



### Thank You for Your Consideration

Please join us in supporting this unique Mercer event. The Can-Yak Fishing Tournament, on Saturday, June 29 and Sunday, June 30 is for residents and visitors to enjoy fishing and paddling on our area's lakes and rivers.

Can-Yak is a regional fishing tournament that will take place on over 150 lakes and rivers in the Mercer Area. Fishing from canoes and kayaks is a fast growing sport for outdoor enthusiasts. This is the only tournament of its kind in the area

The Tournament kicks off on Friday night with a Meet and Greet and registration from 5-7pm. Paddlers, volunteers and sponsors are invited.

Registration is also open Saturday morning from 5:30-6:30am before the start of fishing at 7am. Fishing continues until 3pm on Saturday followed by verification and a cook-out. On Sunday tournament fishing runs from 7am-Noon with an award ceremony at 2pm.

Anglers will be fishing for musky, walleye, bass, northern pike and designated pan fish. We care about the long-term health of our lakes; Can-Yak is a Catch-Photo-Release tournament. There will be a bag limit of a baker's dozen per day of which up to 9 can be pan fish of any species and up to 4 can be game fish of any species.

Fishing will be allowed on any lake or river that is publicly accessible in Iron County south of Hwy G.

In order to successfully host the 5th Annual Can-Yak Fishing Tournament we are seeking financial assistance as well as in-kind services from businesses, organizations and individuals.

Please consider joining us as we celebrate a great combination - fishing and paddling in the Mercer Area.



For more information please call or email  
Mercer Area Chamber of Commerce  
715.476.2389 | [info@mercerc.com](mailto:info@mercerc.com)

[www.can-yak.com](http://www.can-yak.com)

PADDLE, & FISH IN MERCER, WI

# 2019 Can-Yak Fishing Tournament

JUNE 29-30, 2019

## SPONSORSHIP OPPORTUNITIES

### MUSKY LEVEL ~ \$500

- Large logo on the back of Event T-Shirt
- Listing with large logo and link to your website on *Can-Yak.com*
- Social media recognition
- Opportunity to provide items for goodie bags
- 3 free Can-Yak t-shirts

### BASS LEVEL ~ \$250

- Medium Logo on the back of Event T-Shirt
- Listing with medium logo and link to your website on *Can-Yak.com*
- Social media recognition
- Opportunity to provide items for goodie bags
- 1 free Can-Yak t-shirt

### CRAPPIE LEVEL ~ \$150

- Small logo on the back of Event T-Shirt
- Listing with name and link to your website on *Can-Yak.com*
- Opportunity to provide items for goodie bags

### MINNOW LEVEL ~ \$75

- Name on the back of Event T-Shirt
- Name listed on *Can-Yak.com*
- Opportunity to provide items for goodie bags

## OTHER SPONSORSHIPS AVAILABLE

### \$300 Registration Sponsor

Cover the cost of appetizers for Friday night's Registration Reception

You will be named as Presenting Sponsor for Registration and may supply a banner for us to hang onsite. **PLUS** all benefits of the Bass Level with an additional T-Shirt

### \$300 Awards Ceremony Sponsor

Cover the cost of snacks at Sunday's Registration Awards Ceremony

You will be named as Presenting Sponsor for the Ceremony and may supply a banner for us to hang onsite. **PLUS** all benefits of the Bass Level with an additional T-Shirt

### \$500 Cook-Out Sponsor

Cover the cost of food for the Saturday evening Cook-Out

You will be named as Presenting Sponsor for the Cook-Out and may supply a banner for us to hang onsite. **PLUS** all benefits of the Musky Level.

### Prize Sponsors

Donate an Item or Gift Certificate valued at \$100, or more, that we may use in a Prize Package for the winners. You will receive the same benefits as a cash donation (see benefit levels above).

### Bucket Raffle Friend

Provide an item valued at \$25 or more for our raffle. We'll put your name or business on our website and give you the opportunity to put fliers or items in the goodie bags.

PADDLE, & FISH IN MERCER, WI

# 2019 Can-Yak Fishing Tournament

JUNE 29-30, 2019

Mercer Area Chamber of Commerce  
5150 N Hwy 51  
Mercer, WI 54547



Help support Can-Yak and its mission to promote fishing and paddling in the area through your sponsorship!

**Early Commitment Means More Promotional Opportunities for Your Business**

Business or Individual Name (as it should appear on promotional materials)

Contact Name

Contact Phone

Mailing Address

City, State, ZIP

Contact Email Address

Website Address? (list URL)

Facebook Page? (list name)

T-Shirt Size(s) \_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL

I/We, as indicated above, pledge to support the Can-Yak Fishing Tournament and its mission through the sponsorship contribution marked on the right.

Signature

Date

**Sponsorship Commitment Due by Friday, May 31, 2019**

**to guarantee a spot on the event T-shirt.**

Please return a completed and signed copy of this agreement by mail to:

Mercer Area Chamber of Commerce  
5150 N Hwy 51  
Mercer, WI 54547

Or email to:

info@mercerc.com



## SPONSORSHIP AGREEMENT FORM

See other side for benefit level details.

Musky Level ~ \$500

Bass Level ~ \$250

Crappie Level ~ \$150

Minnow ~ \$75

Registration Sponsor ~ \$300

Awards Ceremony Sponsor ~ \$300

Cook-Out Sponsor ~ \$500

Prize Sponsor ~ \$100+

Bucket Raffle Friend ~ \$25

**\*In-Kind Sponsorship of Event Expense Items are Welcome and Recognized at the Appropriate Level.**

**Examples include:** printing, advertising, Goodie Bag items (sunscreen, first aid, power bars, fishing items, etc.), paper products and MORE.

[www.can-yak.com](http://www.can-yak.com)

**Payment:**

Find Payment Enclosed (Check made out to Mercer Area Chamber of Commerce)

Payment will follow