with prepared  
visual aids!**

Using graphics and visuals with facilitation and training adds a powerful and fun dynamic to your sessions! This highly interactive course will take you from stick figures, and basic shapes, to colorful, engaging, and memorable graphics one step at a time... **NO artistic skill needed!**

Regardless of your perceived artistic skills, you will strengthen your competency in combining words and visuals to communicate more clearly, deeply, and dramatically.

In this full-day course you will learn new skills and spend time creating your own facilitation and training kit and more importantly, you will walk away feeling more confident and equipped to bring graphics to your next session!

### **Participants will learn:**

- The science behind the use of visuals
- Best practices and tips for preparing visuals
- The value of incorporating visuals into their work
- The basic elements of visual scribing and creating visuals
- A variety of techniques to communicate person, place, context, and direction into presentations and documentation

### **Participants will walk away from this course with:**

- Confidence in creating facilitation materials
- Confidence in their ability to utilize visuals in their work
- Ready made facilitation visuals for their next event
- A solid foundation to create outstanding facilitation visuals after the course

**2023  
DATES AND LOCATIONS**

**May 18th** – Irving, TX  
**June 19th** – Twin Cities, MN  
**August 21st** – Liberty, NY  
---- 9AM – 4PM (Local Time)

**SCAN  
CODE TO  
REGISTER**

