ISRAEL: THE STARTUP NATION

# Surviving on Hummus and Chutzpah





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**Kerem Shalom and Hadassah Northern New England**

## Featured speaker: Joe Barkai

Join Joe to learn how Israel's high-tech industry developed from the 1990s to today and the factors that have made Israel a global technology hotbed. Joe will discuss Israel's continuing challenges, as well as the domestic issues and global trends that shape its innovation economy and its future viability as the start-up nation.

## Sunday, May 31 • 11:00am-12:00pm
## By Zoom video conference

Joe Barkai is a recognized industry analyst, strategy adviser, expert on Israeli technology and author of *The Outcome Economy: How the Industrial Internet of Things is Transforming Every Business*



**RSVP REQUIRED by May 28**

**Click here to register or contact Hadassah for more information at 781-455-9055 or hne@hadassah.org**

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