

**SPECIAL ISSUE**

Nevada Partners

# **The PARTNER PRESS**

The latest news, views and announcements from Nevada Partners!

Q1 | 2020

**5 Pillars in Action**

**Westside Pride Summit Relaunches  
Community Initiative**

**New Faces at Nevada Partners**

**West Las Vegas Promise  
Neighborhood**

**EXTRA**

**Coronavirus Outbreak:  
COVID-19 Infects Nevada**

**CENSUS MYTHBUSTERS:  
Don't Count Me Out!**

# **NEVADA PARTNERS**

*The Unveiling of Nevada Partners New Brand*



## Welcome!

Welcome to *The Partner Press*.

Let us know what you think:  
[info@nevadapartners.org](mailto:info@nevadapartners.org)

# What's Inside?

Nevada Partners' Community Magazine

1

## Coronavirus Outbreak

How Nevada responds to COVID-19

2

## Westside Pride Summit Relaunches Community Initiative

Education, business and community leaders, along with 2020 presidential candidates gather together to discuss issues most relevant to the black community.

3

## Five Pillars in Action

How Nevada Partners activates community transformation

4

## CENSUS MYTHBUSTERS: Don't Count Me Out!

Learn the importance of the Census and how you can partake in the action

5

## WLV Promise Neighborhood Strategy Team

Nevada Partners' initiative to break the cycle of generational poverty

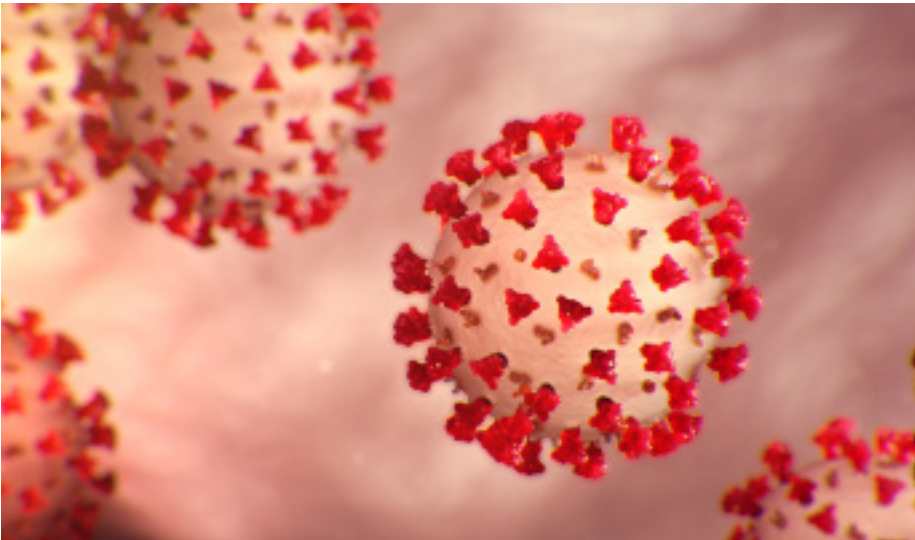
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## A New Face at Nevada Partners

Nevada Partners expands their team

# CORONAVIRUS OUTBREAK

## COVID-19 Infects Nevada



*Coronaviruses are named for the crown-like spikes on their surface.*

The Coronavirus Infectious Disease of 2019, also medically known as COVID-19 has come to Nevada. The novel SARS-CoV-2 coronavirus that emerged in the city of Wuhan, China last year has since caused a global health crisis with more than 2,667,527 cases and 186,223 deaths worldwide. The United States has nationally declared the pandemic a National State of Emergency and states throughout the country have taken major measures to slow the spread of the disease. In Nevada, the Southern Nevada Health District reported 3,218 positive COVID-19 cases and 150 deaths in Clark County (as of 4/22/20). The death toll far surpasses that of the severe

acute respiratory disease (SARS) epidemic that occurred in 2002 and 2003.

