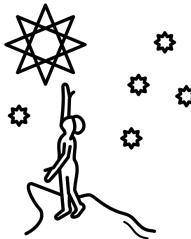


# RESOURCE GUIDE



Created by Olena Panasovska  
from Noun Project



Created by Olena Panasovska  
from Noun Project



Created by R U M Z I  
from Noun Project

**⚠ Demystifying PR: Promoting Yourself Isn't  
As Hard As You Think**

**Presenter:**

**Carrie Thornbrugh**

**Marketing & PR Professional**

[linkedin.com/in/cthornbrugh](https://www.linkedin.com/in/cthornbrugh)

## Tools & Links:

**Email tools:** Mailchimp, Flodesk

**Social Media Tools:** Buffer, Hootsuite, Sprout Social

**Seo:** Moz, SEMRush, Hotjar

**E-commerce:** Yotpo

**Podcasts:** How I Built This

**Publications/Newsletters:** [Courier Magazine](#), [The Professional Freelancer](#)

**Associations:** [Southern Community Cultural Alliance](#)



## Get Published!

Fatal Flaw Literary Magazine is taking Submissions!

Open call for poetry, fiction, flash fiction, nonfiction, photography, and visual art for the June 2021 issue: ***RITUAL***.

Send us your bold, your insidious, your exacting work by **May 7th**.

Visit website for submission guidelines:

<https://www.fatalflawlit.com/submissions>

Visit our Submittable page: <https://fatalflaw.submittable.com/submit>