



# 2025 Southern Nevada Substance Misuse and Overdose Prevention Summit

---

## Report Out

Presented by

Katarina Pulver

*Division of Disease Surveillance and Control*

*Office of Disease Surveillance*

September 25, 2025

# Presentation Overview

- **Planning Process Highlights**
  - 2025 Planning and Coordination
  - Marketing
  - Attendee Growth
- **Day of Highlights and Data**
  - Day of Highlights
  - Day of Data Report Out
  - Attendee Location
  - Attendee Affiliation
  - Summit Feedback

# Planning Process Highlights

# 2025 Planning and Coordination

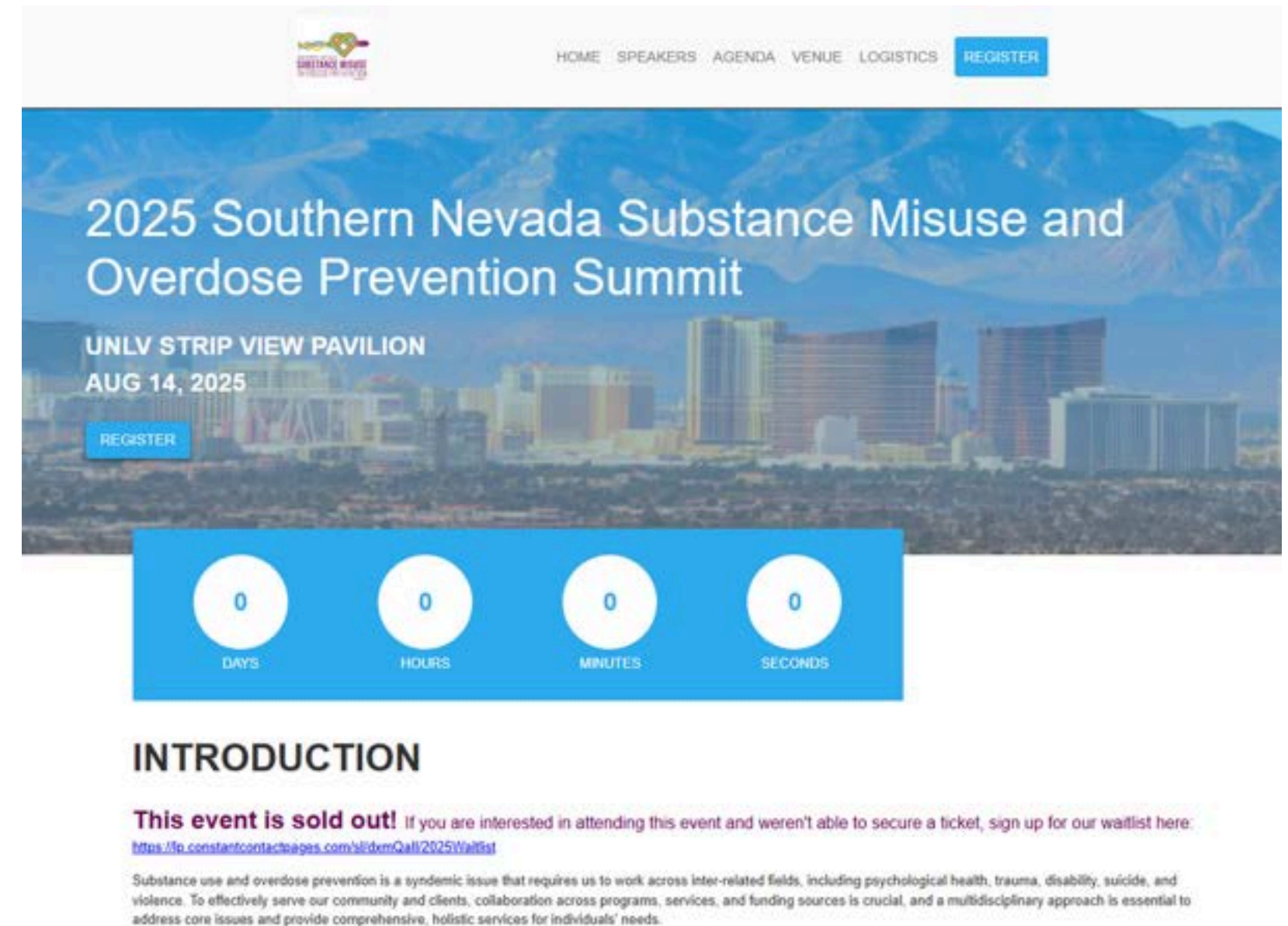
- Planning committee
  - 14 members
  - 11 different agencies
- Workshop proposals
  - 28 workshop proposals
  - Review committee:
    - 8 members
    - 7 different agencies
- Speakers
  - 27 speakers
  - 12 workshops and 1 plenary
- 3 Sponsors for the event: SNHD, NICRP and NV HIDTA



