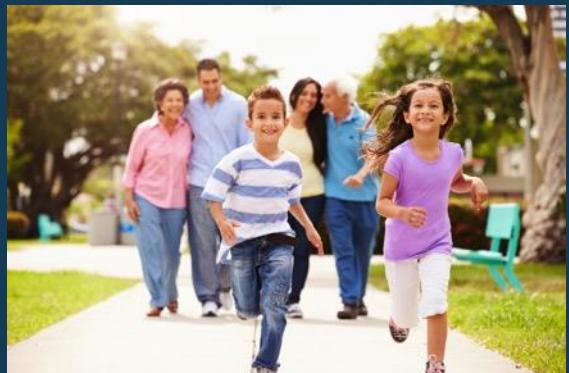


# OVERVIEW OF NATIONAL CENTER FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION (NCCDPHP)

CENTERS FOR DISEASE CONTROL AND PREVENTION, DEPARTMENT OF HEALTH AND HUMAN SERVICES



THE NATIONAL CENTER FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION

Stacy De Jesus  
Islands Program  
PIHOA Executive Board Meeting  
March 27-29, 2018  
Pago Pago, American Samoa



# MISSION AND VISION

## Vision

Healthy people in healthy communities

## Mission

To help people and communities  
prevent chronic diseases and promote health and  
wellness for all



# PRIMARY RISK FACTORS

## TOBACCO, DIET, PHYSICAL INACTIVITY, ALCOHOL

- Heart disease
- Stroke
- Cancer
  - Lung
  - Oral/pharyngeal
  - Colon
  - Breast
- Type 2 diabetes
- Obesity
- Chronic kidney disease
- Osteoarthritis
- Poor reproductive outcomes
  - Infertility
  - Low birth weight
  - SIDS
- Chronic lung disease
- Dental cavities



# CDC'S APPROACH TO NCDS: WHO, WHAT, WHERE, HOW, AND WHY

## WHAT WE DO

- Provide leadership and technical assistance
- Monitor chronic diseases, conditions, and risk factors
- Conduct and translate research and evaluation to enhance prevention
- Engage in health communication
- Develop sound public health policies
- Implement prevention strategies

## WHO WE WORK WITH

- State, tribal, territorial, and local governments
- National, state, and local non-governmental organizations

## WHERE WE DO IT

- Communities
- Workplaces
- Schools and academic institutions
- Health care settings
- Child care settings
- Faith organizations
- Homes

## HOW WE DO IT

### EPIDEMIOLOGY AND SURVEILLANCE

- Provide data and conduct research to guide, prioritize, deliver, and monitor programs and population health

### ENVIRONMENTAL APPROACHES

- Make healthy behaviors easier and more convenient for more people

### HEALTH SYSTEM STRATEGIES

- Improve delivery and use of quality clinical services to prevent disease, detect diseases early, and manage risk factors

### COMMUNITY-CLINICAL LINKS

- Ensure that people with or at high risk of chronic diseases have access to quality community resources to best manage their conditions

## The Four Domains

## WHY WE DO IT

- Healthier environments
- Healthier behaviors
- Greater health equity
- Increased productivity
- Lower health care costs
- Increased life expectancy
- Improved quality of life

### • LESS TOBACCO USE

### • LESS OBESITY

### • LESS HEART DISEASE AND STROKE

### • LESS CANCER

### • LESS DIABETES

### • LESS ARTHRITIS

### • MORE PHYSICAL ACTIVITY

### • BETTER NUTRITION

### • BETTER ORAL HEALTH

### • HEALTHIER MOTHERS AND BABIES

### • HEALTHIER KIDS

# PURPOSE OF DP14-1406 (TOBACCO/DIABETES PROGRAM)

- Support implementation of cross-cutting, unified approaches that:
  - Promote health
  - Prevent and control tobacco use, diabetes, and heart disease
  - Promote healthy pregnancy and infancy through primary and secondary prevention of NCDs
- Coordinate activities that increase capacity and address common risk factors
- Reduce administrative and reporting requirements
- Develop NCD plans and establish organizational structure to collect and use surveillance data, and develop evaluation plans



