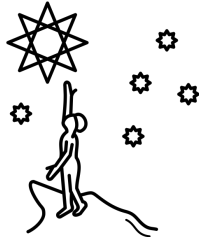


# RESOURCE GUIDE



Created by Olena Panasovska  
from Noun Project



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from Noun Project



Created by R U M Z I  
from Noun Project

*Demystifying PR: Promoting Yourself Isn't  
As Hard As You Think*

**Presenter:**

**Carrie Thornbrugh**

**Marketing & PR Professional**

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## Tools & Links:

**Email tools:** Mailchimp, Flodesk

**Social Media Tools:** Buffer, Hootsuite, Sprout Social

**Seo:** Moz, SEMRush, Hotjar

**E-commerce:** Yotpo

**Podcasts:** How I Built This

**Publications/Newsletters:** [Courier Magazine](#), [The Professional Freelancer](#)

**Associations:** [Southern Community Cultural Alliance](#)



## Get Published!

Fatal Flaw Literary Magazine is taking Submissions!

Open call for poetry, fiction, flash fiction, nonfiction, photography, and visual art for the June 2021 issue: **RITUAL**.

Send us your bold, your insidious, your exacting work by **May 7th**.

Visit website for submission guidelines:

<https://www.fatalflawlit.com/submissions>

Visit our Submittable page: <https://fatalflaw.submittable.com/submit>