Nearly every state has implemented measures to contain the virus, including cancellations, closures, travel restrictions, and quarantines. The virus can be spread mainly through person-to-person who are within six feet of each other and through respiratory droplets when a person who is infected coughs or sneezes. These droplets can land in the mouths or noses of people who are nearby or possibly inhaled through the lungs. People in the United States have faced a significant disruption including unprecedented cancellations, postponements, and shutdowns of everything from schools, to

religious services as reports of community transmissions continue to grow. In the coming months, the CDC expects most of the U.S. population will be exposed to the virus. The Southern Nevada Health District continues to remind the public to take steps to protect themselves and others including those most vulnerable to the impacts of COVID-19. This includes older adults, and people who have chronic medical conditions such as heart disease, high blood pressure, diabetes, and lung disease.”

Governor Steve Sisolak declared a state-wide emergency which was followed in by leaders of the Clark County, Las Vegas, Henderson, North Las Vegas, Mesquite, Boulder City, Reno, and Douglas County. Those declarations make it easier for governments to access emergency resources and relief funds. Only essential businesses will remain open which include: pharmacies, banks, grocery stores, convenience stores, hardware stores, and gas stations.

The SNHD is asking people with symptoms to call 775-329-2441.

Updated details and resources can be found on our website - [www.nevadapartners.org](http://www.nevadapartners.org).





Participants gather while at the West Side Summit. Marty Photos

# Westside Side Summit Relaunches Community Initiative

WEST LAS VEGAS PROMISE NEIGHBORHOOD



Senator Elizabeth Warren and Kamala Harris speak passionately during Westside Summit at Nevada Partners MGM Event Center in North Las Vegas on Monday, November 18, 2019.

In an effort to highlight issues important to the black community, Nevada Partners launched the “Westside Pride Community Summit”. The Summit took place on November 18, 2019 on the campus of Nevada Partners. During the Summit, education, business and community leaders, along with elected officials gathered to discuss the issues most relevant to the local black community. Presidential candidates seeking support at the time, came to the community to speak and take on a few questions related to Nevada Partners' Five Pillars: 1. Healthy Children, Families and Communities, 2. Education and Youth Development 3. Future of Work, 4. Affordable Housing and Wealth Creation, 5. Civic Participation and Social Justice.

Some of our special guests included Senator GK Butterfield, a surrogate for former Vice President Joe Biden, former Housing and Urban Development Secretary Julian Castro, Senator Kamala Harris, and Senator Elizabeth Warren, along with the state and local elected officials. “Intergenerational wealth”, stated Senator Kamala Harris.

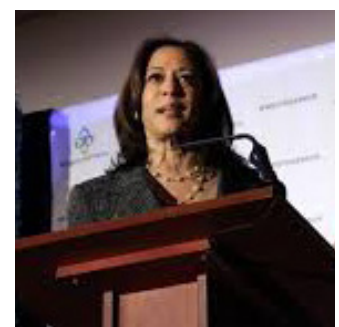


“It’s about recognizing that we need a robust public education system.” Nevada Partners also presented its new community transformation vision and framework to national leaders and community stakeholders.

“The West Las Vegas Promise Neighborhood” is an initiative to help distressed communities.

The Promise Neighborhood was a bold initiative launched by the United States Department of Education in 2011 to break the cycle of generational poverty by wrapping children in a seamless pipeline of health, social, and education supports from cradle-

to-career to help propel families in distressed communities towards economic equality and long-term economic success. As both a site and strategy, Nevada Partners will serve as a catalyst for community transformation creating the conditions that facilitate knowledge, understanding, creativity, innovation, community capacity-building and empowerment. Nevada Partners serves as a model for community-based organizations serving communities of color in communities throughout America.



# 5 Pillars In Action

*How Nevada Partners is activating community transformation*



Nevada Partners is a community-based nonprofit comprehensively addressing the issues of concentrated poverty. "Addressing one or two issues is not sufficient when there are 20 holding you back," stated Uri Clinton, Nevada Partners, Board Chair.

Through the Five Pillars, Nevada Partners will:

- raise community awareness
- facilitate community buy-in
- set priorities
- align outcomes with industry, employer, and economic needs,
- pursue funding, and
- build capacity.

The **Five Pillars** are:

**1. Healthy Children, Families and Communities.** This pillar focuses on advancing the health, safety and well-being of West Las Vegas Promise Neighborhood (WLVPN) residents by ensuring that residents receive nutrition, exercise, and the physical and mental healthcare needed to arrive at school and work with healthy minds and bodies to

maintain the mental alertness necessary for success.

