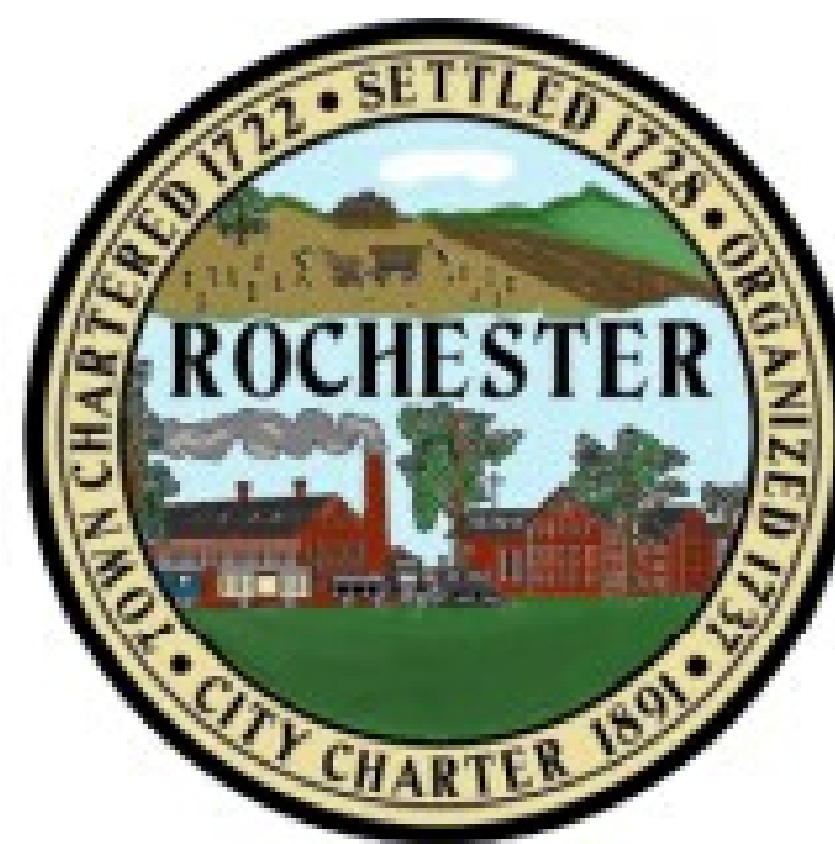


# Rochester Public Schools, SAU 54

Kyle Repucci,  
Superintendent

150 Wakefield St.  
Rochester, NH 03867



## FOR IMMEDIATE RELEASE

Tuesday, July 7, 2020

Contact: Kelsey Bode  
Phone: 617-993-0003  
Email: [kelsey@jgpr.net](mailto:kelsey@jgpr.net)

### Rochester Public Schools Encourages Community Members to Participate in District's Communication Month

Heading

ROCHESTER -- Superintendent Kyle Repucci would like to encourage community members to participate in Rochester Public Schools' first Communication Month this July by updating their student's contact information.

Brief introduction,  
with the very basics  
about what you're  
announcing

Rochester Public Schools will be partaking in their first-ever Communication Month this July to promote and urge parents and guardians to update their student's contact information prior to the start of the upcoming school year.

Additional  
details/initial call  
to action

"During the transition into a new school year, we often discover that parents and guardians have not updated their student's contact information," Superintendent Repucci said. "To mitigate the spread of misinformation and to ensure everyone in our district receives updates, we have established July as a Communication Month within our district to encourage people to sign up for our array of communication methods.

Quote

Each method will provide families with up-to-date information as it becomes available throughout the 2020-21 school year."

Throughout the month of July, the district asks that Rochester Public School community members update their contact information by completing a brief electronic form on the [district's school websites](#).



Add further detail/explanation on the topic, using concise paragraphs

Individuals may update their contact information by visiting the "Parent/Guardian Contact Information" page on their student's respective school website. This link can be found at the bottom right-hand corner of their school's website and will remain active until Sept. 4.

