

2021 VDA Referral Book Advertising

The VDA Referral Book will include a listing of all specialists that are 2021 members of the Virginia Dental Association as of March 31, 2021. This new resource will be mailed to all members of the Virginia Dental Association (distribution of over 4,000) in April 2021 and will serve as an annually updated reference book of VDA member specialists. Limited advertising opportunities are available, act now to reserve your space in this much anticipated new VDA member resource!

Advertising Opportunities

Back Cover

Full Page: 8.5" x 11" with 0.125" bleed
Also includes a Leaderboard Ad (728 x 90 pixels)
on VDAReferralBook.com.

One available: \$5,000

Inside Front and Inside Back Covers

Full Page: 8.5" x 11" with 0.125" bleed
Also includes a Rectangle Ad (180 x 150 pixels)
on VDAReferralBook.com.

Two available: \$2,500/ad

Half Page Ad

7" x 4.375"

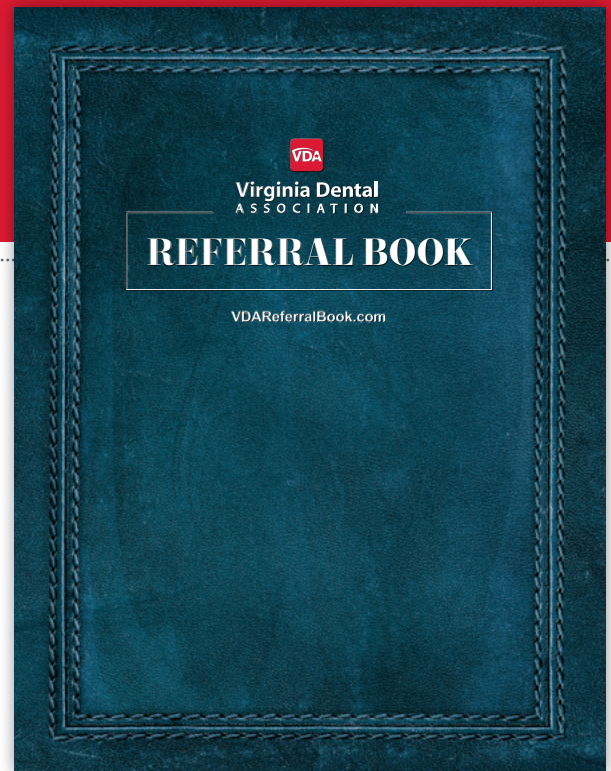
Eight available: \$1,000/ad

Highlight Ad

4.65" x 4"

Included within the specialty listing.

▶ **Maximum of two highlight ads per specialty.***
\$500/ad



* Specialists Included in the Referral Book:

- Dental Anesthesiology
- Dental Public Health
- Endodontics
- Oral and Maxillofacial Pathology
- Oral and Maxillofacial Radiology
- Oral and Maxillofacial Surgery
- Oral Medicine
- Orofacial Pain
- Orthodontics and Dentofacial Orthopedics
- Pediatric Dentistry
- Periodontics
- Prosthodontics

**Act now to reserve your spot
in this new resource!**

Email Shannon Jacobs at jacobs@vadental.org.



Virginia Dental
ASSOCIATION