



Community Rewards Frequently Asked Questions (For Non-Profits)

What is Fred Meyer Community Rewards?

Fred Meyer Community Rewards is an easy way for local non-profits to receive donations from Fred Meyer Stores. Customers earn these donations for their favorite nonprofits by shopping with their Rewards Card. Fred Meyer will donate to nonprofits in Alaska, Idaho, Oregon and Washington every year through this program. Here's how it works:

- Customers can now link their Rewards Card to the organization of their choice. Customers will continue to receive Fuel Points.
- At the end of each quarter, Fred Meyer will make a donation to participating nonprofits based on the accumulated spending of the Rewards customers linked to each nonprofit.

How much will my organization earn?

The donation you receive will depend how much your donors who have linked their Rewards Card to your nonprofit shop at Fred Meyer compared to other organizations' donors.

- The minimum quarterly payout is \$25 per organization. If an organization earns less than \$25 in a quarter, Fred Meyer will hold the amount until the donation exceeds \$25 or the end of the year, whichever is first.

How will I know how much my organization is earning?

Fred Meyer will email you a statement with your organization's earnings each quarter. There will not be a running tally during the quarter. The total amount awarded will depend on the total spend each quarter by all customers whose Rewards Cards are linked to nonprofits.

Within 90 days of the end of the quarter, your organization will receive an email notifying you how much was earned through Community Rewards as well as a donation check in the mail. Quarters end on March 31, June 30, September 30 and December 31.

How will I receive the money each quarter?

You'll receive an email notifying you how much your organization earned as well as a check in the mail within 90 days of the end of the quarter. **It's critical you update any address or contact changes throughout the year. Please email updates to FMCommunityRewards@fredmeyer.com.**

How do I ensure my nonprofit is part of Fred Meyer Community Rewards?

You must complete all fields on the application form, attach a 501(c)3 Tax Determination letter and agree to the programs' Terms and Conditions. Within three weeks, you'll receive a confirmation letter with your organization's NPO number for the program and instructions on how your participants can sign up for Community Rewards.

Within 90 days of the end of the quarter, your organization will receive an email notifying you how much was earned through Community Rewards as well as a donation check in the mail. Quarters end on March 31, June 30, September 30 and December 31.

How do my donors link their Rewards Card to my nonprofit?

Your donors can link their Rewards Card to your organization at www.fredmeyer.com/i/community/community-rewards. Enrolling is an easy process that's clearly outlined on the site. Customers can begin earning donations for your nonprofit when they shop at Fred Meyer using a linked Rewards Card. This is an ongoing program and customers may enroll at any time.

Are any purchases at Fred Meyer stores excluded from Community Rewards?

Most purchases qualify for Community Rewards, but some items are not eligible. Those exclusions are:

- Prescriptions
- Fred Meyer Gift Cards and Kroger Co. Family of Stores Gift Cards
- Green Dot Prepaid Reloadable Products
- Bottle deposits
- Jewelry purchases
- Lottery tickets and promotional tickets
- Money Orders
- Western Union
- Fuel
- Sales tax
- Tobacco
- Postage stamps
- Transit passes

- Fees
- Game licenses
- Phone activation
- Visa, MasterCard and American Express gift cards and financial variable load gift cards

Do Rewards Customers still get Fuel Points?

YES! Rewards customers still get Fuel Points. This is a separate program and in addition to Fuel Points.

Can supporters link their Rewards Card to more than one organization?

Customers may only link their card to one organization, but they may change the organization as often as they like at

<https://www.fredmeyer.com/signin?redirectUrl=/account/communityrewards/>. However, we recommend changing nonprofits no more than twice per year to make a difference for each nonprofit.

Are there restrictions on how my organization spends the money it receives from Community Rewards?

All proceeds from Community Rewards must be used for programs in Alaska, Idaho, Oregon or Washington.