# TWO PRONG APPROACH



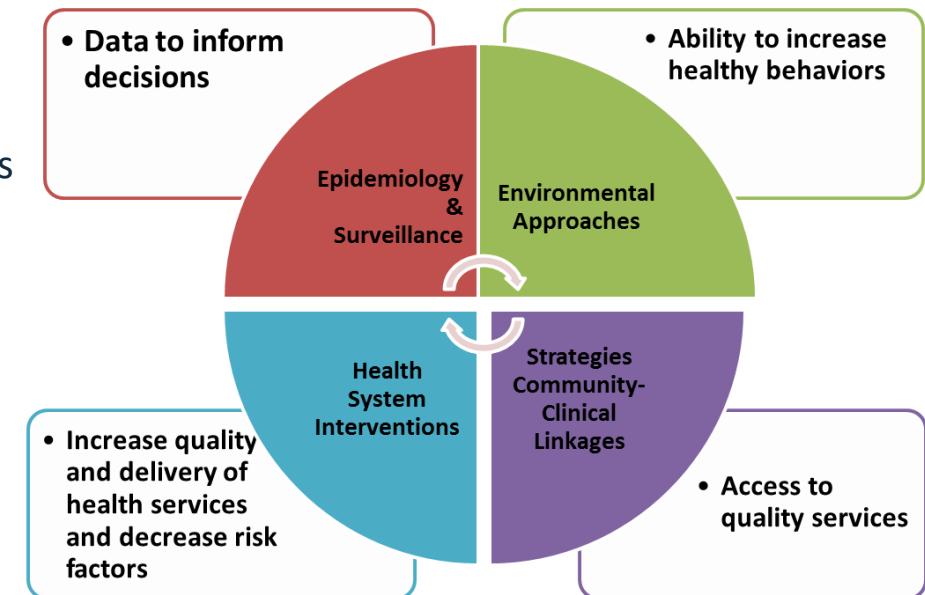
## Capacity Building Phase – Years 1-2

- Develop NCD plans
- Establish organizational structure
- Develop monitoring and surveillance plans and identify surveillance needs
- Develop evaluation plans



## Implementation Phase – Years 3-5

- Increase cross-cutting approaches
  - epidemiology
  - surveillance
  - environmental approaches
- health systems changes and clinical-community linkages (e.g. surveillance, screening, evaluation, data systems).



# OTHER CDC SUPPORT FOR NCDS

- NCD epidemiology and surveillance
  - Regional epidemiologist
  - Data for Decision Making (DDM)
  - NCD Hybrid Surveys
  - Behavioral risk Factor Surveillance System (BRFSS)
- Comprehensive Cancer Program
- Breast and Cervical Cancer Program
- Cancer Registry
- Block Grant – enhance coordination, flexible



# HIGHLIGHTS

- Chronic Diseases Self-Management Program (CDSMP)
- Brief Tobacco Intervention (BTI)
- State Tobacco Activities Tracking and Evaluation System (STATE)
- Data for Decision Making (DDM)
- Monitoring and Surveillance Plans
- NCD Dashboards
- NCD Hybrid Survey
- Epi Aids
- Improved coordination and collaboration



COMMONWEALTH OF THE  
NORTHERN MARIANA ISLANDS (CNMI)