**All electronic forms should be completed prior to students' arrival on the first day of school.** This electronic form will replace the demographic information sheet that has traditionally been printed and sent home on the first day of school for families to review and return to schools.

"In the past, with our printed forms we have seen a low return rate or forms being returned much later into the school year," Superintendent Repucci said. "We hope that our change from printed forms to electronic forms will help everyone involved have the most up-to-date and accurate information needed. We also hope that our virtual communication methods will increase the way in which we convey our information across the district."

The district also urges parents and guardians to update or create accounts for Honeywell Instant Alerts and Infinite Campus, as these services are the district's primary communication tool used to keep parents and guardians informed.

Honeywell Instant Alerts provides parents and guardians with alerts during emergency situations and updates surrounding daily communication needs. It is an automated notification system that helps to provide vital information using email, phone calls and/or text messages.

- To learn more about how to sign up for Rochester Honeywell, [click here](#)
- To learn more about Rochester Honeywell Instant Alert set-up, [click here](#)
- To learn more about how to manage your Rochester Honeywell account, [click here](#)



Relevant links should be easy to find.

Infinite Campus is Rochester Public Schools' student information system (SIS) that

allows educators, parents and students to have access to information such as their grades, attendance and more from anywhere, at any time. Infinite Campus also allows teachers to have tools for managing the classroom and communicating results in real time to students and parents.



Refer to your district in third person, making it easier to run your content as-is.

To learn more about creating an Infinite Campus account, [click here](#).

The district would like to stress the importance of all parents and guardians updating their student's contact information for the upcoming school year. The contact information provided on the electronic form, Infinite Campus and Honeywell Instant Alerts is used by the school to generate emails to district members to keep them updated and informed.

Anyone in need of technical support when creating their accounts or filling out electronic forms should call 603-332-3678 or email [pappas.e@rochesterschools.com](mailto:pappas.e@rochesterschools.com).

The district would also like to encourage parents and guardians to follow Rochester Public Schools on Twitter [@RochNHSchool](#) and the district's [news blog](#) for additional updates.

School specific Twitters may be found below:

- Spaulding High School: [@SpauldingHS](#)
- Richard W. Creteau Regional Technology Center: [@RWCreteauTech](#)
- Rochester Middle School: [@RMS\\_NH](#)
- Chamberlain Street School: [@ChmStSchool](#)
- Maple Street Magnet School: [@maplemagnet](#)
- East Rochester School: [@ERSchoolnh](#)
- Gonic School: [@GonicSchool](#)
- McClelland School: [@mclmightymac](#)
- Nancy Loud School: [@NLS\\_Rochester](#)
- William Allen School: [@WAllenSchool](#)
- School Street School: [@SchoolStreetRSD](#)



When sharing a significant amount of similar information lists help readers find what's most relevant to them.

###

# ROCHESTER SCHOOL DISTRICT

ENCOURAGES YOU TO STAY CONNECTED...



## HONEYWELL INSTANT ALERTS

Honeywell Instant Alerts provides parents and guardians with alerts during emergency situations and updates surrounding daily communication needs.



## INFINITE CAMPUS

Infinite Campus is Rochester's student information system that allows educators, parents and students to have access to personal information from anywhere, at any time.



## TWITTER

@RechNHSchool  
@RMS\_NH- Rochester  
@SpauldingHS  
@ChmStSchool  
@maplemagnet  
@ERSchoolsh  
@GonicSchool  
@mcInightymac  
@NLS\_Rochester  
@WallenSchool  
@SchoolStreetRSD



## ROCHESTER SCHOOL DEPARTMENT BLOG

<https://rochesterschoolnews.com>

Infographics translate well to social media, helping those who may not read through a lengthy release.

## A message from Rochester Public Schools

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John Guilfoil Public Relations LLC

8 Prospect St.

Georgetown, MA 01833

617-993-0003