**2. Education and Youth Development.** This pillar focuses on ensuring that all WLVPN students are (1) ready for kindergarten; (2) demonstrating competency over challenging subject matter; (3) successfully completing high school; (4) enrolling, persisting, and completing postsecondary education; (5) and finding productive employment in our region's modern economy. Additionally, parents are engaged and teachers are supported through continuous professional development.

**3. The Future of Work** focuses on recruiting and training WLVPN residents to work in locally relevant, in-demand jobs that provide a clear pathway to employment, and a living wage. In alignment with the needs of employers in both capacity and skills, the WLVPN has developed sector strategies for the following industries: hospitality/culinary, healthcare, construction, logistics, urban agriculture, and technology.



**4. Affordable Housing & Wealth Creation** supports the expansion of the affordable housing landscape in the West Las Vegas Promise Neighborhood and offers tools like down payment assistance programs, to make homeownership possible.

Additionally, this Pillar works to increase wealth among residents through entrepreneurship and financial education.

**5. Civic Participation and Social Justice** focuses on convening youth, business, government, nonprofits and faith leaders regularly to gain critical input about the needs of our community, sharing ideas, and connecting with lawmakers to eliminate systemic and institutional inequities.

# CENSUS MYTHBUSTERS:

## Don't Count Me Out!



*United States Congressman, Steven Horsford*

The United States Census is one of the most pivotal times of the decade. The census, which happens every 10 years, is a nationwide count of the population. This count determines how many representatives each state gets in Congress, and how billions of dollars in federal funding gets spent. Schools, roads, and many other important things in the community will either gain or lose funding for the next 10 years.

### THE CENSUS IS A BIG DEAL.

African Americans are among the communities most at risk of being under-counted. Color of Change, a progressive nonprofit civil rights agency, conducted messaging research that concluded there is a need for outreach that explains why the census is conducted and

that more than two-thirds of African-American adults say they are likely to participate, just half of African American millennials say they will. The census is very important because it ensures funding for programs in our community and accurate representation of our community.

“We need more people advocating for us that look like us so we can be seen and heard,” stated United States Congressman Steven Horsford. “The estimated \$880 billion a year will still get allocated, just not to communities of color due to being under-counted. These federal funds support hospitals, schools, roads, and other

They know it’s a critical way to ensure our communities get the resources and representation we deserve. That’s why it’s so crucial that we all understand why the census matters.

According to Kenadie Cobbin-Richardson, Executive Director of Nevada Partners, “The stakes are high. Our children are counting on us to do the right thing. If these two items aren’t accomplished — ensuring that we get counted in the 2020 Census, and making sure we do our duty of voting in the 2020 Elections, Black people will experience the devastating effects of our inaction for decades. We must act now and we must act together.”

So, how do you make sure you get counted? Go to [2020census.gov](https://2020census.gov) to complete the census. For safety precautions, data collected by the U.S. Census Bureau can only be used for statistical data that will help our government make important decisions. By law, the U.S.

public services in local communities that affect Black people.” Many of the same forces trying to suppress the Black vote are also trying to suppress Black participation in the Census.

Census Bureau cannot release any information that identifies you. Therefore your responses to the 2020 Census are safe and secure. Click here to complete the Census today!





# West Las Vegas Promise Neighborhood Strategy Team

*Nevada Partners' initiative to break the cycle of generational poverty*

As the lead agency and backbone of the **West Las Vegas Promise Neighborhood**, Nevada Partners (NPI) manages over 50 multi-sector partnerships organized into Five Pillars with a mission to be both a site and strategy for breaking the cycle of generational poverty. The Five Pillars are led by community leaders and elected officials.

**(1) Healthy Children, Families, and Communities** is led by Vance Farrow, Governor's Office of Economic Development; Debra Collins, Nevada Action Coalition and Assemblywoman Daniele Monroe-Moreno (District 1). This Pillar is managed by NPI Project Manager, Yvette Thomas.

