



In place of the annual in person KEENFest gala, we are hosting *Not Your Average KEENFest*. Over the course of a week, from Saturday, October 17- Saturday, October 24, KEEN ambassadors will host small virtual events while KEEN simultaneously runs an online auction and call for donations. We invite you to join us for this *Not Your Average KEENFest*!

2020 Sponsorship Opportunities

Presenting Sponsor: \$10,000

- Verbal recognition as *Presenting Sponsor* at the beginning of all virtual events
- Sponsor logo featured prominently on welcome slide of all virtual events
- Logo recognition on *Not Your Average KEENFest* website and mobile bidding site
- Logo recognition on all *Not Your Average KEENFest* electronic communications
- Opportunity to give welcome remarks at one of the opening virtual events
- Co-branded video showcasing sponsor support to be promoted on social media

Featured Sponsor: \$5,000

- Verbal recognition as *Featured Sponsor* at the beginning of all virtual events
- Sponsor logo featured on sponsor thank you slide of all virtual events
- Logo recognition on *Not Your Average KEENFest* website and mobile bidding site
- Logo recognition on all *Not Your Average KEENFest* electronic communications

Matching Gift Sponsor: \$3,000

- Commitments at this level will be used to create a matching gift pool to incentivize donors and virtual event attendees to donate. For example: KEEN sponsors have pledged a matching gift challenge where they will match donations received during *Not Your Average KEENFest* up to \$25,000 for a total of \$50,000 raised! (Number adjusted based on finalized commitments)
- Matching gift sponsors recognized onscreen at all virtual events during the call for donations
- Listing recognition on *Not Your Average KEENFest* website
- Listing recognition on all *Not Your Average KEENFest* electronic communications

Benefactor Sponsor: \$1,500

- Listing recognition on *Not Your Average KEENFest* website
- Listing recognition on all *Not Your Average KEENFest* electronic communications



2020 Sponsor Agreement Form

Yes! We/I would like to sponsor KEENFest 2020 at the following level:

- ☐ Presenting Sponsor (\$10,000)
- ☐ Featured Sponsor (\$5,000)
- ☐ Matching Gift Sponsor (3,000)
- ☐ Benefactor Sponsor (\$1,500)

Contact Information

Organization/Individual Contact Name: _____

Email: _____ Phone: _____

Please list your name/organization as you would like it to appear in materials:

Payment Information *(please check the appropriate box):*

☐ Enclosed is a check in the amount of \$ _____ made payable to KEEN Greater DC

☐ Charge my: (Visa/MasterCard) in the amount of \$ _____

Name on Account: _____

Address: _____

Card Number: _____ Expiration Date: _____

CSV Code: _____ Authorized Signature: _____

Email Address for Receipt: _____

Please return this form via email as soon as possible for inclusion in marketing materials.

Questions? Contact Elizabeth at 301-775-7572 or Elizabeth.Doherty@keengrdc.org.