

## ACVA Newsletter 2025-04 – Holy days



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### Akshaya Tritiya

The very auspicious Vedic holy day known as *Akshaya Tritiya* will occur this year on April 29 in North and South America, and April 30 everywhere else in the world. According to Vedic tradition, a few days of every year are highly auspicious. These are known as *abhuj muhurat* (or *muhurat*). On these special days, any “seeds” that we plant have the potential to be especially fruitful.





*Akshaya Tritiya* (or *Akha Teej* or *Akhi*) is one of these rare *abhuj muhurtas*. It is a springtime celebration in the Vedic tradition known as the Day of Eternal Golden Success. It is believed to be a special day of abundance, peace, and harmony. Whatever we set into motion on this day will be indestructible, and metaphorically, will "turn to gold." It is also traditionally thought that gold coins, jewelry, and other valuables should be procured at this time to attract good fortune.



*Akshaya Tritiya* commemorates the time when Veda Vyas and Lord Ganesha began to write the *Mahabharata*, the Sanskrit epic of ancient India. The Lights of our solar system, the Sun and Moon, also known as the King and Queen of the Planetary Kingdom, are both especially "bright" (exalted or *uccha*) on this day. At the same time, the waxing Moon will transit in its prosperous, nourishing, and lucky third day known as *tritiya tithi*. It is believed that worshipping Goddess Lakshmi and Lord Vishnu on *Akshaya Tritiya* can act as a reset and new beginning that will bring positive energy into our lives.

This is an excellent day to commence any important matters and projects. You might make an important sale, purchase, or investment; start a new class or business; quit an old job

or begin a new one; or initiate a new job search. You could also launch a website or make an important announcement. In addition, this is an ideal day to begin a new relationship, whether personal or professional. Traditionally, this is also a special day for pujas, making offerings and prayers, fasting, and other Vedic spiritual practices.

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