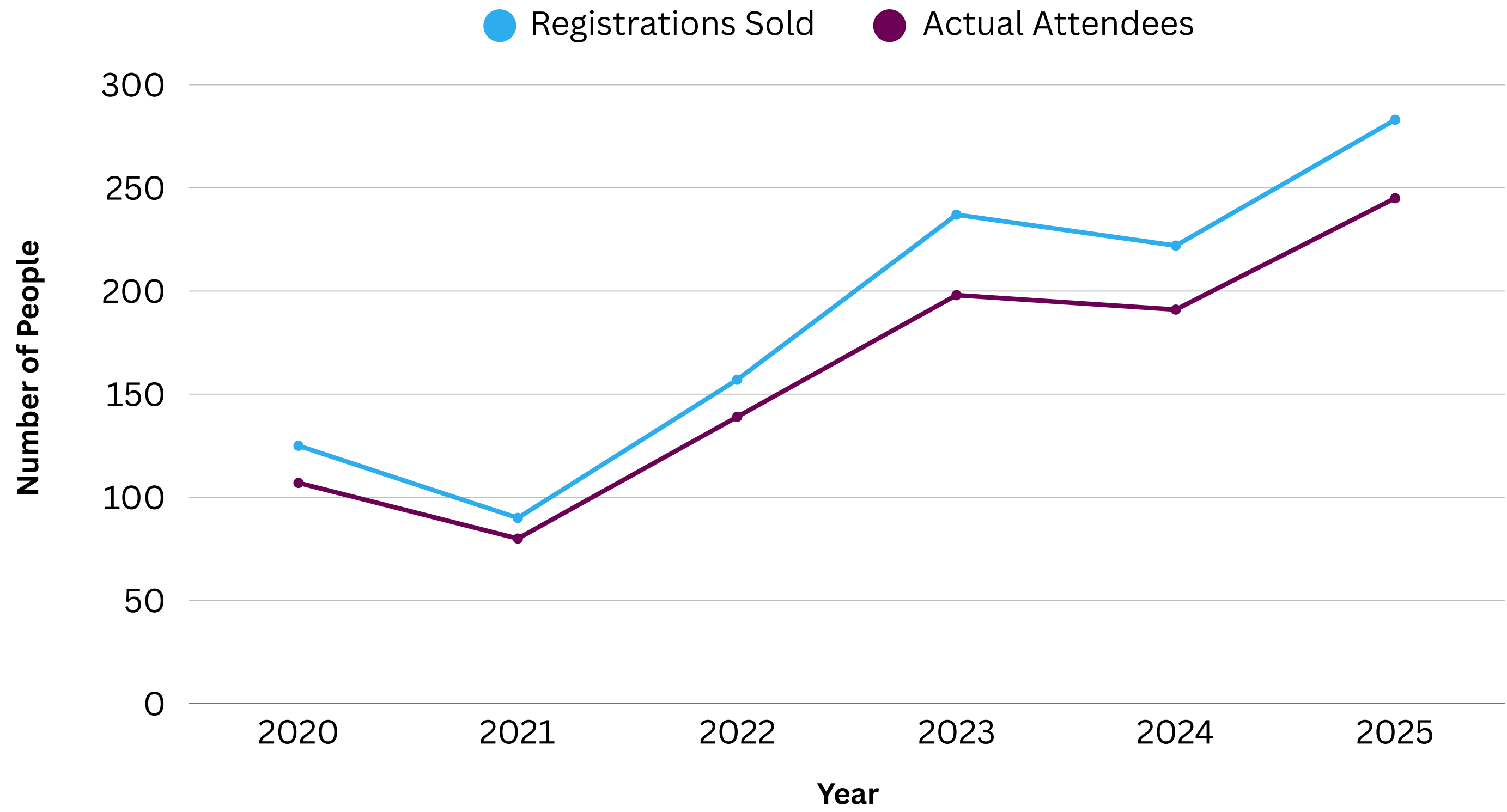


# Marketing the Event

- Marketing pathways
  - Email banners
  - Flyers
  - Social media
  - Email listservs
- 2,275 engagements of the website links
- Registration opened on May 12th
  - 94 registrations were sold in the first month alone



