

UNLOCKING THE POWER OF PARTNERSHIPS

11.10.22

MONDAY
10 NOV

VIRTUAL
WEBINAR

START AT
12:00 PM

Keynote Speaker

ANA GUEVARA

Chief Strategy Officer &
Head of Global Markets



Moderator

ANGELA HOFMANN, ESQ

VP, Trade & Supply Chain
Resiliency



**The time to take your
business global in now!**

ABOUT OUR SPEAKERS

ANA GUEVARA is the Chief Strategy Officer and Head of Global Markets for WEConnect International. In this role, she is responsible for creating innovative global strategies that will accelerate the organization's mission, leading to increased awareness and impact.

Ana oversees the Region Teams across the globe, the member buyer and women-owned business development and engagement teams, as well as leading marketing and technology initiatives. Ana focuses on growing WEConnect International's growth and on delivering high-quality services to attract, retain and connect member buyers and women-owned suppliers. Ana is recognized as an innovative, bridge-building executive with significant expertise in international trade and finance, business expansion and market development, public policy and economic development, corporate social responsibility, and thought leadership. She has managed multimillion-dollar budgets and projects, leading successful multicultural teams around the world.

ANGELA MARSHALL HOFMANN, Esq., is Vice President, International Trade and Supply Chain Resiliency, and a member of the firm based in the Washington, D.C., office. A trusted advisor to government officials, CEOs, and senior executives for more than two decades, she advises and represents clients on global trade and supply chain transparency issues before global policy makers and regulators. She assists organizations in developing resiliency plans to ensure greater visibility into and accountability over complex supply chains. She also works with clients to find solutions to the ever-increasing complexities impacting companies' bottom lines. Most recently, Ms. Marshall Hofmann led Eurasia Group's Industrial and Consumer Corporate Practice, specializing in geopolitical risk impacting global manufacturing, logistics, retail, and consumer goods multinational organizations in North America, Europe, Asia, and Latin America.

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WEBINAR DESCRIPTION

Partnership is more than just collaboration on ad-hoc projects. It is about moving beyond responsibility for independent results to a relationship that involves co-creation, shared risks and responsibilities, interdependency, and organizational transformation.

True partnership is about identifying shared value and leveraging the combined strengths of each partner to achieve a level of impact that could not be accomplished independently.

In this webinar OWIT and WeConnect collaborate to discuss the power of partnerships for women in trade and business; and to explore deeper avenues of collaboration and partnership for the two (2) organisations.

#womenowned

#businesswomen



More info visit: WWW.WECONNECTINTERNATIONAL.ORG