



Haliburton County Folk Society

For immediate release

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Media Release: Music Instruction Subsidy Program

The Haliburton County Folk Society (HCFS) is pleased to announce the creation of a new musical subsidy program for residents of Haliburton County. The purpose of the program is to support and maintain the Haliburton Highland's vibrant music community during these challenging times.

The closure of performance venues has severely impaired the ability of performing artists to earn a living and taken away a source of pleasure and relaxation for the listening audience. The HCFS rose to the challenge and launched a successful online concert series that provided a source of revenue for the artists and a source of in-home listening pleasure for the public. As the community opens back up the HCFS continues to look for innovative ways to support musicians while enhancing the vibrancy of the community.

The implementation of a musical subsidy program enables local musicians to use this downtime effectively, as they work to enhance their performance skills, while providing an income stream for the selected instructors. Each musician is able to evaluate their own personal needs and select the instructor who can assist them with their development. All forms of physically distanced instruction will be considered and may include instructors who do not live in Haliburton County. Recommendation of appropriate instructors can be requested but the final decision rests in the performer's hands.

Subsidies are available to local artists who may appreciate financial assistance to pursue their musical training and knowledge. Training may include, but is not limited to: instrumental; vocal; song-writing; performance presentation; music technology; etc.

Subsidies will cover up to 80% of the cost of instruction. The applicant is free to propose any qualified professional instructor. Applications will be open until August 15, 2020.

Anyone interested in applying for a subsidy is encouraged to complete the application form found on www.haliburtonfolk.com. Questions can be directed to: haliburtonfolk@gmail.com.

Additional programs to support musicians and the listening public are in development and will be announced in the near future.

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