# Continued Attendee Growth in 2025



# Day of Highlights and Data



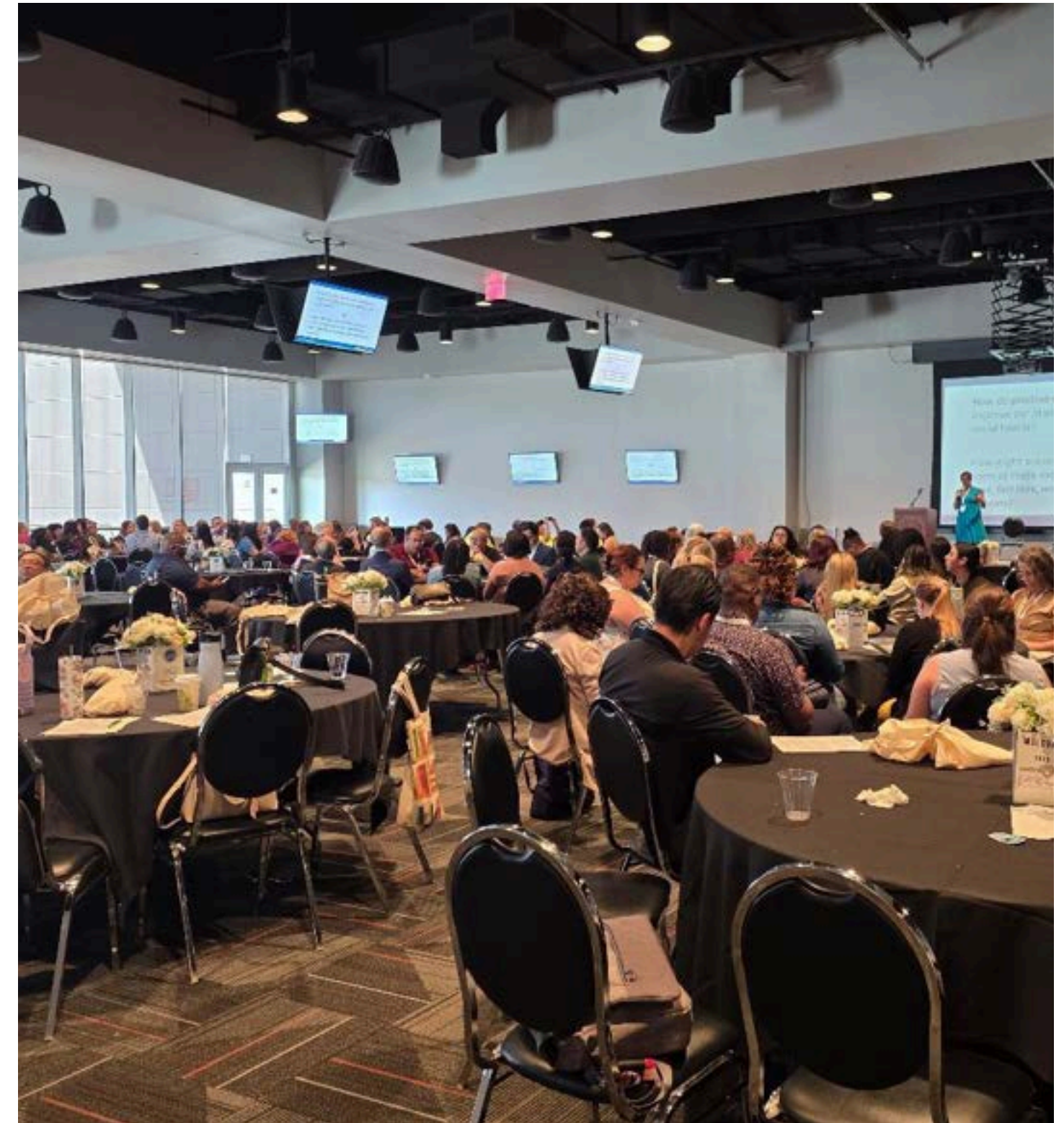