NON-COMMUNICABLE DISEASES  
& RISK FACTOR HYBRID  
SURVEILLANCE  
REPORT



2016

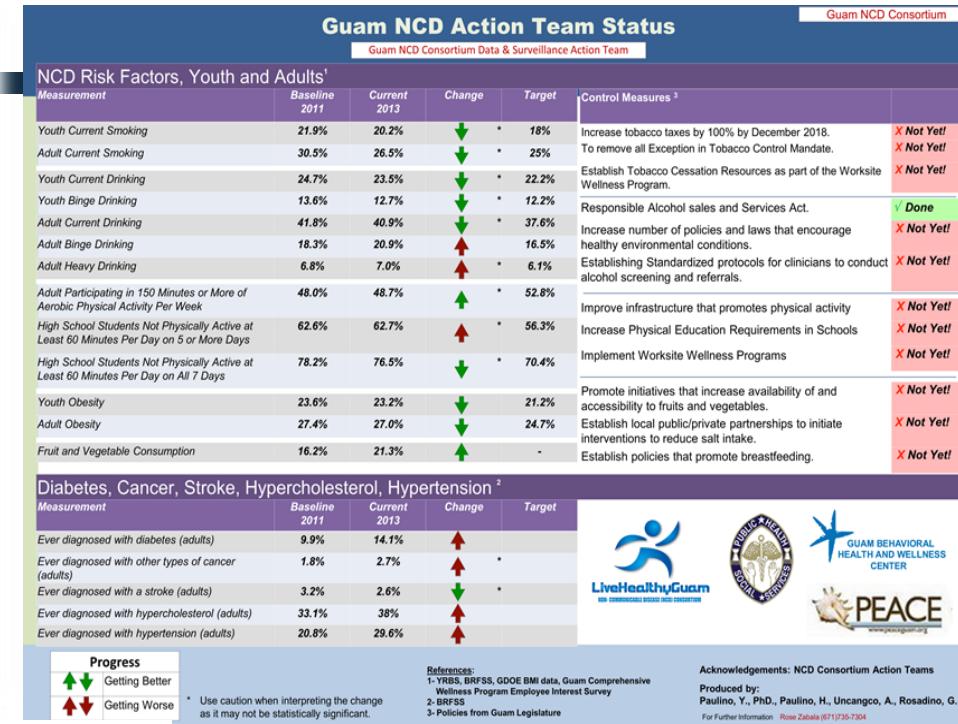
Breast and Cervical Cancer Screening in Palau:  
Have We Improved Early Detection and Survival?

Irish M. Tutii; Christine Rosevere MPH; Kerri Viney PhD, MPH; Haley L. Cash PhD, MPH; Tmong Udui MPH; and Edolem Ikerdeu MA

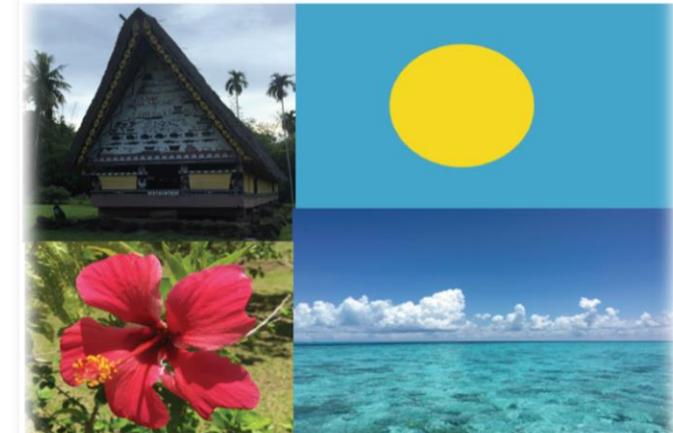
**Abstract**

The Breast and Cervical Cancer Early Detection Program (BCCEDP) was first introduced in Palau in 1997. The program's aim is to recruit and screen women for early detection of breast and cervical cancers. An assessment of this screening program was conducted to evaluate its effectiveness, including impact on stage of diagnosis and survival time of patients diagnosed with breast and cervical cancers through both screening and clinical diagnosis. A retrospective cohort study using secondary data from 2004-2013 was conducted. There were 45 women diagnosed with breast or cervical cancer. Due to the small number of cases, a comparison of two time periods was made (2004-2008) and (2009-2013). There were more cancer cases detected through screening (26%) in the earlier time period (2004-2008), as compared to those diagnosed through screening (8%) in the later time period (2009-2013), though this difference was not statistically significant ( $P=.09$ ). The proportion of breast and cervical cancers diagnosed at an earlier stage (0-3) may have decreased between the two time periods (42% to 23%,  $P=.3$ ). A greater proportion of women who were diagnosed between 2004-2008 lived longer than 2 years (58%), than women who were diagnosed between 2009-2013 (39%,  $P=.23$ ). The screening program has not shown improvement over the years despite