As my organization's administrator, can I fax or mail my list of group participants to Fred Meyer?

No, each individual must enroll his or her card individually at www.fredmeyer.com/i/community/community-rewards.

Do Customers need internet access to link their Rewards Card to an organization?

Yes, the only way to enroll in Community Rewards is to log in or create an online account at <https://www.fredmeyer.com/signin>.

How do I tell my supporters about Community Rewards?

Once your organization has enrolled, contact FMCommunityRewards@fredmeyer.com for a Community Rewards Flyer to publish in your communication with donors.

What if I have additional questions?

Please email us at FMCommunityRewards@fredmeyer.com. We will respond as quickly as possible.



Community Rewards Frequently Asked Questions (For Donors)

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- Link your Rewards Card to your favorite nonprofit, just log in to your online account at <https://www.fredmeyer.com/signin?redirectUrl=/account/communityrewards/>.
- Whenever you use your Rewards Card when shopping at Freddy's, you'll be helping the nonprofit linked to your Rewards Card earn a donation from Fred Meyer.
- At the end of each quarter, Fred Meyer will make a donation to participating nonprofits based on the accumulated spending of the Rewards Customers linked to each nonprofit.

Do I still get Fuel Points?

YES! Rewards Customers still get Fuel Points.

How do I link my Rewards Card to a nonprofit?

You can link your Rewards Card online, just log in or create an online account at <https://www.fredmeyer.com/signin?redirectUrl=/account/communityrewards/>. At that point you will be able to search for your nonprofit. This is an ongoing program and you may enroll at any time.

What if I don't have a Fred Meyer Rewards Card?

Applications for Rewards Cards are available at all registers or the Customer Service Desk at any Fred Meyer store.

How much can an organization earn?

Every time you shop with your linked Rewards Card at Fred Meyer, you're helping your favorite nonprofit earn a donation. And the more supporters who link their Rewards Cards to a nonprofit, the more that nonprofit could earn.

- The minimum quarterly payout is \$25 per organization. If an organization earns less than \$25 in a quarter, Fred Meyer will hold the amount until the donation exceeds \$25 or the end of the year, whichever is first.

How will I know how much I am contributing to my organization?

You can view your Community Rewards contribution, just log in or create an online account. If you want to learn how much your favorite nonprofit has been awarded from Fred Meyer, you'll need to check with that nonprofit.

What if I don't see my favorite nonprofit on the list when I go to link my Rewards Card?

Any church, school or nonprofit with 501 (c) 3 tax exempt status is eligible to participate in Community Rewards. Simply ask your favorite nonprofit to go to our Community Rewards Page at www.fredmeyer.com/i/community/community-rewards and follow instructions to get the organization signed up. Once they're signed up, you'll be able to link your card to that organization.

If we have more than one Rewards Card in our household, may we link those cards to different nonprofits?

If you have more than one Rewards Card linked in your household, they are still all connected by your address. So, families with more than one Rewards Card within the same household may only donate collectively to one (and the same) nonprofit at a time. Two Rewards Cards in the same household will not be able to be linked to two different nonprofits.

When does the program start?

You can link your Rewards Card to the nonprofit of your choice at any time. Each time you shop at Fred Meyer with your Rewards Card, your shopping will be helping accrue donations for the nonprofit to which you've linked your card.

How often will the organizations receive donations?

Organizations will receive Community Rewards donation checks within 90 days of the close of each quarter. Quarters end on March 31, June 30, September 30 and December 31.

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Are there restrictions on how organizations spend the donations they receives from Community Rewards?

All proceeds from Community Rewards must be for programs within Alaska, Idaho, Oregon or Washington.

Can a nonprofit organization register the Rewards Cards for everyone in his/her group?

No, each individual must enroll his or her Rewards Card individually at

<https://www.fredmeyer.com/signin?redirectUrl=/account/communityrewards/>.

Do I need Internet access to link my Rewards Card to an organization?

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