# Day of Highlights



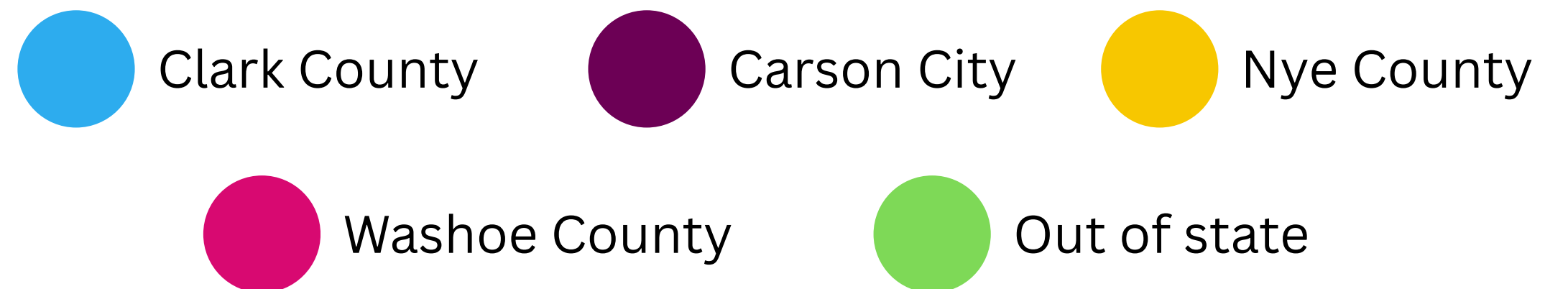
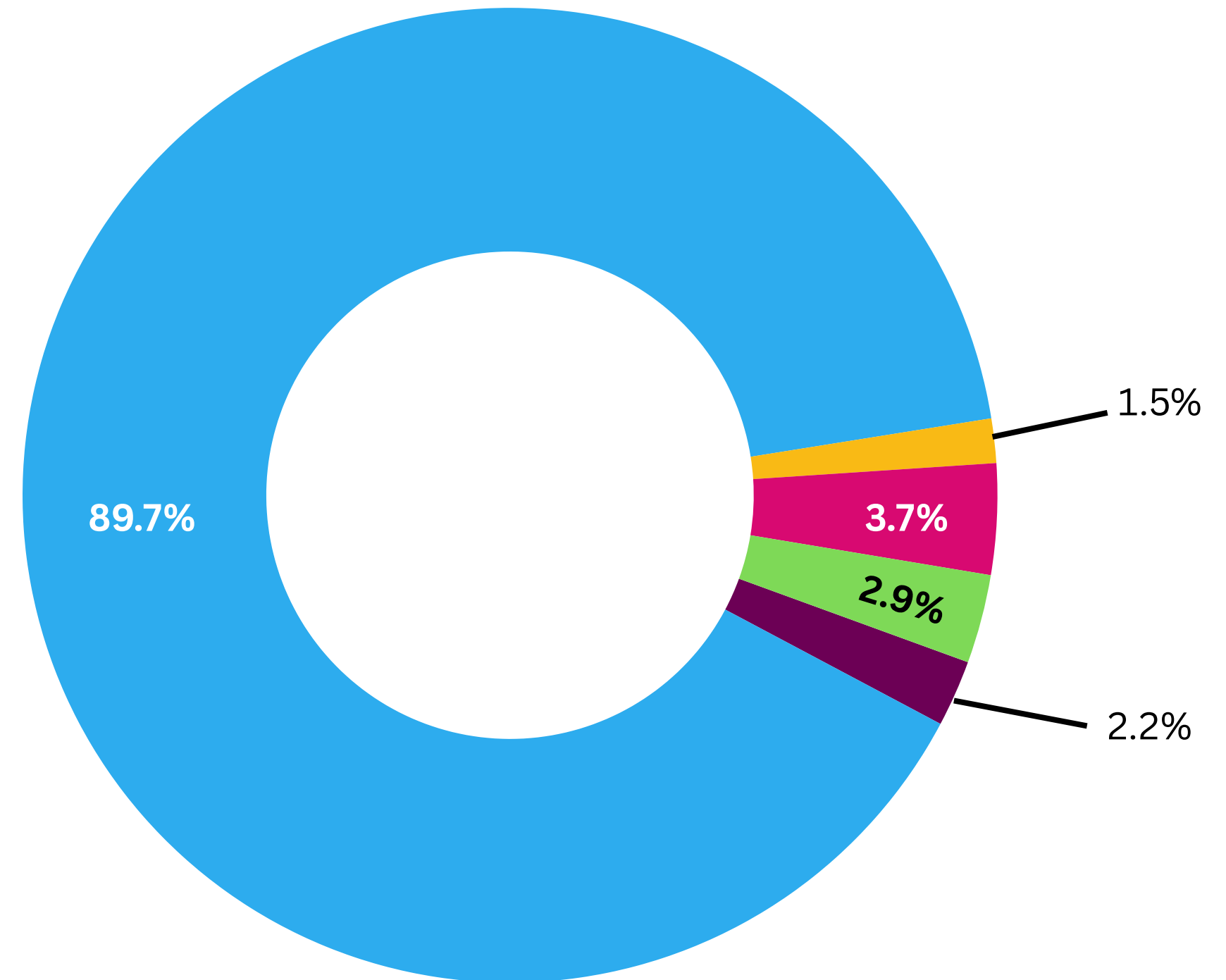


