



NATIONAL ASSOCIATION OF
CHRONIC DISEASE DIRECTORS
Promoting Health. Preventing Disease.

“A Pacific Partnership”

The National Association of Chronic Disease Directors
&
The Pacific Chronic Disease Council (PCDC)

March 2018



NACDD's ABCs

- **Association** of 6,500 state and U.S. jurisdictional public health department practitioners.
- **Began** in 1988 with support from CDC's National Center for Chronic Disease Prevention and Health Promotion leadership and chronic disease program directors
- **Corporate** headquarters – Atlanta, GA



The Pacific Chronic Disease Council

- History: Named a legal council of the National Association of Chronic Disease Directors in 2009

Afforded all benefits and responsibilities of an NACDD Council, including:

- Access to more than 6,500 national Members
- Organizational support for Member management, communication, and leadership
- Insight into disease-specific and cross-cutting initiatives and best practices





Alignment

NACDD's Mission Statement

The National Association of Chronic Disease Directors improves the health of the public by strengthening state-based leadership and expertise for chronic disease prevention and control in states and at the national level.

PCDC's Vision

“Prosperous Pacific People, living a healthy lifestyle, in a healthy Pacific environment.”



NACDD Purpose

To Build Capacity

Building a Strong Coordinated Chronic Disease
Program in every State and
US Jurisdiction

PCDC's Purpose

The Council was organized to address chronic diseases in the United States Associated Pacific Islands (USAPI). The Council provides an avenue to act collectively with international, professional, governmental, community organizations, faith based organizations, and NGO agencies on issues that affect the successful development, management, implementation, and evaluation of chronic disease programs.



NACDD's Commitment to U.S. Jurisdictions

“Building Public Health Capacity Competencies for the unique needs of Chronic Disease Professionals across all U.S. Jurisdictions”

- Build Support
- Program Design & Evaluation
- Policy Influence and Systems Change
- Strategic Leadership
- People Management
- Program & Resource Management
- Leverage Public Health Science



NACDD's Support of PCDC Activity

- Funding & Fiscal Agent
- Consultant & contractor support and services
- National web presence, website domain and PCDC-specific community home page
- Integration with other Councils, workgroups and meetings
- Travel support
- Meeting and event planning services
- Communication and Marketing tools and expertise
- Training and Technical Assistance
- Evaluation and Program Outcome support



NACDD's 150+ Programs & Projects



- Diabetes Prevention Program (DPP)
- Million Hearts®
- Hypertension
- Pacific Chronic Disease Council
- School Vending Policies
- Healthy Aging & Brain Health
- Health Tracking Network
- Walkability Institute
- Health Equity Training
- Private Public Partnership Dev.
- Capacity Building
- State & Jurisdictional Technical Assistance



NACDD's Services & Resources



- Fiscal Agent
- Evaluation Services
- Webinars
- Communications
- Meeting Planning
- Advocacy
- Graphic Design
- Press & Media Relations
- Social Media
- Coalition Building
- Public-Private Partnerships

www.ChronicDisease.org

