

2016 ANNUAL REPORT



MISSISSIPPI
STATE DEPARTMENT OF HEALTH
OFFICE OF TOBACCO CONTROL



statewide interventions.

{ 19,436 people impacted }

The CDC's Best Practices recommend that state programs provide funding to organizations that can effectively reach, involve, and mobilize identified specific populations. The Office of Tobacco Control provides funding for several health-related organizations to increase the number of Mississippians receiving tobacco control messages and services through their healthcare providers, staff, and related programs.

“Tobacco cessation more than doubles when evidence-based intervention programs are utilized.”

- AAFP

ENGAGING MISSISSIPPI'S FAMILY PHYSICIANS

Family physicians have real power in the fight against tobacco, smoking, and nicotine.

- At least 70% of people who use tobacco products in the United States see a physician each year.
- Approximately 42,000 lives could be saved, if physicians would advise 90% of smokers to quit, and offer them medication or other assistance.

Source: www.aafp.org

Studies have shown that physicians and their staffs can be trained to successfully deliver office-based smoking cessation interventions and that these interventions significantly improve smoking cessation rates. The Office of Tobacco Control provides funding to the Mississippi Academy of Family Physicians Foundation (MAFPF) to train physicians on providing tobacco dependency training, effectively distributing educational literature on tobacco use and secondhand smoke. The OTC also offers technical support on project objectives. The project has impacted 43 family physician clinics.

Mississippi Academy of Family Physicians Foundation

66 education, awareness activities, chart reviews, technical assistance/ 6,720 people reached