**(2) Education & Youth Development** is led by Athar Haseebullah, Opportunity180 and Councilwoman Pamela Goynes-Brown, City of North Las Vegas. This Pillar is managed by NPI Project Manager, Larmaya "CeCe" Kilgore.

**(3) The Future of Work** is led by Nina Ridgeway, Goodwill, Wesley Harper, Nevada League of Cities, and Assemblywoman Dina Neal (District 7). The Pillar is managed by NPI Project Manager, Raven Green.

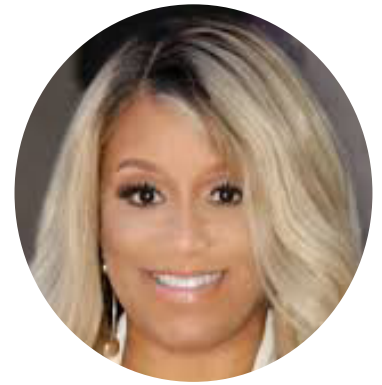
**(4) Affordable Housing & Wealth Creation** is led by Shaundell Newsome, Urban Chamber of Commerce; Kathi Thomas-Gibson, City of Las Vegas, and Assemblyman William McCurdy II (District 6).

The Affordable Housing & Wealth Creation Pillar is managed by NPI Project Managers Raven Green and Ela Garcia.

**(5) Civic Participation & Social Justice** is led by Yindra Dixon, MPower360 and Attorney General Aaron Ford. This Pillar is managed by NPI Project Manager, Larmaya "CeCe" Kilgore.

The West Las Vegas Promise Neighborhood, also known as the Southern Nevada Enterprise Community, is a collection of high poverty census tracts that include both the City of Las Vegas and the southwest corner of the City of North Las Vegas. The primary zip codes are 89106, 89101, and 89030. Up-to-date information on our progress can be found on our website.

## Latest News



### A New Face at Nevada Partners!

Kenadie Cobbin-Richardson joins Nevada Partners as the New Executive Director

**K**enadie Cobbin-Richardson is the Executive Director at Nevada Partners. For the last 20 years, Kenadie Cobbin-Richardson has labored to support children emancipating from foster care, removing employment barriers for ex-offenders post-release, lobbying for affordable access to life-extending medications, teaching cultural competency to public-facing professionals, advocating for gender equity on behalf of working women and working with employers and workers to create a more sustainable future for communities with barriers to success. As the former Director of Business Engagement and Communications at Workforce

Her team convened employers, training partners, and key stakeholders to create educational and career pathways out of poverty and entrance into America's middle-class.

Kenadie has been recognized by two presidents for her work: Ronald Reagan and George W. Bush. Also, in 2011, she was nationally recognized by Ebony Magazine. In 2015, she was inducted into Nevada's Women's Hall of Fame and was the ATHENA Young Professional of the year. She has also been widely recognized for her work internationally in Haiti. From 2015-2019, she ran an all-female mission on behalf of the Western Area of the Links, Incorporated raising money for and building more than



Kenadie Cobbin-Richardson became the Interim Executive Director of Nevada Partners in November 2019, eight days before the Westside Pride Community Summit. In February 2020, she became permanent. "As the new Executive Director of Nevada Partners, my goal is to fully implement the West Las Vegas Promise Neighborhood and transform the West Las Vegas community." stated Cobbin-Richardson. "We are truly excited to have you join the team and look forward to the significant contribution you will make to our agency and the community." stated Monica Ford, President and CEO of Nevada Partners. Kenadie resides in Las Vegas with her husband, Gentry Richardson and her two beautiful daughters, ages 10 and



Connections, she led a team that served more than 600 Nevada businesses annually.

60 water wells in rural communities where there was no access to clean, potable water.



# The Partner Press

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Executive Producer    **Kenadie Cobbin-Richardson**

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|   |                                  |
|---|----------------------------------|
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| Director of Human Resources/Project Manager | <b>Yvette Thomas</b>             |
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| Housing Supervisor                          | <b>Fidelia Soberanis</b>         |
| Project Manager                             | <b>Larmaya "CeCe" Kilgore</b>    |
| Project Manager/Lead Case Manager           | <b>Raven Green</b>               |
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## NEVADA PARTNERS

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