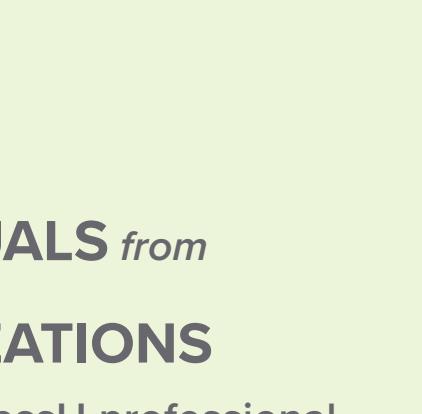


# 2022 YEAR IN REVIEW



## PEOPLE / WORKFORCE DEVELOPMENT

### BusinessU

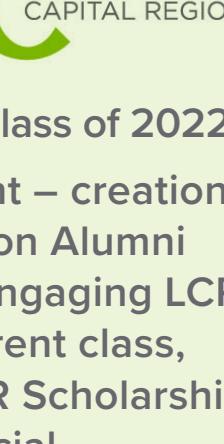
**180 INDIVIDUALS** from

**126 ORGANIZATIONS**

participated in BusinessU professional development sessions with

**15 INSTRUCTORS,**

8 of the instructors were new to the BusinessU roster.



### Career and Technical Education

Our partnership with Capital Region BOCES Career & Technical Educational Centers on workforce development initiatives exposed 1100+ students to different types of careers and businesses in the trades throughout the Capital Region by building relationships and making connections with industry partners, educators, and students.

### Career Exploration

Supported Career Jam, an initiative for more than 1,800 eighth & ninth grade students, to explore careers in the trades and technical education pathways through hands-on skills demonstrations and activities by area businesses.

### Leadership Capital Region (LCR)

In 2022 Leadership Tech Valley was rebranded as Leadership Capital Region



- 39 Leadership Graduates (Class of 2022)
- New programming highlight – creation of Leadership Capital Region Alumni Committee, dedicated to engaging LCR alumni, supporting the current class, and fundraising for the LCR Scholarship fund, which provides financial assistance to future class members.

### Diversity, Equity and Inclusion

The Capital Region Chamber deepened its commitment and resources to help area businesses develop greater diversity, equity, and inclusion within the workplace and within the community. Chamber's trainings, discussions, and community outreach to support DEI:

**590 PEOPLE** from

**203 UNIQUE COMPANIES**

engaged with DEI services, programs, and initiatives.

**32 BUSINESSES** requested direct DEI-related assistance or presentations.

**238 PARTICIPATED** in the 4th annual DEI Summit with 2 keynote speakers and a DEI panel discussion.

### Chamber Job Bank

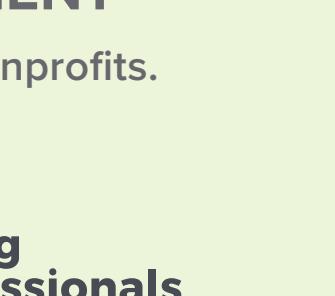
**427 UNIQUE JOB OPENINGS**

were posted to the Chamber's job bank.

### Center for Economic Growth

**61 APPRENTICES**

have been enrolled in



**16 AREA MANUFACTURING & IT COMPANIES**

across the region, which is a 70% increase.

**\$300K** was secured in Grant Funding to support apprenticeship program development.

Talent attraction initiative, launched under the CapNY brand, GoCapNY.com, continues to grow:

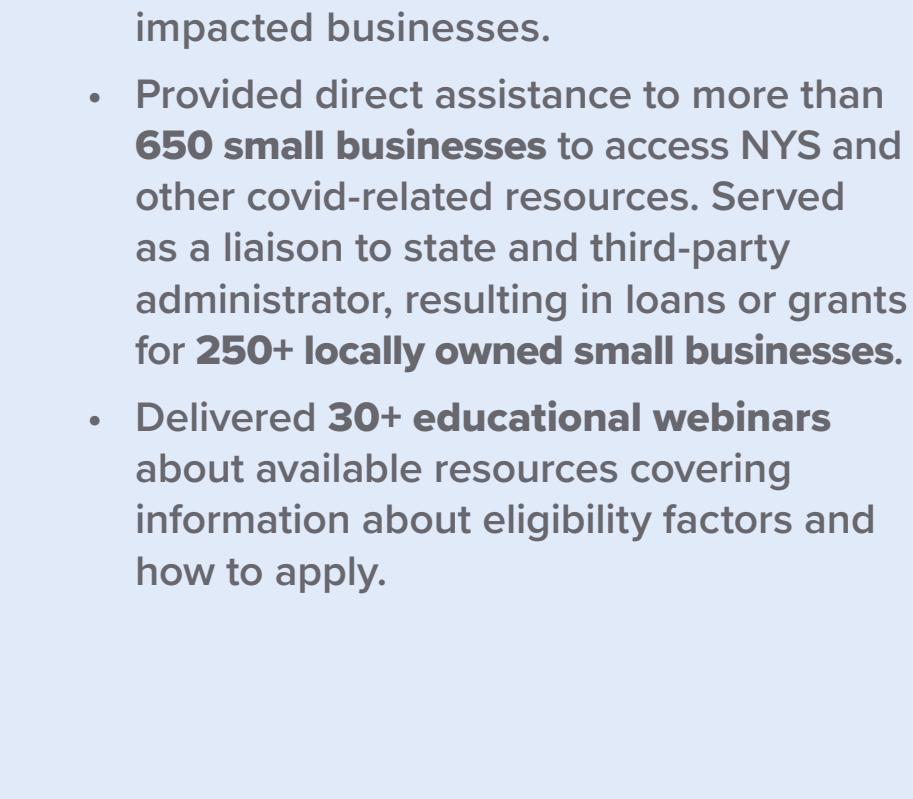
- 22K New Users = 70% increase
- 60,000 Page Views = 80% increase
- 330 Relocation Leads
- 100 engaged in summer intern program

### Young Professionals Network (YPN)

**44 MATCHES** made via the YPN

Executive Mentorship Program which connects young professionals with seasoned professionals over a five-month period.