# Day Of Report Out

- Attendees
  - 283 people registered
  - 17 people on the waitlist
  - 245 people attended
- Engagement
  - 728 community board messages
  - 115 photos shared
- Networking
  - 305 business cards scanned and exchanged
  - 679 private messages

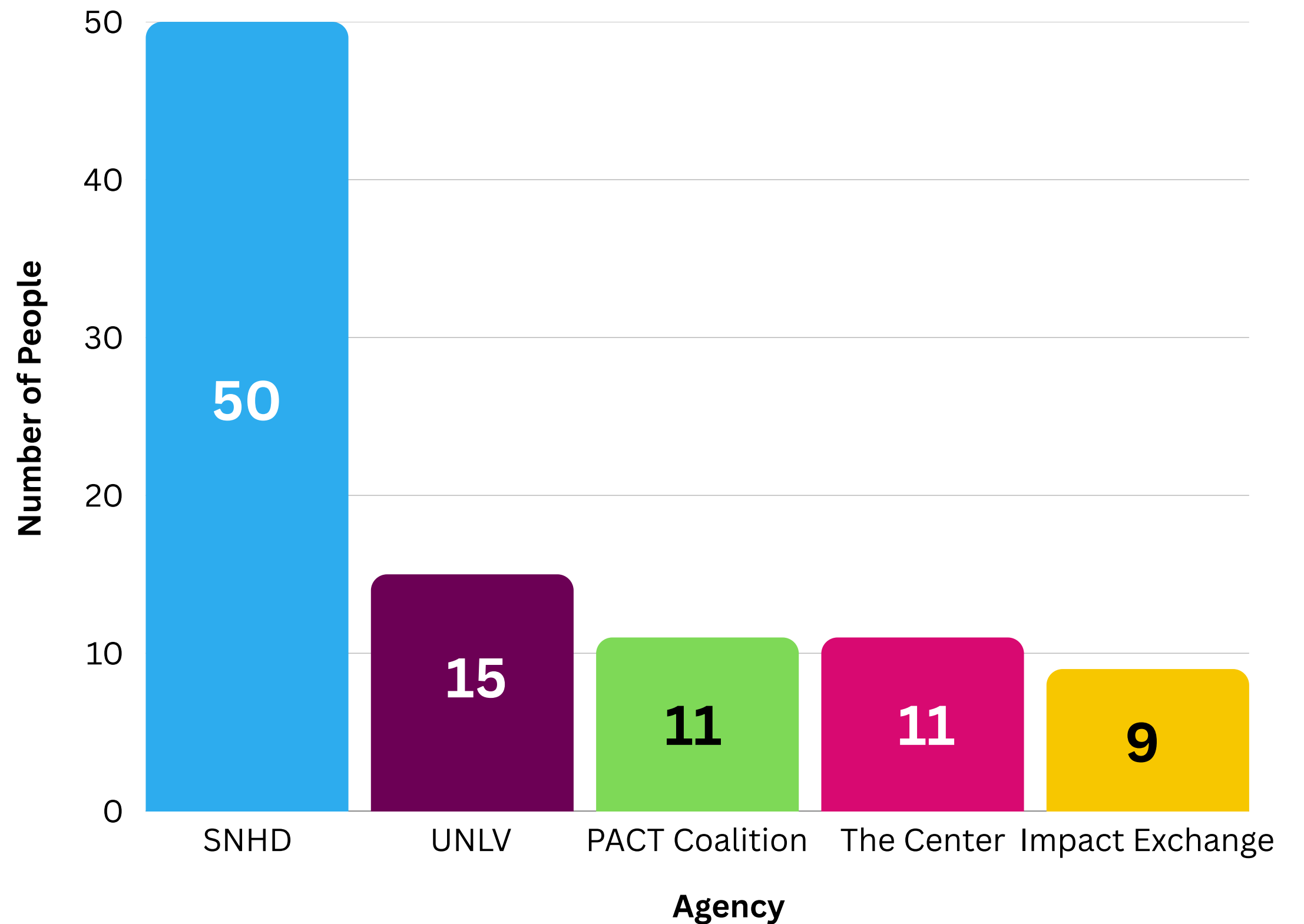


## Attendee Data Location





## Attendee Data Top 5 Affiliations



# Summit Evaluation Analysis

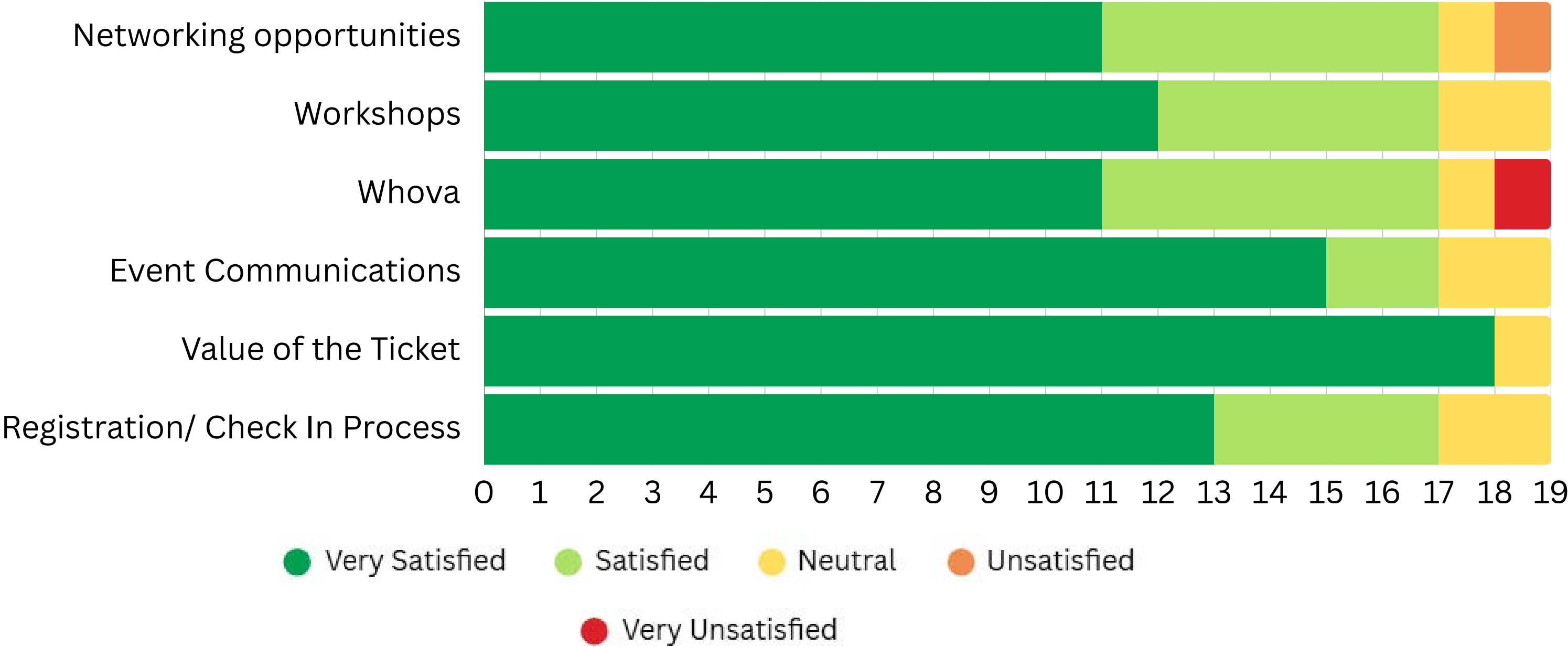


**95% of attendees said  
they would recommend this event to a friend**



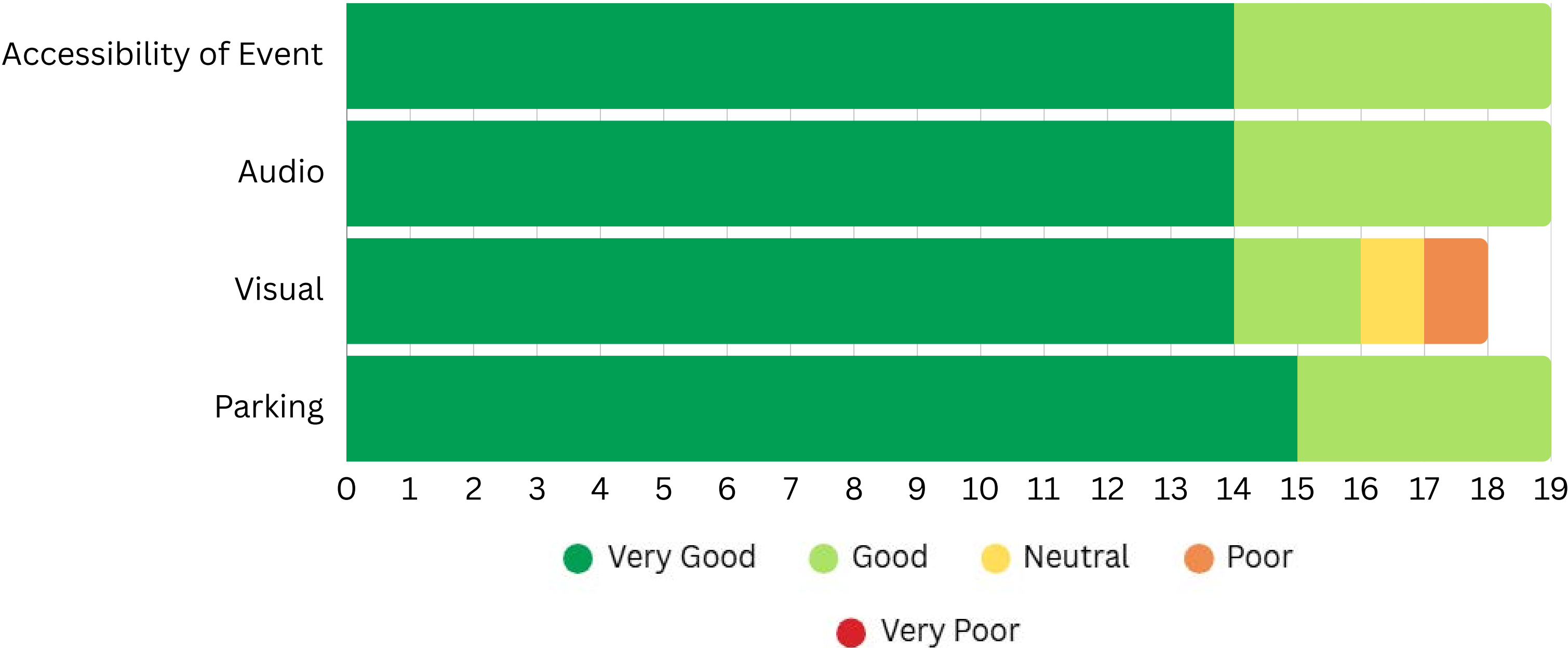
# Summit Evaluation Analysis

*How satisfied were you with the following:*



# Summit Evaluation Analysis

*How would you rate the following about the venue:*



n=19, One respondent didn't complete the visual response

# Summit Open-Ended Feedback Summary

---

- **Positives**
  - Strong organization, welcoming atmosphere, and high-quality programming
  - Diverse workshops, networking opportunities, and inclusive food options
  - Event app highlighted as user-friendly and helpful
- **Areas for improvement:** logistics (check-in, seating, beverages), A/V quality
- **Requests for future topics:** mental health, harm reduction, youth issues, outreach strategies, law enforcement collaboration
- **Overall tone of feedback:** gratitude, appreciation, and recognition of event impact and generosity





# 2025 SNSMOPS World Café Report Out

---

## An Overview and Analysis

Presented by

Katarina Pulver

*Division of Disease Surveillance and Control*

*Office of Disease Surveillance*

September 24, 2025

# Presentation Outline

---

- Overview
- Spirit
- Science
- Action
- Return

# Overview

- Attendees of the SNSMOPS concluded their day with the annual World Cafe.
- In 2025, this part of the event was led by the Montana Institute.
  - The world cafe was split into 4 parts: Spirit, Science, Action, Return.
- As part of this process, participants engage in small-group discussions and then rotate between tables, allowing ideas to exchange and grow.