Hawai'i Journal of Medicine & Public Health



Palau Hybrid Survey  
FINAL REPORT



2017

**ATTENTION RESIDENTS**

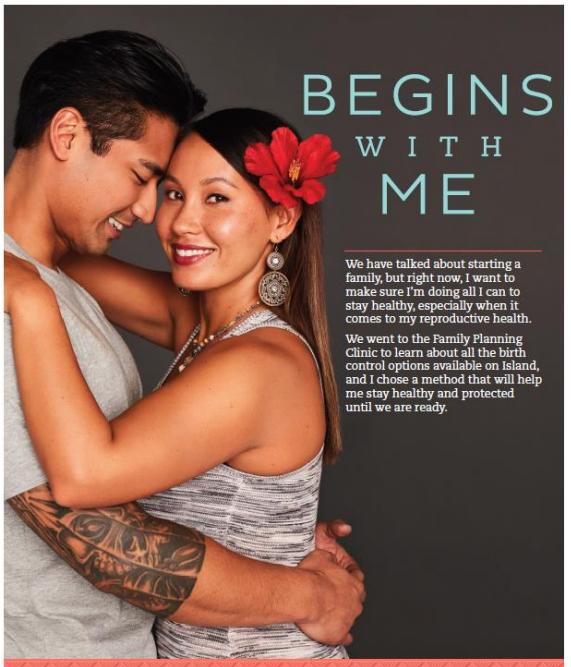
YOU MAY BE ASKED TO PARTICIPATE IN THE  
BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM "PLUS" SURVEY



# ZIKA CONTRACEPTION ACCESS ACTIVITIES

- Environmental scan of access to and availability of contraception services was conducted January-May 2017
  - Insufficient number of healthcare providers trained in client-centered contraceptive counseling and long-acting reversible contraception (LARC) insertion and removal within the USAPI
- 3-day training was conducted in June 2017 in Honolulu, HI
  - 25 representatives from family planning programs and healthcare providers
  - Participants were trained on CDC's contraception guidelines, barriers and approaches to implementing strategies for access to contraceptive services, and insertion and removal techniques for IUDs and implants.
  - Completed Action Plans to identify goals and strategies to improve access to contraception in their respective jurisdictions.
  - Each USAPI jurisdiction reported substantial achievements since the conclusion of the training and continue to do so.
- Health Communication Messaging for American Samoa and CNMI
  - Focus groups informed the development of culturally appropriate communication materials related to the prevention of unintended pregnancy in context of Zika
  - "Begins with Me" campaign encourages women to learn about the benefits of birth control as part of their overall health.
  - Posters, brochures, patient materials, Facebook posts, Radio PSA scripts

## CNMI Campaign



**BEGINS WITH ME**

We have talked about starting a family, but right now I want to make sure I'm doing all I can to stay healthy, especially when it comes to my reproductive health. We went to the Family Planning Clinic to learn about all the birth control options available on Island, and I chose a method that will help me stay healthy and protected until we are ready.

To learn more about your birth control options, call **670-234-8950**  
ext 3351



**BEGINS WITH ME**

For a healthy future, I need to do all I can today. That includes taking care of my reproductive health. At the Family Planning Clinic, I learned about the many birth control options available on Island that are at low or no cost and the staff helped me find a method that fits my health needs and future plans. Now I can stay healthy and protected for when I'm ready to start a family.

To learn more about your birth control options, call **670-234-8950**  
ext 3351

## American Samoa Campaign



**BEGINS WITH ME**

For a healthy future, I need to do all I can today. That includes taking care of my reproductive health. At the American Samoa Family Planning Clinic, I learned about the many birth control options available on Island that are at low or no cost and the staff helped me find a method that fits my health needs and future plans. Now I can stay healthy and protected for when I'm ready to start a family.

To learn more about your birth control options, call **684-633-1222**  
ext 324, 325, 326, 328



**BEGINS WITH ME**

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ext 324, 325, 326, 328

# THANK YOU!

[www.cdc.gov/chronicdisease](http://www.cdc.gov/chronicdisease)

For more information, contact CDC: 1-800-CDC-INFO (232-4636)

TTY: 1-888-232-6348

Stacy De Jesus: [sdejesus@cdc.gov](mailto:sdejesus@cdc.gov)



## THE NATIONAL CENTER FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