**5 CIVIC ENGAGEMENT OUTINGS** with area nonprofits.



## ECONOMIC DEVELOPMENT

### Entrepreneurial Assistance and Boot Camp Training

**234 ENTREPRENEURS AND SMALL BUSINESS OWNERS** received one-on-one technical assistance.

**32 ENTREPRENEURS** graduated from the Spring and Fall Entrepreneur Boot Camp training courses and leveraged expertise and assistance from 60+ Chamber Members and 35+ Partner Resource Organizations.

**60 COMPANIES** received assistance with NYS MWBE application and certification process.

Business Growth Solutions team assisted



- The Chamber was recognized as a Top Performing Entrepreneur Assistance Center (EAC) out of 22 EAC centers across the state.

- 2 Boot Camp graduate business owners were recognized by NYS ESD with 2022 Entrepreneur of the Year awards:

– Erica Beckford Holt Virtual Assistance LLC

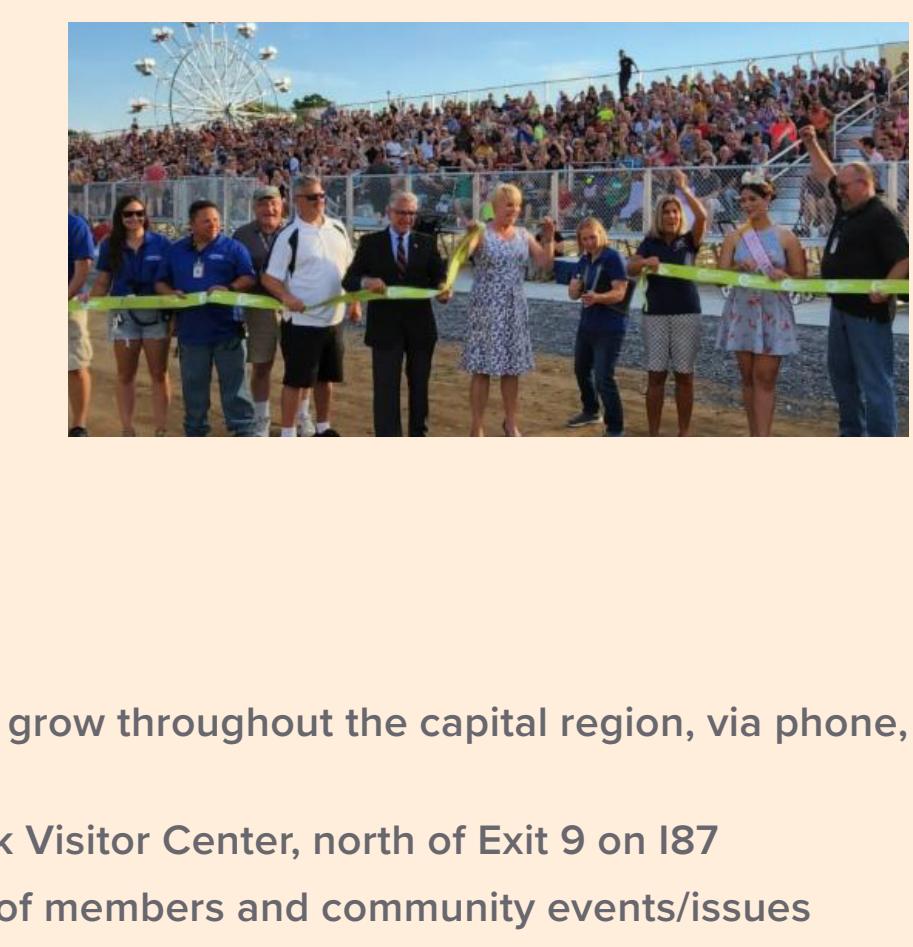
– Ann-Marie Berdar Bare Blends LLC



- Delivered 30+ educational webinars about available resources covering information about eligibility factors and how to apply.

### BIPOC (Black, Indigenous and People of Color) Business Growth

- **\$1.5 million** in funding secured from Business for Good, CDPHP and KeyBank to launch and deliver a multi-year initiative to help accelerate the growth of BIPOC-owned businesses throughout the region.
- Established a 16-person Advisory Council with community and business leaders to help inform and support the initiative.
- Hired Director to lead the initiative.
- Co-Sponsored a MWBE Summit in September that was attended by more than 100 minority and women owned businesses seeking assistance.
- Provided targeted, one-on-one assistance to 60+ BIPOC-owned businesses.



Business Growth Solutions team assisted

44 REGIONAL MANUFACTURERS

with growth and productivity projects resulting in more than

**\$94 MILLION** of economic impact.

Business Growth Solutions team assisted

30 EXPANSION AND ATTRACTION PROSPECTS created

1,600+ JOBS and

**\$75 MILLION+** in capital investment.

Business Growth Solutions team assisted

111 new jobs created

1,110 participants in the Chamber's

1,110 participants in the Chamber's