## Spirit

*1a) Think of a time when you've been inspired in your work, in the last 3 months. What happened?*

- **Client success stories**

- Examples include: recovery milestones, family reunification, health decisions for loved ones or pets.

- **Community-level breakthroughs**

- Examples include: new grants, outreach launches, and increased collaborations.

- **Colleague resilience**

- Examples include: staff passion and persistence despite burnout.

- **Collective progress**

- Examples include: joy in seeing lives improve and teams succeed.



## Spirit

*1b) How can we set ourselves up for more inspiration together? How can you use that inspiration in the future?*

- **Story-sharing practices**
  - Examples include: shout-outs, newsletters, positive debriefs.
- **Celebrating wins**
  - Examples include: focusing on what's working instead of only challenges.
- **Collaboration**
  - Examples include: breaking silos and increasing cross-agency learning.
- **Self-care**
  - Examples include: reflection and personal sustainability as collective responsibility.



## Science

---

*2a) What stood out the most to you today that you can use to think differently about your work?*

- **Science of the positive**
  - Examples include: focusing on progress rather than deficits and reduce stigma.
- **New Insights**
  - Examples include: overdose trends, Narcan use, ACEs in workplaces.
- **Emerging issues**
  - Examples include: gambling, syndemics, positive childhood/adult experiences.
- **Stories + statistics**
  - Examples include: personal narratives add power to data.





## Science

---

*2b) What science or data could help support that positive impact you seek?  
How would you know?*

- **Better data systems**
  - Examples include: public dashboards, cross-agency sharing.
- **Balanced measures**
  - Examples include: combining quantitative data with qualitative stories.
- **Representation**
  - Examples include: ensuring diversity and lived experience are reflected.
- **Actionable insights**
  - Examples include: data must guide policy, funding, and frontline practice.



## Action

*3a) What can you do differently in a typical day? What's one change you can make in the next 30 days that can have a profound positive impact on your work?*

- **Self-care & boundaries**
  - Examples include: rest, recharge, mindful “no.”
- **Celebrating wins**
  - Examples include: recognizing progress often.
- **Client connection**
  - Examples include: rapport, follow-up, motivational interviewing.
- **Positive culture**
  - Examples include: gratitude, kudos, uplifting meetings.

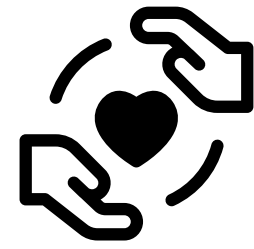


## Action

*3b) If you could wave a magic wand and change something, what could we do to have a collective positive impact on our communities?*

- **End stigma**
- **Universal access**
  - Participants called for universal access to healthcare, housing, mental health, transportation, and harm reduction tools.
- **Funding reform**
  - Participants desired stable, less competitive, streamlined processes for funding
- **Integrated, unified statewide systems**
- **Legislator engagement**
  - Calls for policymakers and legislators to come to the table





# Return

- Overall Themes
  - Collaboration over competition strengthens outcomes.
  - Celebrating the positive sustains morale and reduces burnout.
  - Equity and universal access remain guiding goals.
  - Human connection is at the heart of prevention, harm reduction, and healing.





# Acknowledgements/ Thanks

Thank you so much to everyone who attended the 2025 Southern Nevada Substance Misuse and Overdose Prevention Summit- we hope to see you again in 2026!



**Katarina Pulver**

*Health Educator II*

*Email: [pulver@snhd.org](mailto:pulver@snhd.org)*

*Phone Number: (702) 672-0042*



280 S Decatur Blvd, Las Vegas, NV 89107



[Facebook.com/SouthernNevadaHealthDistrict](https://www.facebook.com/SouthernNevadaHealthDistrict)



[@SNHDinfo](https://twitter.com/SNHDinfo)



[YouTube.com/SNHealthDistrict](https://www.youtube.com/SNHealthDistrict)



[@southernnevadahealthdistrict](https://www.instagram.com/southernnevadahealthdistrict)