

“Just do the Work”
CEO & Founder, Dee Quaranta



It’s beginning to look a lot like Christmas! Yes, the Christmas lights are already up, the retail sales have commenced, and kids are already creating their wish list. It’s a time of anticipation and cheer. It holds true for many, but for some, it is a time of memories they cannot recapture—loved ones lost, relationships broken. It can be challenging. This year has been full of anxiety for so many of our neighbors, so the holiday season could be a bit bland for some. You and I can impact that! We can reach out and be a joy to someone. We can share a little of what we have with others. We can do so much for so little.

I want to say “thank you” to you who have poured into this organization. You, who have been a voice for us. You, who understood and supported the mission. The team and I could not do this without you, and we are eternally grateful for everything you do for us and the women we serve.

As you plan your end-of-year giving, remember our work and the impact it has had on so many lives. Remember our expansion to help more. Remember your giving will come back to you double-fold.

This has been a ride for me! Twenty years active duty in the Air Force. Nine years with the State of Florida. Now we are completing 13 years in this nonprofit. Yes, completing. My retirement is approaching; December 2026. I’m speaking it so I don’t change my mind. I’ll be around, providing guidance, but it’s time to spend some time with myself and myself. In the coming months, I will share some of our milestones and special memories along the way. Until then, I wish you and your family a very Merry Christmas and a Happy New Year!